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PRESS RELEASE

FOR IMMEDIATE RELEASE

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**2016 Star Cruises SuperStar Virgo Begins Brand-New Shenzhen Tai Zi Bay  
Homeport Deployment in November  
Embark with Convenience at Your Doorstep to Enjoy Scenic Vietnam and Sanya  
Indulge with Oceanview Stateroom Balcony Benefits and Gastronomic Delights  
from 17 April Onwards**

China – April 12<sup>th</sup>, 2016 – From 12 November 2016, Star Cruises Flagship SuperStar Virgo will commence a 3-month brand new Vietnam and Sanya itinerary with Shenzhen Tai Zi Bay as homeport. Starting with one of the seven Wonders of Nature – Halong Bay, the cruise will travel to Hoi An Ancient Town, the UNESCO World Heritage site in Da Nang; then to Nha Trang – The “Oriental Maldives”, followed by Ho Chi Minh City, the “Little Paris”, and finally the picturesque Sanya Hainan, offering five iconic sceneries with the convenience at your doorstep.

Mr. Ang Moo Lim, President of Star Cruises says ‘Our flagship “SuperStar Virgo” will be deployed to the brand-new homeport at Tai Zi Bay, Shekou, Shenzhen in November. Tai Zi Bay is located in the Guangdong-Hong Kong-Macau Big Bay, which enjoys excellent geographical advantages and allows travellers from Pearl River Delta and the Southwest area to cruise at the convenience of their doorsteps, while travellers from other regions also enjoy cruise traveling at ease with accessible and comprehensive transportation services.’

Guest experience will be taken up to a new level from April 17 onwards: at the Okinawa cruise departing from double-homeport at Hong Kong and Nansha, Guangzhou, those who stay at Oceanview Stateroom Balconies and above will be entitled to a whole new upgraded experience, including room dining service, free show tickets and more.

Delicacies are obviously one of the most important elements of a cruise voyage. Apart from having menus with Michelin Stared Restaurants Kam’s Kitchen, Sun Tung Lok Chinese Cuisine and Yè Shanghai, Star Cruises has successfully invited Crystal Jade La Mian Xiao Long Bao, a 7-year consecutive Michelin Bib Gourmand, to provide hero dishes such as Steamed Pork Dumplings "Shanghai" Style and “La Mian” Noodles with Dried Shrimp & Peanut in Spicy Sauce onboard.



Star Cruises has the honour to invite Mr. Johnson Wong (庄臣), a famous food critic, to recommend the 10 best dishes on SuperStar Virgo. In line with the Okinawa itinerary from April to September, Star Cruises will collaborate with Okinawa Convention & Visitors Bureau (OCVB) and Mr. Wong to host gourmet tours at Naha and Miyakojima, where guests can enjoy the best dishes all the way from cruise to land. In addition, Japanese-themed decorations and programs will be offered onboard, including the Sakura photo zone with Kimono rental and professional photography service, Japanese Tea Art Classes conducted by Japanese Professionals, Wagashi classes, Oriental art & craft workshops, Japanese-themed High Tea and more.

## **ABOUT STAR CRUISES**

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with a fleet of six vessels including SuperStar Virgo, SuperStar Libra, SuperStar Gemini, SuperStar Aquarius, Star Pisces and The Taipan.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for an eighth year in 2015 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also recently voted "Asia's Leading Cruise Line" at the World Travel Awards for a fourth year in a row in 2015.



## **ABOUT SUPERSTAR VIRGO**

The 13-storey SuperStar Virgo is equipped with 935 cabins, including sea-view cabins and balcony suites. Offering a wide variety of dining, shopping and entertainment choices, its facilities embrace Chinese, international buffet and Japanese restaurants, an alfresco bar, foot reflexology salon and spa, gym, steam and sauna rooms, hairdressing salon, two-level theatre, duty-free shops, a 100-metre mega water slide, outdoor swimming pool, mini golf course, karaoke room, children's activity centre and more. A calendar of themed entertainment constantly refreshes the onboard fun and excitement, ensuring every voyage is a brand new enjoyable experience.

### **Five Main Booking Channels:**

**National Hotline:** 4008 499 848

**Official Website:** [www.starcruiises.com](http://www.starcruiises.com)

**Official WeChat:** Search "SCTA-CHINA" 或 "丽星邮轮"

**Tmall.com:** Search "丽星邮轮旅游旗舰店"

For more information on Star Cruises, please contact your nearest travel agent.

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**On Star Cruises, every journey is a voyage of discovery and surprise.**

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## **Scenic Destinations**

### **Halong Bay, Vietnam**



A UNESCO World Heritage Site, the one of the 2011 “New Natural Wonders of The World by a local sightseeing boat to enjoy the view of limestone karsts and islets over the merald waters. Then stroll in the Heavenly Gate to have a closer touch of the Stone Dog islet and the Fighting-Cock islet.

### **Hoi An Ancient City – Da Nang, Vietnam**



Hoi An Ancient Town is an exceptionally well-preserved example of a South-East Asian trading port dating from the 15th to the 19th century. Its buildings and its street plan reflect the influences, both indigenous and foreign, that have combined to produce this unique heritage site.



## **Nha Tang, Vietnam**



Also known as the “Oriental Maldives”, guests enjoy fresh coconut juice and observe local methods of picking coconuts at the Coconut Island, as well as take in the unique world of multifarious aquatic animals at Tri Nguyen Aquarium, a living museum of the marine life in Nha Trang.

## **Ho Chi Minh City, Vietnam**



Enjoy the scenic Mekong River and take in panoramic views of the “Little Paris” by various places of interest like the Notre Dame Cathedral, Central Post Office and the City Square.

**Michelin Dishes on SuperStar Virgo**

**Crystal Jade La Mian Xiao Long Bao**

Bib Gourmand of Michelin Guide Hong Kong 2009-2015



**Steamed Pork Dumplings  
“Shanghai” Style (4 pcs)  
¥33**



**“La Mian” Noodles with Dried  
Shrimp & Peanut in Spicy Sauce  
¥50**

**SUN TONG LOK Chinese Cuisine**

3-starred Restaurant of Michelin Guide Hong Kong 2011

2-starred Restaurant of Michelin Guide Hong Kong 2012-2016



**Braised Shark’s Fin in Superior  
Soup  
¥479**



**Braised Prime Rib of Beef with  
House Gravy  
¥165**

**KAM'S KITCHEN**

Bib Gourmand of Michelin Guide Hong Kong 2015-16



**Kam's Signature Roasted Goose (Regular)**  
¥129



**Marinated Ginger with Thousand Years Egg (Half Egg)**  
¥11

**Ye Shanghai**

2-starred and 1-starred Restaurant of Michelin Guide Hong Kong 2009-2016



**Roasted Duck – Two Courses (Half)**  
¥251



**Wuxi Crispy Eel**  
¥57

**About Johnson Wong, Food Critic**



- Celebrity food critic and columnist
- Hosted the Cantonese cuisine segment on CCTV food program “A Bite of China”
- Columns featured in Guangzhou Daily and Modern Magazine (Guangzhou Dayoo)