

PRESS RELEASE

FOR IMMEDIATE RELEASE

Star Cruises Presents "Christmas Carnival at Sea" On Board Flagship SuperStar Virgo

Weekly giveaway of a dazzling diamond ring worth over HK\$10,000; endless surprises and tantalizing offers also await

[Hong Kong - 18 November] As the month of November unfolds, Star Cruises' flagship SuperStar Virgo is ready to take passengers on a festive extravaganza at sea! With special offers including retail deals, festive dining, endless parties and weekly lucky draws with grand prizes worth over HK\$10,000, passengers are guaranteed to get that Yuletide holiday feeling.

A Daily Dose of Joy

The festive spirit begins from the moment guests embark SuperStar Virgo! In the Grand Piazza, a sparkling 2.5 metre, crystal Christmas tree filled with French wine, will create a visually unique photo backdrop. During the holiday season, Santa Claus will be also be on board to give out Christmas presents, and Captain Charlie and Charlene, Star Cruises' much-loved mascots, will conduct a fun parade in their Christmas outfits. In addition to Christmas and New Year's Eve galas, Hawaiian themed parties will take place on designated voyages to transport you to a tropical paradise.

Entice your Eyes and Tantalize your Taste-buds

An array of restaurants on SuperStar Virgo will present a selection of festive foods and beverages to satisfy every passenger's cravings. Modern Italian restaurant *Palazzo* will offer sumptuous Christmas themed feasts prepared with the finest ingredients by the award-winning Star Cruises culinary team, including their signature squid ink pasta with tender and juicy lobster. *Samurai Restaurant* will feature a refreshing Alaskan crabmeat and avocado salad and the *Mediterranean* will serve up Christmas treeshaped pizzas to cater to the child in all of us.

Become a Master Chef

Master the culinary arts by attending the Festive Delights Cooking Demonstrations for inspiring tips and techniques taught by the professional Star Cruises culinary team. For those who are confident in their kitchen skills, test yourself against the Star Cruises chefs at the Cook-off Competition to see how your talents stack up. Little Master Chefs who want give cooking a try can join the Christmas cake and gingerbread making workshops and share their finished products with their families.

"Give a Gift" and Win a Prize!

Indulge in some retail therapy or finish up some Christmas shopping on board SuperStar Virgo – and you have "Total Freedom" to use your onboard credits if you desire! As an added incentive, during the "Everlasting One" event on 6-day-5-night voyages from 13 November to 16 December, take part in a weekly lucky draw for a chance to win a stunning TSL diamond ring by simply spending over HKD\$228 on food and beverage or HKD\$588 on tax-free retail on board. A wide variety of festive items will be available, including hampers, premium wines, and skincare and cosmetic products, all with huge discounts of up to 60 percent off!



About Genting Hong Kong Limited ("Genting Hong Kong")

Genting Hong Kong is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

As a pioneer in the Asian cruise industry, Genting Hong Kong took on the bold initiative to grow the Asia-Pacific as an international cruise destination with the founding of Star Cruises, "The Leading Cruise Line in the Asia Pacific", in 1993. To further expand its cruise portfolio in the region, Genting Hong Kong launched Dream Cruises, the first-ever Asian luxury cruise line to cater to the high-end market. Recognized as "The World's Most Awarded Luxury Cruise Line", Crystal Cruises extends Genting Hong Kong's reach in the global up-scale market. The establishment of the German shipyard MV Werften in 2016 will capitalize on the growing demand for new cruise ships and realize the company's global expansion plans for its three cruise brands.

Initiating the Group's foray into land-based attractions, Resorts World Manila was the first integrated resort in the Philippines when it opened in 2009. A one-stop, non-stop entertainment and leisure destination, Resorts World Manila features world-class entertainment, unique events, and exciting lifestyle options throughout its extensive premises. Genting Hong Kong's investment in iconic Singapore nightlife brand Zouk – a world-class entertainment institution and trendsetter in Asia's dance music scene, and perennial top-ten fixture in the annual DJ Mag Top 100 Clubs global poll - further diversifies the company's appeal to a younger and more dynamic clientele.

About Star Cruises

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with a fleet of six vessels including SuperStar Virgo, SuperStar Libra, SuperStar Gemini, SuperStar Aquarius, Star Pisces and The Taipan.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for a ninth year in 2016 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also recently voted "Asia's Leading Cruise Line" at the World Travel Awards for a fifth year in a row in 2016.

About SuperStar Virgo

The 13-storey SuperStar Virgo is equipped with 935 cabins, including sea-view cabins and balcony suites. Offering a wide variety of dining, shopping and entertainment choices, her facilities embrace Chinese, International and Japanese restaurants, an alfresco bar, foot reflexology salon and spa, gym, steam and sauna rooms, hairdressing salon, two-level theatre, duty-free shops, a 100-metre mega water slide, outdoor swimming pool, mini golf course, karaoke room, children's activity centre and more. A calendar of themed entertainment constantly refreshes the onboard fun and excitement, ensuring every voyage is a brand new enjoyable experience.



For more information on Star Cruises, please visit:

Website: www.starcruises.com

Facebook: www.facebook.com/starcruises Instagram: instagram.com/starcruisesasia

Twitter: twitter.com/starcruisesasia

On Star Cruises, every journey is a voyage of discovery and surprise.

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Press photos

Images	Image Descriptions	
	Star Cruises' flagship SuperStar Virgo and mascots "Captain Charlie and Charlene" are ready to take passengers on a fun cruise holiday from 15 November to 4 January 2017.	
	In line with Star Cruises' ground-breaking	
	"Total Freedom" concept, passengers on SuperStar Virgo can enter weekly lucky draws for a chance to win an exquisite diamond ring by spending a certain amount on food & beverage or tax-free retail.	
	Enjoy delectable cuisines on SuperStar Virgo, or get your hands in the kitchen and join the Christmas cake and gingerbread making workshops. Share the finished products with your friends and family.	



Events of Star Cruises' Extravaganza at Sea

Activities	Location	Date	Details
Junior Cruiser Christmas Program: Gingerbread Decorations	Teenagers and Children Activity Centre	15 November - 4 January 2017	Free admission
Handicraft program: Christmas origami			
Christmas Cake and Gingerbread Making Workshop	Taverna		
Festive Delights Cooking Demonstrations & Cook- Off		During high seas (TBC)	
Star Cruises Staff Flash Mob	Front Office and Grand Piazza	24-25 and 31 December 1 January 2017	
Star Cruises Christmas Caroling	Grand Piazza	24 December	
SuperStar Virgo New Year's Eve Party		31 December	
Hawaiian Tropical Christmas and New Year Party		24-25 and 31 December 2 January 2017	
Masquerade Gala Ball		29 December 2016 5 January 2017	
Christmas and New Year Fun Parade		26 December 2016 2 January 2017	
Santa Claus Challenge		15 November 2016 – 4 January 2017	Passengers who finish the challenge can win a souvenir or a 6-hour Internet pass
Festive Shopping Offers	Coffee Nook and participating F&B outlets	15 November 2016 - 4 January 2017	Festive hampers available for selection; up to 60% discount on premium wines
	All restaurants and bars		Enjoy 40% discount upon purchase of second bottle of designated Champagne and sparkling wine
"Everlasting One" Grand Lucky draw	Grand Piazza	13 November 2016 – 16 December 2016	Spend over HKD\$228 on food & beverage or HKD\$588 in tax-free retail to enter the weekly lucky draw.



Ports of call for SuperStar Virgo Shenzhen Tai Zi Bay Homeport Deployment:

Halong Bay, Vietnam



Halong Bay is also known as "Gui Lin on Sea".

Listen to the tale of King Dragon and Goddess from the boat people; experience the daily lives of the tranquil shing villages and see the junks moving to-and-from the emerald waters. What a captivating panoramic view that you will deeply perceive in Halong Bay, the internationally reputed UNESCO's World Heritage Site of Vietnam.

Da Nang, Vietnam



The provincial capital of Central Vietnam is the country's fastest-growing tourist destination. It is famed for its crystal blue waters and vast white sands stretching up to the nearby, ancient port of Hoi An, a UNESCO World Heritage Site. Danang itself is a quaint city of tree-lined boulevards and French colonial architecture, where a visit to Danang Cathedral and the Museum of Cham Sculpture embraces visitors in this unique melting pot of cultures.



Hanoi, Vietnam



Asia's most graceful and exotic capital city exudes a timeless charm of grand boulevards, ancient pagodas and even a magni-cent opera house revealing periods of French and Chinese occupation over a thousand years. The Old Quarter thrives with trendy bistros in narrow lanes named after traditional products sold there – whether silk and embroidery or candlesticks and ags. Ho Chi Minh's Mausoleum reveres the former leader in a glass sarcophagus. The 11th century Temple of Literature is dedicated to Confucius and Hoan Kiem Lake ('Lake of the Restored Sword') is a symbol of old Hanoi.

Nha Trang, Vietnam



Visit this fascinating seaside town that is steeped in history, as well as one of the most spectacular and nest beaches in Vietnam. Its roots stem, from its importance during the Kingdom of Champa, and Cham culture is still prevalent today, within the numerous temples and pagodas. Nga Trang's vibrant local economy is based mainly on fishing, tourism, forestry products and its comprehensive infrastructure.



Ho Chi Minh City, Vietnam



Despite the conflicts of its recent past, Ho Chi Minh City retains many remarkable buildings displaying traits of Vietnamese, Chinese and European cultures. Having stood for more than three centuries, Ho Chi Minh City is distinguished by innumerable sights and attractions.

Hong Kong, China



From the futuristic Chek Lap Kok Airport and glittering skyscrapers to the energetic neighborhood markets and roadside food stalls, Hong Kong offers visitors a sensory overload of sights, sounds and smells found nowhere else. Aside from the excellent shopping experience Hong Kong's exquisite cuisine makes it a gourmet's shangri-la.



Shekou, Shenzhen, China



A sub-district located in Nanshan, one of six zones of Shenzhen, Shekou is best-known for being home to a large expatriate community since the 1980s. This has lent an international flavour to the area, and you'll find plenty of restaurants and one of Shenzhen's two main bar streets here.

Shenzhen has a sizeable migrant population and because of this, you can find cuisine from all over China for any budget, ranging from street stalls to chain restaurants and fine dining. Venture out and always leave some tummy space for the next food stop.

Itinerary of SuperStar Virgo - November to December 2016







Itinerary of SuperStar Virgo - January to March 2017







