



Genting Hong Kong Limited
(Continued into Bermuda with limited liability – Registration No.29337)
(formerly known as Star Cruises Limited)

PRESS RELEASE

FOR IMMEDIATE RELEASE

GENTING HONG KONG PRESENTS FIRST EVER CRUISE ACROSS CULTURE FUND-RAISING CELEBRATION ON BOARD SUPERSTAR VIRGO

Hong Kong, 18 November 2015 – Genting Hong Kong, in association with charity partners Cha Duk Chang Children’s Cantonese Opera Association and China Hong Kong Culture Exchange Association, presented “Genting Cruise Across Culture Fund-raising Night” on 14 November 2015 (Saturday) featuring the first ever Cantonese opera performance combining Asian and western musical elements to be staged on board Star Cruises.

Honourable Tsang Jasper Yok-sing lends his support

President of the Legislative Council of Hong Kong, The Honourable Tsang Jasper Yok-sing GBM, GBS, JP, attended as the evening’s officiating guest, and took part in a Cantonese opera experience session on stage with the child performers from Cha Duk Chang to demonstrate traditional Cantonese opera gestures and movements. The evening was also punctuated with spectacular performances in both Cantonese and English that helped the audience rediscover the timeless beauty of Cantonese opera reinterpreted in a fresh and novel way.

Genting Hong Kong dedicated to corporate social responsibility

“Good corporate citizenship has always been an integral part of Genting Hong Kong’s values and, in addition to education and youth development, we have extended our focus to arts and cultural development as well,” said Blondel So, Executive Vice President (Corporate Services) and Country Head of Hong Kong & Macau of Genting Hong Kong. “World class entertainment is a central part of the Star Cruises experience with both international and local acts regularly performing on board our various ships. With our support, we want to nurture the next generation of talent in the region and use our various ships as platforms to help introduce Chinese culture to a global audience.”

In addition to raising awareness for the art form, the evening was also a success on the charity front with HK\$200,000 raised for Cha Duk Chang Children’s Cantonese Opera Association and China Hong Kong Culture Exchange Association through a combination of ticket sales and a cash donation from Genting Hong Kong.

SuperStar Virgo to embark on 46-night Southern Hemisphere voyage

The gala celebration was held on the eve of Star Cruises’ epic 46-night Southern Hemisphere voyage on board SuperStar Virgo which set sail from Hong Kong on 15 November to explore a variety of exotic ports of call until 31 December 2015 across eight different countries including Australia, Cambodia, Indonesia, Singapore, Thailand and Vietnam. Passengers were invited to enjoy the Cantonese opera excerpts, “Breaking the Red Lantern” and “Conferral of the



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Prime Minister Title Jointly by 6 States”, as a special treat before their grand journey across the equator.

The launch of Dream Cruises; Genting Group celebrates 50th Anniversary

With parent company, Genting Group, celebrating its 50th anniversary this year, Genting Hong Kong is carrying on the long tradition of supporting worthy causes across the Asia Pacific and giving back to the region. Adhering to the philosophy that everything that we do today will shape our future, Genting Hong Kong will continue to innovate and think out of the box in all that it does.

Having pioneered the cruise industry in the Asia Pacific with Star Cruises over 20 years ago, Genting Hong Kong hit a new milestone with the launch of its newest cruise line, the premium class Dream Cruises, and the announcement of two new cruise ships to be delivered in late 2016 and 2017. When they debut, Dream Cruises’ ships will be the most spacious ships in Asia Pacific and provide the highest level of guest service in the region.

Genting Dream, Dream Cruises’ first new ship, will carry 3,400 guests and 2,000 crewmembers, delivering the highest crew-to-guest ratio at 1.7 of any Asia Pacific ship. Two exclusive floors of “Dream Suites” measuring from 32 to 183 square meters will feature European butler service and special privileges while other accommodations aboard Genting Dream will reflect both size and choice for travelers, with 70 percent of staterooms offering private balconies and more than 100 connecting rooms that will cater to larger extended families.

Genting Dream will showcase more than 35 restaurants and bars onboard with a culinary emphasis on Asia, offering dining experiences from all the regional cuisines of China as well international favorites such as Japanese, South East Asian, Italian, and more.

The new ship will also house two four-passenger submersibles that will take guests on an underwater adventure to discover the treasures of the ocean.

The launch of Dream Cruises completes the Company’s mission of having a brand for each of the three major cruise market segments – Crystal Cruises for the luxury segment, Dream Cruises for the premium segment and Star Cruises for the contemporary segment.


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Official ceremony for “Genting Cruise Across Culture Fund-raising Night on board SuperStar Virgo (From left to right) Famous Artist TAY Joe; Executive Vice President (Corporate Services) and Country Head of Hong Kong & Macau of Genting Hong Kong SO Blondel King-tak; President of Legislative Council of Hong Kong TSANG Jasper Yok-sing GBM, GBS, JP; Director of Cha Duk Chang Children’s Cantonese Opera Association MA Stella Man-har; Chairman of China Hong Kong Culture Exchange Association YIP Nelson Siu-hong MH; and, Captain Jan Blomqvist of SuperStar Virgo



Child artists from Cha Duk Chang performed two excerpts from traditional Cantonese operas

For more information about Genting Hong Kong, please visit www.gentinghk.com.

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About Genting Hong Kong Limited (“Genting Hong Kong”)

Genting Hong Kong is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

Taking on a bold initiative to grow the Asia-Pacific as an international cruise destination, Star Cruises has built its reputation on offering first-rate Asian hospitality servicing an international clientele and travelling to various ports of call throughout the region. Newly launched Dream Cruises will cater to the growing premium Asian cruise market while recently acquired Crystal Cruises is the world’s leading luxury cruise provider, having earned more “World’s Best” awards than any other cruise line, hotel, or resort in history.

Genting Hong Kong’s first foray in a land-based attraction, Resorts World Manila opened its doors in the Philippines to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines’ first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring three hotels including the all-suite Maxims Hotel, an iconic shopping mall, four high-end cinemas and a multi-purpose performing arts theatre.

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