



PRESS RELEASE

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**STAR CRUISES CELEBRATES ITS FOURTH CONSECUTIVE WIN AS
'ASIA'S LEADING CRUISE LINE'
AT THE PRESTIGIOUS WORLD TRAVEL AWARDS 2015**

Hong Kong, 30 October, 2015 – Star Cruises, the leading cruise line in Asia-Pacific, was once again recognized and named 'Asia's Leading Cruise Line' at the World Travel Awards Asia & Australasia Gala Ceremony 2015 held in Hong Kong on 29 October 2015. Known as "the Oscars of the world travel industry", this year marks Star Cruises fourth consecutive win since 2012 as 'Asia's Leading Cruise Line' – an honour voted on by travel and tourism professionals from around the globe.

"Star Cruises is proud once again to celebrate another year of excellence and to be named Asia's Leading Cruise Line at this year's World Travel Awards. Having been awarded this prestigious honour for four years in a row is truly a reflection of Star Cruises ongoing dedication in providing best in class services and products for our guests. As a leading Asian cruise line, we pride ourselves on being a cruise company that is based in the region, built for the region and serving the people of the region," said Mr. Ang Moo Lim, Executive Vice President of Sales, Marketing & Hotels, Genting Hong Kong.

"On behalf of Star Cruises, we would like to thank those who voted for us and we value your continuous support throughout the years," added Mr. Ang. "I would also like to thank the dedicated Star Cruises family for their relentless commitment and hard work in making Star Cruises 'Asia's Leading Cruise Line.'"



As the pioneer of the cruise industry in Asia, travellers from across the region can continue to expect unique and innovative cruise itineraries from Star Cruises. Coming soon from 4th November 2015 onwards, SuperStar Libra will embark on another milestone with her inaugural homeport at Haikou in Hainan, China, offering weekly cruises to Vietnam including 4Day/3Nights to Da Nang/Hue and 3Day/2Nights to Halong Bay. Blessed with natural scenic splendour and home to several UNESCO World Heritage sites, Vietnam remains a popular destination for travellers and holiday-makers from across the region.

At the end of the year, Star Cruises will be reaching new heights with the introduction of its 46-night voyage across the Southern Hemisphere on board its flagship, SuperStar Virgo. Commencing 15 November until 31 December 2015, travellers will have the opportunity to experience a mega-adventure across diverse lands and cultures in Asia and Australia, with stops at 21 ports of call including Bali, Bangkok, Krakatoa, Ho Chi Minh City, Sihanoukville, Melbourne, Sydney and many other exotic locales.

Additionally, SuperStar Aquarius, currently homeported in Keelung, Taiwan, will further cater to the Northern Asian segment, offering destination cruises to the famous islands of Okinawa in Japan, including Ishigaki, Naha and Yonaguni. In Hong Kong, Star Pisces will continue to provide both new and seasonal travellers with the option of a short holiday getaway on the high seas. And in Southeast Asia, SuperStar Gemini, homeported in Singapore, remains a popular choice among travellers, especially from the growing overseas fly-cruise market in the region.

For more information on Star Cruises, please visit www.starcruiises.com



On Star Cruises, every journey is a voyage of discovery and surprise.



29 October 2015: Mr. Ang Moo Lim, Executive Vice President of Sales, Marketing & Hotels, Genting Hong Kong (middle) accepting the "Asia's Leading Cruise Line" award trophy on behalf of Star Cruises at the World Travel Awards Asia & Australasia Gala Ceremony 2015 in Hong Kong.

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About Genting Hong Kong Limited (“Genting Hong Kong”)

Genting Hong Kong is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

Taking on a bold initiative to grow the Asia-Pacific as an international cruise destination, Star Cruises has built its reputation on offering first-rate Asian hospitality servicing an international clientele and travelling to various ports of call throughout the region. Newly acquired Crystal Cruises is the world’s leading luxury cruise provider, having earned more “World’s Best” awards than any other cruise line, hotel, or resort in history.

Genting Hong Kong’s first foray in a land-based attraction, Resorts World Manila opened its doors in the Philippines to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines’ first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring three hotels including the all-suite Maxims Hotel, an iconic shopping mall, four high-end cinemas and a multi-purpose performing arts theatre.

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