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**Press Release  
For Immediate Release**

**Hong Kong  
13 October 2015**

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**SuperStar Libra's New Homeport at Haikou (Hainan, China)  
to Halong Bay, Danang and Hue (Vietnam)**

Hong Kong (13 October 2015) – Star Cruises, the Leading Cruise Line in the Asia-Pacific, is excited to announce that its magnificent vessel, SuperStar Libra will be homeported in Haikou, China at Hainan Province from 4 November 2015, to commence multiple short destination cruises to Halong Bay, Danang and Hue in Vietnam until 30 March 2016 for a new cruise season.

During SuperStar Libra's five-month deployment, Star Cruises will provide thrice-weekly cruises allowing cruise passengers the opportunity to set sail for a 3-Day/2-Night Cruise to Halong Bay every Wednesday and Friday or an alternate 4-Day/3-Night to Danang and Hue every Sunday. These unique cruise itineraries offer Hainan province residents the great convenience of joining these short Vietnam\* cruises right from their doorstep, merely by flashing their People's Republic of China Resident Identity Card.

Star Cruises has offered all-inclusive cruise holidays in Hainan Province for the past three consecutive years. Mr Ang Moo Lim, Executive Vice-President Sales, Marketing and Hotels said: "Cruising is a hassle free and relaxed form of travel and has gained much popularity in China nowadays. Millions of Chinese have cruised this year. This Hainan deployment is in response to increasing market demand in Greater China. Abroad SuperStar Libra, they can indulge in a delightful Chinese and Vietnamese cuisine, cultural dance performances and theme programmes. In addition, we also adopt non-tipping policy and Putonghua will be widely used onboard to cater to the needs of the mainland Chinese guests," he said.



During this journey, they can discover the breathtaking views of Halong Bay - “Paris of the Orient”, or experience the beauty of the pristine Danang Beach and visit the Hue's imperial tombs, one of the renowned UNESCO's world heritage site full of ancient charm and mystic.

### **SuperStar Libra Offers Unrivalled Comfort and Luxury**

In addition to exciting shore excursions, SuperStar Libra's 10 storeys high, two football fields length has well-equipped facilities and cosy rooms designed for the premium quality travellers. Star Cruises has coveted many awards for its top-notch service and onboard warm Asian hospitality which offer cruise passengers with the absolute freedom and flexibility to enjoy their leisure-filled “sea-resort”.

Food lovers will be spoilt for choices by the award-winning chefs aboard SuperStar Libra whom have won numerous medals for their ingenious culinary creations. They will be pampered with distinct gastronomic offerings including Chinese, Asian and International cuisines at eight F&B restaurants and bars.

There are up to six complimentary meals per day from breakfast, morning tea, lunch, afternoon tea, dinner and supper for them to indulge themselves whenever they desire. The spectacular entertainment and exciting onboard activities is a feast of the senses for travellers of all ages, whether it is a fun-filled family vacation at sea or MICE corporate group incentive holiday.

*1.Presentation of China Resident Identity Card upon boarding is only applicable for Halong Bay Cruise.*

*2.Applicable to over 300 cities in China. For enquiry, please contact Star Cruises.*

## Captivating Ports-of-Call:

Source by Haikou Tourism Development Commission and Vietnam National Administration of Tourism

### Haikou, Hainan Province, China



The city of Haikou on Hainan Province is rich in tourism resources which include the five famous Ancestral Barbettes (fortifications), the Li Shuoxun Martyrs Memorial Pavilion, Fort Xiuying, Evergreen Park, Holiday Beach, Tropical Ocean World, Jinniuling Martyrs Cemetery, Marina Park, Rock Hill Volcanoes etc. There is also the Hainan Tropical Wildlife Park and Botanical Garden and the National Geological Park

### Halong Bay, Vietnam



Listen to the tale of King Dragon and Goddess from the boat people; experience the daily lives of the tranquil shing villages and see the junks moving to-and-from the emerald waters. What a captivating panoramic view that you will deeply perceive in Halong Bay, the internationally reputed UNESCO's World Heritage Site of Vietnam.

## **Danang, Vietnam**



Danang city has romantic beaches and seafood delicacies. Many temples and the Marble Mountain in suburb are famous for stone sculpture making, amazing caves and grottoes. Tourists can climb up the hill and cave to overlook the paradisiacal beauty of the statue. Da Nang has different monuments such as famous Cham Museum with towers, temples, citadels and ramparts, the vestiges from earliest time. The city is full of extraordinary colonial style and filled of romantic atmosphere with the French specialties architecture such as the pink wall and ceiling fan.

## **Hue, Vietnam**



Hue is unique Vietnamese city and still has its old imperial town which has been recognized as a World Cultural Heritage Site by UNESCO. Streets in Hue City are full of the antique and the palaces reflected the life of emperors. The Complex of Hue Monuments completed in 1832 in Nguyen dynasty, which surrounded by up to 600 metres of walls and moat. Nowadays, most of the palaces have become the performance venues. Hue also contains a multitude of pagodas and literally hundreds of temples. Khai Dinh Mausoleum is one of most magnificent mausoleum with the blend of modern and classic architectural styles. Tourists can take the night boat or visit the local Dongba Market to feel the old imperial city.

### **About SuperStar Libra**



SuperStar Libra, at 42,285 gross registered tons, is 216.3m long and 32.64m wide, with an average cruising speed of 17 knots. 10 storeys high, SuperStar Libra offers 669 cabins, with 1,338 lower berths. The full range of facilities includes restaurants and bars offering international cuisines and beverages to satisfy all tastes. A show lounge, karaoke bar, beauty salon and spa and Jacuzzi cater to a wide range of leisure interests, while the almost limitless onboard entertainment ensures an unbeatable cruising experience for families, couples and the young and young at heart.

### **About Star Cruises**

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with a fleet of six vessels including SuperStar Virgo, SuperStar Libra, SuperStar Gemini, SuperStar Aquarius, Star Pisces and The Taipan.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for the eighth year in 2015 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also voted "Asia's Leading Cruise Line" at the World Travel Awards for a third year in a row in 2014.



**Act now! General Enquiry and Booking : (852) 2317 7711 | Group Enquiry and Booking : (852) 2378 2020 OR contact your nearest travel agent Or come to Suite 1528 Ocean Centre, 5 Canton Road, Tsimshatsui, Kowloon, Hong Kong**

For more information on Star Cruises, please visit:

**Website** : [www.starcruiises.com](http://www.starcruiises.com)  
**Facebook** : [www.facebook.com/starcruiises](http://www.facebook.com/starcruiises)  
**Instagram** : [instagram.com/starcruiisesasia](http://instagram.com/starcruiisesasia)  
**Twitter** : [twitter.com/starcruiisesasia](http://twitter.com/starcruiisesasia)

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Media Enquiries:

Name: Christine Lim Department: Marketing Telephone: (65) 6832 9656 Email: <a href="mailto:Chris.lim@starcruiises.com">Chris.lim@starcruiises.com</a>	Name: Peggy Jor Department: Marketing Telephone: (852) 2378 2934 Email: <a href="mailto:peggy.jor@starcruiises.com">peggy.jor@starcruiises.com</a>
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