



Genting Hong Kong Limited
(Continued into Bermuda with limited liability – Registration No.29337)
(formerly known as Star Cruises Limited)

PRESS RELEASE

FOR IMMEDIATE RELEASE

Star Cruises' SuperStar Virgo Completes First Inaugural Cruises from Guangzhou Nansha Port

*Providing the Best All-Inclusive 6 Day/5 Night Weekday and 3 Day/2 Night
Weekend Holiday Experiences in the Pearl River Delta, China*

Guangzhou, China / Hong Kong, 13 January 2016 – SuperStar Virgo, the first cruise ship designed and built for the Asian market, began her year-round homeport in Guangzhou Nansha Port on Sunday 3 January and completed her first inaugural 6 day/5 night weekday cruise to Halong Bay, Danang and Sanya and her first inaugural 3 day/2 night weekend cruise to Hong Kong last week.

With 1,860 passengers, SuperStar Virgo's first inaugural 6 day/5 night weekday cruise from the new cruise terminal in Guangzhou (Nansha port) called at Halong Bay, a UNESCO World Heritage Site on Tuesday, Danang in central Vietnam on Wednesday and Sanya, Hainan on Thursday before returning to Guangzhou (Nansha port) on Friday. Priced from RMB 3,499 per person, this all-inclusive cruise (excluding shore excursions) is the best value for a holiday to Vietnam and Hainan Island with the convenience of not needing to pack and unpack and check in and check out of airports, hotels, etc.

Accounting for over 1,300 passengers during the inaugural sailing, Mr. Zhu Shaodong, President of GZL International Travel Service Ltd. said: "SuperStar Virgo's homeport deployment in Guangzhou (Nansha port) is beneficial for the cruise industry in the Pearl River Delta region, providing our passengers a convenient holiday option departing right from their doorsteps. Our guests have really been enjoying the many new F&B and entertainment enhancements that Star Cruises has developed for these new itineraries and the market response has been very favourable."

SuperStar Virgo will continue this 6 day/5 night cruise every week until November 2016 when she will be replaced by the new and ultra-luxurious 150,000 ton, 3,400-passenger Genting Dream, the first "Dream Cruises" vessel. Both Star Cruises and the Premium "Dream Cruises" are owned by Genting Hong Kong.

For a shorter itinerary, the first inaugural 3 day/2 night weekend cruise departed from Guangzhou on Friday 8 January calling at Hong Kong. As a special bonus, passengers on board these sailings will be treated to world-class entertainment as part of their fare; guest artists appearing every Saturday for the first three months include Richie Ren, Andy Hui, Michael Wong, Tiger Huang, Michael Tse, William So, Edwin Siu, Johnny Yip and Bo Luk.

For a limited time, Star Cruises is offering this weekend cruise at the special price of RMB 1,999 for the first passenger, 50% for the second and free for the third passenger for



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itineraries until the end of March. This weekend cruise is the best value all-inclusive holiday around!

Every SuperStar Virgo voyage provides a convenient and inclusive holiday package in the Pearl River Delta as it includes accommodations, up to six meals a day in three free restaurants with balcony class passengers enjoying exclusive complimentary set menus at additional specialty themed restaurants; non-stop entertainment with international production shows, five bands, free movies, private karaoke rooms, Beatship by Zouk, yoga and other onboard activities – all conveniently housed in a world-class cruise ship.

To allow guests to stay connected with social media, complimentary one hour satellite internet connection will also offered free starting 17 January.

And with 1,500 international crew, SuperStar Virgo has among the highest crew/passenger ratio in the market with the largest number of Putonghua speaking front line staff with all announcements in Putonghua, Cantonese and English.

Don't miss this fantastic opportunity to experience Star Cruises, the leading cruise line in the Asia Pacific, for yourself!

On Star Cruises, every journey is a voyage of discovery and surprise.

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About Genting Hong Kong Limited (“Genting Hong Kong”)

Genting Hong Kong is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

Taking on a bold initiative to grow the Asia-Pacific as an international cruise destination, Star Cruises has built its reputation on offering first-rate Asian hospitality through a fleet of six contemporary ships. Newly launched Dream Cruises will cater to the growing premium Asian cruise market while recently acquired Crystal Cruises is the world's leading luxury cruise provider, having earned more “World's Best” awards than any other cruise line, hotel, or resort in history.

Genting Hong Kong's first foray in a land-based attraction, Resorts World Manila opened its doors in the Philippines to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines' first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring three hotels including the all-suite Maxims Hotel, an iconic shopping mall, four high-end cinemas and a multi-purpose performing arts theatre.



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For more information about Genting Hong Kong, please visit www.gentinghk.com.

About Star Cruises

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with a fleet of six vessels including SuperStar Virgo, SuperStar Libra, SuperStar Gemini, SuperStar Aquarius, Star Pisces and The Taipan.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for an eighth year in 2015 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also recently voted "Asia's Leading Cruise Line" at the World Travel Awards for a fourth year in a row in 2015.

For more information about Star Cruises, please visit <http://www.starcruias.com> or follow us at <http://www.weibo.com/starcruias>, <http://www.facebook.com/starcruias>, <http://www.twitter.com/starcruiasasia> and WeChat (SCTA-CHINA).

About Dream Cruises

Dream Cruises, the first-ever Asian based premium cruise line brand, is the newest addition to the Genting Hong Kong fleet. When they debut, Dream Cruises' two new vessels Genting Dream (launching late 2016) and World Dream (launching late 2017) will be the most spacious ships in the Asia Pacific and deliver the highest level of guest service in the region.

Dream Cruises will cater to the Asian premium cruise market by providing a wide range of accommodation options including a variety of exclusive Dream Suites, a vast range of restaurants and bars with a culinary emphasis on Asian and Chinese cuisines, a world of entertainment and enrichment experiences, and signature heartfelt, Asian hospitality to create a perfect Dream Voyage.

For more information about Dream Cruises, please visit www.dreamcruiseline.com, like us at www.facebook.com/DreamCruisesHQ, and follow us at www.weibo.com/dreamcruises.



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For media enquiry, please contact:

Desmond Chung
Corporate Communications
Tel: (852) 2378 5924
Email: desmond.chung@gentinghk.com

Christine Li
Corporate Communications
Tel: (852) 2378 2960
Email: christine.li@gentinghk.com

