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**PRESS RELEASE**

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**GENTING HONG KONG COLLABORATES WITH THE STRAITS TIMES SCHOOL POCKET MONEY FUND TO CELEBRATE THE FUND'S 15<sup>TH</sup> ANNIVERSARY IN SINGAPORE**

**Singapore 14 December 2015** – Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation, is proud to collaborate with The Straits Times School Pocket Money Fund to celebrate its 15<sup>th</sup> Anniversary this year. Since its inception as a community project to its transition to a full-fledged charity, The Straits Times School Pocket Money Fund continues to provide pocket money to children from low-income families, via its network of family service centers, SPED schools, disability VWOs and children's home, helping them through school, as well as easing the burden of struggling families in Singapore.

In conjunction with The Straits Times School Pocket Money Fund's 15th Anniversary and to further support their ongoing efforts, Star Cruises, a wholly owned subsidiary of Genting Hong Kong, had joined hands with the charity organization to invite close to 350 beneficiaries and guests, which consist of children and family members for a special port-stay event celebration onboard its cruise vessel, SuperStar Gemini that is homeported in Singapore.

"At Genting Hong Kong, good corporate citizenship has always been an integral part of our values and as part of the company's ongoing Corporate Social Responsibility (CSR) program, we remained committed in supporting charitable causes in our local communities. We are honoured to have the opportunity to collaborate with The Straits Times School Pocket Money Fund for this meaningful charity event, which enables us to give back to the communities we served and to actively support efforts that advocate a caring society. We hope to give the beneficiaries a welcoming experience onboard SuperStar Gemini and to enrich them with wonderful memories that they can truly cherish and enjoy" said Mr. Michael Goh, Senior Vice President – Sales, Star Cruises.



The port-stay charity event held onboard SuperStar Gemini on 11 December 2015 provided a rare and special occasion for the invited underprivileged children and families to experience the wonders of a cruise ship. It was a totally new experience for many of them and the SuperStar Gemini crew had put on a magnificent show that saw the guests, especially the kids being entertained with Star Cruises' adorable mascots, breath-taking acrobat stunts together with many fun and game activities. Our award-winning chefs had also created a sumptuous high-tea buffet with a special menu to celebrate this milestone occasion. The celebration ended with a personalized ship tour organized by the SuperStar Gemini crew for all the invited guests.

Mr. Warren Fernandez, Chairman of The Straits Times School Pocket Money Fund and Editor of the Straits Times said "We would like to thank Genting Hong Kong for their collaboration and generosity in hosting the event onboard Star Cruises' SuperStar Gemini and to celebrate The Straits Times School Pocket Money Fund's 15<sup>th</sup> Anniversary with our beneficiaries. This is a major milestone for us, having supported more than 130,000 children in their schooling needs in the past 15 years. On behalf of our beneficiaries, I would like to thank all our partners for being with us in this worthy cause all these years".

Genting Hong Kong's mission is to continue lending its support to various charitable causes across the region, including in Singapore with Star Cruises having a strong connection and history as one of the company's earliest homeports in Asia. This year Genting Hong Kong CSR initiatives included fund raising activities, sponsorships, educational ship tours and charity cruises, as well as donations and skill sharing, among others. With Genting Hong Kong's CSR activities spanning across Asia and touching upon the lives of many beneficiaries, the company was once again recognised in 2015 as one of the 'Best CSR' companies in Asia by the Asian Excellence Recognition Awards, after winning the award in 2012 and 2013 previously.

For more information about Genting Hong Kong, please visit [www.gentinghk.com](http://www.gentinghk.com).

For Star Cruises, please visit [www.starcruiases.com](http://www.starcruiases.com) or follow us at [www.weibo.com/starcruiases](http://www.weibo.com/starcruiases), [www.facebook.com/starcruiases](http://www.facebook.com/starcruiases), [www.twitter.com/starcruiasesasia](http://www.twitter.com/starcruiasesasia) and WeChat (SCTA-CHINA).

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**GENTING**  
HONG KONG



Captain Christian Westergren (Right) receiving a token of appreciation on behalf of Genting Hong Kong and Star Cruises from Mr. Warren Fernandez (left), Chairman of The Straits Times School Pocket Money Fund & Editor of The Straits Time in Singapore for hosting the Fund's 15<sup>th</sup> Anniversary on SuperStar Gemini.



A Special Group Picture: Children and family members of the beneficiaries from The Straits Times School Pocket Money Fund, together with the representatives from the Fund, volunteers, sponsors and the Star Cruises team at the Fund's 15<sup>th</sup> Anniversary on board SuperStar Gemini in Singapore.



### **About Genting Hong Kong Limited (“Genting Hong Kong”)**

Genting Hong Kong is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

Taking on a bold initiative to grow the Asia-Pacific as an international cruise destination, Star Cruises has built its reputation on offering first-rate Asian hospitality servicing an international clientele and travelling to various ports of call throughout the region. Newly launched Dream Cruises will cater to the growing premium Asian cruise market while recently acquired Crystal Cruises is the world’s leading luxury cruise provider, having earned more “World’s Best” awards than any other cruise line, hotel, or resort in history.

Genting Hong Kong’s first foray in a land-based attraction, Resorts World Manila opened its doors in the Philippines to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines’ first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring three hotels including the all-suite Maxims Hotel, an iconic shopping mall, four high-end cinemas and a multi-purpose performing arts theatre.

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