



PRESS RELEASE

FOR IMMEDIATE RELEASE

STAR CRUISES HONOURED AT THE TTG TRAVEL AWARDS 2015
Receives “Travel Hall of Fame” Award for the Eighth Consecutive Year

Hong Kong, 6 October, 2015 – In recognition of Star Cruises’ outstanding achievement in winning “Best Cruise Operator in the Asia-Pacific” ten years in a row, Star Cruises was once again honoured with the prestigious Travel Trade Gazette’s (TTG) “Travel Hall of Fame” Award at this year’s 26th Annual TTG Travel Awards 2015 in Bangkok, Thailand. One of the industry’s highest prizes, Star Cruises is proud to be the only cruise line to be inducted into the TTG “Travel Hall of Fame”, celebrating its eighth consecutive year.

“We are honoured to have been inducted into the TTG “Travel Hall of Fame” every year since 2008. To annually receive this recognition as an industry leader in the travel trade is truly a great achievement,” said Mr. Michael Goh, Senior Vice President – Sales, Star Cruises. “We are thankful for the ongoing support and acknowledgement that Star Cruises has consistently received from TTG Travel Trade Publishing, our peers in the travel industry, the media and travellers from around the globe. We will continue to evolve and innovate, providing best-in-class services with legendary Asian hospitality across our fleet.”

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination.

A key highlight this year is the introduction of a mega 46-night voyage across the Southern Hemisphere onboard its flagship, SuperStar Virgo. Setting sail 15 November 2015 until 31 December 2015, travellers can truly experience the diverse lands and cultures in Asia and



Australia with stops at 21 ports of call including Bali, Bangkok, Krakatoa, Ho Chi Minh City, Sihanoukville, Melbourne, Sydney and many other exotic and popular destinations.

Also, to service the growing North Asian market and foster greater cross-straits tourism development, Star Cruises had redeployed SuperStar Libra to its new homeport in Xiamen, China since 24 July 2015, introducing a whole new spectrum of cruise itineraries including cruises to the beautiful Penghu Islands in Taiwan and picturesque Naha and Miyakojima in Japan. Commencing 4 November 2015, SuperStar Libra will also embark on another milestone with her inaugural homeport at Haikou in Hainan, China, offering refreshing weekly cruise itineraries to Vietnam that consists of the 4Day/3Night to Da Nang/Hue and the 3Day/2Night to Halong Bay. The latest repositioning of SuperStar Libra will further complement Star Cruises' current fleet offerings in North Asia with SuperStar Aquarius homeporting in Keelung, Taiwan, as well as Star Pisces and SuperStar Virgo in Hong Kong. Star Cruises will also continue to review the possibility of expanding its homeport footprint across the region in 2016 such as to the Pearl River Delta in China.

In Southeast Asia, SuperStar Gemini, homeported in Singapore, remains a popular choice among travellers and is also well-positioned for the growing overseas fly-cruise market in the region.

“With the many new and exciting cruise itineraries across our existing fleet, coupled with the ongoing preparations to welcome two new, premium, mega cruise ships during the fall of 2016 and 2017 that will complement our Crystal Cruises and Star Cruises brands, travellers can continue to expect the ultimate freestyle cruising experience that is truly unique to Genting Hong Kong,” added Mr. Michael Goh.

For more information on Star Cruises, please visit www.starcruiises.com

On Star Cruises, every journey is a voyage of discovery and surprise.



Mr Michael Goh, Senior Vice President - Sales, Star Cruises (right) receiving the TTG Travel Awards “Travel Hall of Fame” Inductee Award from Mr Darren Ng, Managing Director, TTG Asia Media at the 26th TTG Travel Awards 2015 Ceremony & Gala Dinner in Bangkok, Thailand on 1 Oct 2015.



ABOUT STAR CRUISES

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with a fleet of six vessels including SuperStar Virgo, SuperStar Libra, SuperStar Gemini, SuperStar Aquarius, Star Pisces and The Taipan.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for the eighth year in 2015 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also voted "Asia's Leading Cruise Line" at the World Travel Awards for a third year in a row in 2014.

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