

## Star Cruises Presented with the Special Award for Community Care at the Singapore Tourism Awards 2021

*Recognising Star Cruises' pioneering role and contributions in 2020 to temporarily house Singapore's recovered COVID-19 migrant workers in the fight against the pandemic*



*Star Cruises' SuperStar Gemini & SuperStar Aquarius ships berthed at Marina Bay Cruise Centre last year, repurposed to provide temporary on board accommodations for Singapore's recovered COVID-19 migrant workers.*

**Singapore, 23 July 2021** – Genting Cruise Lines is pleased to announce that Star Cruises was presented with the **Special Award for Community Care**, by the Guest of Honour, Minister of Trade and Industry, Mr Gan Kim Yong at this year's Singapore Tourism Awards 2021 for its pioneering and key role in providing temporary housing for over 8,000 recovered COVID-19 migrant workers aboard its ships, SuperStar Gemini and SuperStar Aquarius last year, from 29 Apr – 30 Sep 2020 (5 months). The only two vessels in the world to be successfully repurposed to provide temporary accommodations for recovered COVID-19 migrant workers, Star Cruises set a new milestone for Singapore and globally, as well as for the cruise industry in its joint-effort to fight against the pandemic.

“On behalf of Genting Cruise Lines and Star Cruises, we are deeply honoured by today's recognition. We are proud to be given the opportunity to serve Singapore, our first and longest homeport in the region and to be part of this meaningful joint initiative, which was conducted successfully last year on SuperStar Gemini and SuperStar Aquarius,” said Mr. Michael Goh, Head of International Sales, Genting Cruise Lines. “We would also like to thank Singapore Tourism Board, the local government agencies and SATS-Creuers Cruise Services for their constant support, assistance and guidance throughout this special project, which had enabled us to lend our respective expertise and further build new valuable experience to adapt in this highly evolving landscape,” added Mr Michael Goh.

Meeting Singapore's strict requirements for this first-of-a-kind special initiative last year, Star Cruises was able to participate and effectively contribute towards creating an alternative

accommodation option for Singapore to temporarily house its recovered COVID-19 migrant workers in a safe and comfortable environment on board the two ships. From this learning experience, Genting Cruise Lines had created a positive opportunity to implement enhanced safety and preventive measures across its fleet, which formed the initial foundation for many of its current protocols.

“We are proud and excited that our journey with Singapore continues to flourish as we charter new waters and further create new milestones together, especially in igniting the cruise and overall tourism sector domestically. With Singapore Tourism Board at the forefront, Genting Cruise Lines had also taken the pioneering role as the first cruise line to launch safe cruises from Singapore in early November 2020 with World Dream under our Dream Cruises brand. Since then, World Dream had welcomed over 135,000 guests with close to 110 sailings to date, garnering tremendous positive feedback from our guests and on social media,” said Mr Michael Goh.

Throughout Genting Cruise Lines’ deployment in Singapore, Dream Cruises has demonstrated stringent preventive measures and protocols aboard World Dream, as the safety and well-being of its guests and crew are its number one priority.

Complementing the enhanced safety and precautionary measures, World Dream also continues to offer innovative and exciting offerings as part of its 2-Night and 3-Night Super Seacation cruise itineraries. These include exciting “Around the World” thematic cruises specially curated to bring cultural activities and cuisine from popular global destinations aboard the ship, such as “Rhythm of Korea”, “Amazing Thailand” and “Wonders of Japan” that is currently ongoing until 18 September 2021. “Wonders of Japan” promises a unique experience like no other with the breathtaking torii tunnel surrounded by pink Sakura trees, the mesmerizing Hokkaido inspired lavender field at sea, fun-filled Japanese activities and tantalizing Japanese cuisine, including the use of the finest Okinawa Wagyu beef and more. In addition, a variety of favourite Asian and International cuisine are available, including certified Halal and Vegetarian cuisine. Guests can enjoy these on board offerings with the option to retreat to the Palace suites – ‘a-ship-within-a-ship’ enclave with personal 24-hour butler service, as well as private and exclusive amenities.

“As we move ahead together, Genting Cruise Lines will continue to work hand-in-hand with the respective local bodies and authorities in revitalising the cruise tourism industry in Singapore, as well as continue to provide safe cruises in line with the prevailing national guidelines and international standards,” added Mr. Goh. “We are looking forward to welcoming more Singapore residents on board World Dream throughout the year and the near future.”

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## **About Genting Cruise Lines**

Genting Cruise Lines is a division of Genting Hong Kong comprising of three distinct cruise brands – Star Cruises, Dream Cruises and Crystal Cruises – providing a range of cruises from contemporary cruises to ultra-luxurious vacation experiences spanning the sea and air.

Star Cruises is a pioneer in the Asia Pacific cruise industry and has been operating its contemporary cruise fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with its fleet consisting of SuperStar Gemini, SuperStar Aquarius and Star Pisces.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for a twelfth year in 2019 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also recently voted "Asia's Leading Cruise Line" at the World Travel Awards for a ninth year in a row in 2020.

Dream Cruises was launched in 2016 delivers the highest level of guest service and spacious comfort in the region in the premium/luxury segments. Genting Dream which debuted in 2016 and World Dream, in 2017, serves the Hong Kong and Singapore markets and provide passengers with inspirational journeys at sea that are Asian at heart and international in spirit. Explorer Dream joined the fleet in April 2019 and now is positioned in Taiwan. The 208,000 gross ton Global Dream is being built in MV Werften, a subsidiary of Genting Hong Kong, in Germany for delivery in 2022.

Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2020, ranking Genting Dream and World Dream once again in the world's top ten Large Resort Ships – the only two highest rated ships to homeport year-round in Asia. Dream Cruises' third ship, Explorer Dream, also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the "Mid-Sized Ship" category in the Top 20 position. Dream Cruises was also recently awarded 'Best Service Cruise Line' at the Travel Trade Gazette's (TTG) China Travel Awards 2020 and 'Best Cruise Line – Cuisine', 'Best Cruise Line – Entertainment' and 'Best Cruise Line – Family' by the Travel Weekly Asia Readers' Choice Awards 2019.

Crystal Cruises has redefined the way the world views luxury travel by sea, river, land and air. The world-renowned Crystal Experience – featuring global journeys with Crystal Ocean Cruises, Crystal River Cruises, Crystal Yacht Cruises Crystal Expedition Cruises and Crystal Air – continues to entice the world's most discerning travellers with incomparable luxury and unparalleled personal service.

Honoured by the world's most respected media outlets and travel experts, Crystal has long legacy of excellence receiving more "World's Best" and "Readers' Choice" awards than any other cruise line in history. Among its recent accolades are inclusion in Condé Nast Traveler Magazine's "Gold List" (1997-2014, 2016-2020) and "Readers' Choice Award – Best Medium Cruise Line" (1992 & 1993, 1995-2005, 2007-2020) and "Readers' Choice Award – Best Small-Ship Cruise Line: Crystal Yacht Cruises" (2019-2020), TTG Luxury Travel, UK "Ultra-Luxury Cruise Line of the Year" (2020) and Travel + Leisure Magazine "Best River Cruise Line – Crystal River Cruises" (2017, 2020) to name only a few.

Through its family of brands, Genting Cruise Lines offers the widest and most imaginative spectrum of cruise products for the modern traveller, catering to all segments, geographies, life stages and travel styles.

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