



# GENTING

## HONG KONG

**Genting Hong Kong Limited**

(Continued into Bermuda with limited liability – Registration No.29337)  
(formerly known as Star Cruises Limited)

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**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

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## **Genting Hong Kong Pioneers Pearl River Delta Cruise Development *SuperStar Virgo to begin Guangzhou Nansha deployment effective 3 January 2016***

**Hong Kong**, 13 November, 2015 – At a special ceremony and preview cruise held on 6 November, Genting Hong Kong, a leading global leisure, entertainment and hospitality enterprise, announced the deployment of Star Cruises' SuperStar Virgo at Guangzhou's Nansha Terminal from 3 January 2016 and the signing of two Memorandums of Understanding concerning the Nansha port facilities – reinforcing the company's commitment in developing China's Pearl River Delta into a world class cruise destination.

During the event, dignitaries from the local government were present to help mark the occasion including Mr. Cai Chaolin, Vice Mayor of the People's Government of Guangzhou Municipality along with other officials associated with the local and regional tourism industry. Also in attendance were representatives from Genting Hong Kong, Guangzhou Port Group and China Communication and Construction to formalize partnership plans for Guangzhou Nansha.

"Genting Hong Kong pioneered year-round cruising in China more than 20 years ago and is reinforcing its long-term commitment to China by investing in the cruise infrastructure of the Pearl River Delta region to help stimulate the travel and tourism industry in the area," said Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer, Genting Hong Kong. "The deployment of SuperStar Virgo at Guangzhou will help support the vision of creating a 21st-Century Maritime Silk Road of which Guangzhou continues to play a central role as one of China's most enduringly prosperous ports throughout the years."

"SuperStar Virgo's homeport marks a big step forward for the city in the cruise industry and on behalf of the Guangzhou government, we thank Genting Hong Kong for supporting the development of the cruise business in Guangzhou," said Mr. Cai Chaolin. "The ancient Maritime Silk Road started in Guangzhou and SuperStar Virgo will continue that dream today."

SuperStar Virgo will begin her homeport in Guangzhou from 3 January 2016. During her deployment, SuperStar Virgo's itineraries from Guangzhou (Nansha Port) will offer a year-round 2-night weekend cruise departing Fridays calling at Hong Kong and a 5-night weekday cruise on Sundays calling at Halong Bay, Danang and Sanya. To attract the international market, passengers can also embark in Hong Kong for a 7-night itinerary calling at Guangzhou, Halong Bay, Danang, Sanya and either Shenzhen or Zhuhai using Nansha Port. For greater flexibility and travel options, passenger embarkation will also be available at Sanya where guests can experience a 7-night itinerary calling at Guangzhou, Hong Kong, Shenzhen or Zhuhai using Nansha Port, Halong Bay and Danang.

Drawing on Genting Hong Kong's long history and experience in the cruise industry in the Asia Pacific, SuperStar Virgo's triple homeport strategy will help stimulate the fly cruise market into the five main airports in the Pearl Delta – Guangzhou, Shenzhen, Zhuhai, Macau and Hong Kong – along with Sanya in attracting tourists from not only other parts of China but also passengers from India, South East Asia, Australia and beyond. A boon to the travel industry in the area, it is anticipated that the influx



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of tourists will bring a significant increase in hotel occupancy from passengers wishing a pre or post cruise stay as well as providing a boost in tour excursions, restaurants, retail and transportation.

A vanguard in promoting cruise travel in the region, Genting Hong Kong also signed two Memorandums of Understanding (MOU) during the event to further develop the Pearl River Delta as a major cruise hub in the Asia Pacific including an MOU with the Guangzhou Port Group to help renovate the existing port in Guangzhou Nansha and upgrade and install new facilities for the comfort and convenience of passengers.

Additionally, a three party MOU with the Guangzhou Port Group and China Communication and Construction to set up a joint venture to manage the operation of the port and terminal for the planned new Guangzhou Nansha International Cruise Port Terminal will leverage on Genting Hong Kong's vast experience and knowledge in cruise terminal management.

For more information about Genting Hong Kong, please visit [www.gentinghk.com](http://www.gentinghk.com).



(From left) Mr. Zhen Shaohua Deputy Director General of China Communications Construction Company Limited, Mr. Wang Zhirong, Nansha District Government official, Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong, Captain Jan Blomqvist of SuperStar Virgo, Mr. Cai Chaolin, Vice Mayor of the People's Government of Guangzhou Municipality and Mr. Chen Hongxian Chairman of the Guangzhou Port Group Co., Ltd. officiated the Pearl River Delta Inaugural Cruise Ceremony.



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(Front row from left) Mr. Chen Wanxiong, Board Director and Vice President of Guangzhou Port Group Co., Ltd., Mr. Fang Jiaxuan, Vice President of China Communications Construction Urban Investment Holdings Company Limited and Mr. Ang Moo Lim, Executive Vice President of Sales, Marketing & Hotels of Genting Hong Kong signed the memorandum of understanding for the joint operation and management of the planned Guangzhou Nansha International Cruise Port Terminal. (Back row from left) Mr. Wang Zhirong, Nansha District Government official, Mr. Cai Chaolin, Vice Mayor of the People's Government of Guangzhou Municipality, Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong, Mr. Chen Hongxian Chairman of the Guangzhou Port Group Co., Ltd. and Mr. Zhen Shaohua Deputy Director General of China Communications Construction Company Limited witnessed the signing ceremony.

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### **About Genting Hong Kong Limited (“Genting Hong Kong”)**

Genting Hong Kong is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

Taking on a bold initiative to grow the Asia-Pacific as an international cruise destination, Star Cruises has built its reputation on offering first-rate Asian hospitality through a fleet of six contemporary ships. Newly launched Dream Cruises will cater to the growing premium Asian cruise market while recently acquired Crystal Cruises offers international voyages and is the world's most awarded luxury cruise line, having earned more “World's Best” awards than any other cruise line, hotel, or resort in history.

Genting Hong Kong's first foray in a land-based attraction, Resorts World Manila opened its doors in the Philippines to the public in August 2009. Resorts World Manila is one of the premier leisure brands



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under the Genting Group and the Philippines' first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring three hotels including the all-suite Maxims Hotel, an iconic shopping mall, four high-end cinemas and a multi-purpose performing arts theatre.

### **About Star Cruises**

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with a fleet of six vessels including SuperStar Virgo, SuperStar Libra, SuperStar Gemini, SuperStar Aquarius, Star Pisces and The Taipan.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for an eighth year in 2015 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also recently voted "Asia's Leading Cruise Line" at the World Travel Awards for a fourth year in a row in 2015.

### **About SuperStar Virgo**

SuperStar Virgo, at 75,338-grt, is the largest cruise ship in Star Cruises fleet.

The 13-storey high SuperStar Virgo offers 935 cabins with 1,870 lower berths. The full range of facilities include 14 restaurants and bars offering various cuisines and beverages, a performing arts theatre, karaoke, cigar lounge, swimming pool, water fun pool and Jacuzzi, beauty salon, rock climbing facilities, gym and meeting rooms. The endless entertainment program onboard guarantees a spectacular cruising experience for cruisers of all ages.

SuperStar Virgo is 268m long, 32m wide and it cruises at an average speed of 24kn.

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