



---

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

---

**GENTING HONG KONG WINS TWICE AT  
THE ASIAN EXCELLENCE RECOGNITION AWARDS 2016**

*Recognized for Best CSR for the Fourth Time and  
Best Investor Relations Company*

**Hong Kong, 23 June, 2016** – Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation, was honoured twice at the 6th Asian Excellence Award, receiving the Best CSR award for a fourth time overall and its first award for Best Investor Relations Company (Hong Kong).

“Good corporate citizenship and good corporate governance have always been an integral part of our values and we are extremely proud to have been recognized for our Corporate Social Responsibility again this year and for Investor Relations for the first time,” said Blondel So, Genting Hong Kong’s EVP Corporate Services and Country Head of Hong Kong & Macau. “These standards are at the core of Genting Hong Kong, sustaining the company’s strategic development as we work towards maintaining our leadership position in the global leisure, entertainment and hospitality sector.”

With deep roots in the region and as part of Genting Hong Kong’s corporate social responsibility, the company has a long history of commitment in giving back to the communities and people of Asia. Over the years, Genting Hong Kong has made significant contributions in developing community relations, participating in environmental initiatives and providing scholarships and internships.

Among the company’s Corporate Social Responsibility highlights from last year, Genting Hong Kong organized fund raising events for various charity organizations including Singapore’s Breast Cancer Foundation and Taiwan’s Syin-Lu Social Welfare Foundation for the mentally disabled and their families; worked with Habitat for Humanity on a housing project in the Philippines; provided educational cruises from Hong Kong to Taiwan for disadvantaged students on board SuperStar Virgo; and promoted local arts and culture through the “Genting Cruise Across Culture Fund-raising Night” to raise awareness for Cantonese Opera and the establishment of the Original Pilipino Performing Arts Foundation to nurture local Filipino talent.

Organized by Corporate Governance Asia magazine, the Asian Excellence Recognition Awards recognizes excellence in corporate social responsibility, investor communications, business ethics, environmental practices and financial performance, based on scores and interviews with investors, analyst, fund managers, practitioners and board directors.

The 6th Asian Excellence Recognition Awards presentation ceremony was held on 17 June 2016 at JW Marriot Hotel, Hong Kong.



*Genting Hong Kong was honoured twice at the 6th Asian Excellence Award, receiving the Best CSR award for a fourth time overall and its first award for Best Investor Relations Company (Hong Kong).*

**###**

### **About Genting Hong Kong Limited (“Genting Hong Kong”)**

Genting Hong Kong is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

As a pioneer in the Asian cruise industry, Genting Hong Kong took on the bold initiative to grow the Asia-Pacific as an international cruise destination with the founding of Star Cruises, “The Leading Cruise Line in the Asia Pacific”, in 1993. To further expand its cruise portfolio in the region, Genting Hong Kong launched Dream Cruises, the first-ever Asian luxury cruise line to cater to the high-end market. Recognized as “The World’s Most Awarded Luxury Cruise Line”, Crystal Cruises extends Genting Hong Kong’s reach in the global up-scale market. The establishment of the Lloyd Werft Group in 2016 through the integration of Lloyd Werft shipyard in Bremerhaven and Nordic Yard’s three shipyards in Germany will capitalize on the growing demand for new cruise ships and realize the company’s global expansion plans for its three cruise brands.

Initiating the Group’s foray into land-based attractions, Resorts World Manila was the first integrated resort in the Philippines when it opened in 2009. A one-stop, non-stop entertainment and leisure destination, Resorts World Manila features world-class entertainment, unique events, and exciting lifestyle options throughout its extensive premises. Genting Hong Kong’s investment in iconic Singapore nightlife brand Zouk – a world-class entertainment institution and trendsetter in Asia’s dance



music scene, and perennial top-ten fixture in the annual DJ Mag Top 100 Clubs global poll - further diversifies the company's appeal to a younger and more dynamic clientele.

**For media enquiry, please contact:**

Desmond Chung  
Corporate Communications  
Tel: (852) 2378 5924  
Email: [desmond.chung@gentinghk.com](mailto:desmond.chung@gentinghk.com)

Christine Li  
Corporate Communications  
Tel: (852) 2378 2960  
Email: [christine.li@gentinghk.com](mailto:christine.li@gentinghk.com)

