



PRESS RELEASE

FOR IMMEDIATE RELEASE

Olympic Volleyball Gold Medalists Make Cruise Debut on Star Cruises Flagship Cruisers Enjoy Exclusive Meet and Greet with China National Team Veterans

CHINA • HONG KONG – 20 June 2016 – The 23rd FIVB Volleyball World Grand Prix will be held in June this year; all eyes will be on the Intercontinental Round to take place in Hong Kong, where top athletes from China, USA, Germany and the Netherlands will compete for advancement to the finals. In collaboration with Volleyball Association of Hong Kong, Star Cruises will host the First Volleyball Promotion on the Sea with Olympic volleyball champions Zhang Ping, Zhang Yuehong, Li Juan, Qiu Aihua and Zhu Yunying, where the athletes interact and share the joy of volleyball with cruisers on the company's flagship, SuperStar Virgo.

Guests who cruised from Nansha, Guangzhou to Hong Kong on June 17-18 met the five National title-holders up close and personal; in addition to learning the ropes of hits and spikes from the professionals, lucky cruisers had enjoy a welcome party in honor of the gold medalists, as well as keepsakes autographed by the volleyball champions.

Mr. Ang Moo Lim, President of Star Cruises says, "As a pioneer of Asian cruising with over 22 years of experience, our commitment to strive for excellence and innovation falls in line with the fundamental values of sportsmanship. Star Cruises is honored to partner with Volleyball Association of Hong Kong to present this exclusive encounter with Olympic volleyball gold medalists to our cruisers, as well as to promote this world-class sporting event on SuperStar Virgo."

Ms. Marina Tsui Wai-fun, Executive Vice Chairperson, Volleyball Association of Hong Kong points out, We have hosted the FIVB Volleyball World Grand Prix since 1993. Throughout the decades, the Federation Internationale de Volleyball (FIVB) has highly praised and commended us whereas participating teams have given us remarkable ratings. This year we take our annual promotions to the next level and collaborate with Star Cruises to launch the First Meet and Greet on the Sea. Through interactions we look forward to engage the travelers and invite them to join us at the championships, which will take place by mid-June in Hong Kong."



(Second to the left) Ms. Peggy Jor, VP of Marketing, Star Cruises is joined by (Second to the right) Ms. Ann Zhang, Hotel Manager of SuperStar Virgo to welcome the volleyball champions (from third to the left) Qiu Aihua, Zhang Ping, Zhang Yuehong, Li Juan and Zhu Yunying onboard.





Travelers of Star Cruises SuperStar Virgo enjoyed a great time interacting with the athletes, as well as having autographed souvenirs and a chance to win admission tickets to the FIVB games to take place in Hong Kong on June 25.



ABOUT STAR CRUISES

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with a fleet of six vessels including SuperStar Virgo, SuperStar Libra, SuperStar Gemini, SuperStar Aquarius, Star Pisces and The Taipan.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for an eighth year in 2015 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also recently voted "Asia's Leading Cruise Line" at the World Travel Awards for a fourth year in a row in 2015.

ABOUT SUPERSTAR VIRGO

The 13-storey SuperStar Virgo is equipped with 935 cabins, including sea-view cabins and balcony suites. Offering a wide variety of dining, shopping and entertainment choices, its facilities embrace Chinese, international buffet and Japanese restaurants, an alfresco bar, foot reflexology salon and spa, gym, steam and sauna rooms, hairdressing salon, two-level theatre, duty-free shops, a 100-metre mega water slide, outdoor swimming pool, mini golf course, karaoke room, children's activity centre and more. A calendar of themed entertainment constantly refreshes the onboard fun and excitement, ensuring every voyage is a brand new enjoyable experience.

Act now! General Enquiry and Booking: (852) 2317 7711
 Group Enquiry and Booking: (852) 2378 2020

You may contact your nearest travel agent or visit our Reservation Centre at Suite 1528, Ocean Centre, 5 Canton Road, Tsimshatsui, Kowloon, Hong Kong



For more information on Star Cruises, please visit:

Website : www.starcruiises.com
Facebook : www.facebook.com/starcruiises
WeChat : Please search "SCTA_HK"
Instagram : instagram.com/starcruiisesasia
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On Star Cruises, every journey is a voyage of discovery and surprise.

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About China Women's National Volleyball Gold Medalists

Zhang Ping (23 March 1982 -)

Former Wing Spiker on China Women's National Volleyball Team.

Born in Tianjin, China

Height: 1.87m

Weight: 73kg

- 2004 Athens Olympics – Women's Volleyball – Gold
- FIVB World Cup - 2003 Japan – Gold
- Asian Games – 2006 Doha and 2003 Busan – Gold
- Chinese Volleyball League – 2003 to 2005 – Gold





Zhang Yuehong (9 November 1975 -)

Former Wing Spiker on China Women's National Volleyball Team.

Born in Shenyang, Liaoning, China

Height: 1.82m

Weight: 75kg

- 2004 Athens Olympics – Women's Volleyball – Gold
- World Cup 2003 – Gold
- FIVB World Cup - 2003 Japan – Gold
- World Grand Champions Cup – 2001 Japan – Gold
- Chinese Volleyball League – 2005 to 2006 – Gold



Li Juan (15 May 1981 -)

Former Wing Spiker on China Women's National Volleyball Team. Born in Tianjin, China

Height: 1.87m

Weight: 72kg

- Asian Games – 2010 Guangzhou - Gold
- Asian Games – 2006 Doha – Gold
- 2008 Beijing Olympics – Bronze
- Asian Cup – 2010 Taicang – Gold
- Asian Championship – 2005 Taicang – Gold





Qiu Aihua (28 January 1977 -)

Former Setter on China Women's National Volleyball Team.

Born in Jiangsu, China

Height: 1.82m

Weight: 75kg

- Universiades 1995 - Gold
- Asian Games – 1998 Bangkok – Gold
- Asian Women's Volleyball Championship – 1999 Hong Kong – Gold





Zhu Yunying (15 January 1978 -)

Former Setter on China Women's National Volleyball Team.

Born in Shanghai, China

Height: 1.75m

Weight: 64kg



- National Women's Volleyball Championship – 1999 Hong Kong – Gold
- Asian Games – 1998 Bangkok – Gold
- 1996 Atlanta Olympics – Women's Volleyball – Silver



About FIVB World Grand Prix

FIVB Volleyball World Grand Prix (WGP) is an international women's volleyball competition held annually by Federation Internationale de Volleyball (FIVB) since 1993. The competition is part of the FIVB's promotion strategy to attract the attention of worldwide audience to national women's volleyball teams. The participating teams compete in the four-week preliminary rounds to qualify for the final round, with the winner of the final round being the champion of the competition in the year. WGP becomes a popular volleyball event not only because of the attractive prize money, but also the exciting competition played by the world's top national teams. Broadcast in over 100 countries, the competition is one of the most popular sports programs among TV audience. Every year, WGP provides an opportunity to demonstrate the most impressive skills of the elite national teams to the world and cultivates international volleyball stars, making significant contributions to the worldwide effort on popularizing the game.