



Press Release

HONG KONG

SuperStar Libra's new homeport at Xiamen, China

Offering pleasure-filled cruises to Penghu of Taiwan, Miyakojima and Naha, Okinawa of Japan

Hong Kong (July 13, 2015) - Star Cruises, the leading cruise line in Asia-Pacific is proud to announce that its magnificent vessel, SuperStar Libra will homeport in Xiamen, China to coincide with the launch of two new itineraries. Starting July 24, 2105, passengers can set sail from this gorgeous coastal city on a brand-new 3-day 2-night cruise to Penghu, Taiwan or alternatively take a 6-day 5-night cruise to Miyakojima and Naha, Okinawa of Japan. With either excursion, passengers will experience a vacation filled with fascinating culture and scenery. Homeporting in Xiamen allows Fujian Province residents the convenience of embarking on a cruise from their doorstep. On these twice-weekly sailings, passengers can indulge themselves in a stunning array of Asian and international cuisines prepared by award-winning chefs, enjoy spectacular onboard entertainment in an exceptional cruise holiday.

With over 20 years in operation, Star Cruises is devoted to enhancing its services to satisfy a diversity of market needs. "Chinese tourists are looking for new and different travel experiences and joining a cruise allows them to enjoy their holiday in a unique setting," said Mr. Ang Moo Lim, Executive Vice-President Sales, Marketing and Hotels. "Being the longest-ever international deployment by a cruise line operator in Xiamen, our commitment to Fujian Province is unique. By offering the choice of a 5-night itinerary to Okinawa, Japan and weekend break with 2-night in Penghu Taiwan, residents from Fujian and the nearby provinces in China will be provided with a new choice of a stylish and sensational cruise holiday."

Distinctive culinary experiences

Food lovers will be spoilt for choices onboard SuperStar Libra. Its chefs have won awards for their culinary skills and numerous medals at the Malaysia cooking competition in 2014 and 2015. The award-winning team serves passengers with a distinctive menu of culinary offerings including Chinese and Asian cuisines in the *Tai Pan*, *Mariners*, *Ocean Palace*, *Four Seasons* and



Blue Lagoon restaurants. There are *Coconut Willy's*, *the Pool Bar and lounge* – all ready to ramp up the taste sensations. But that is not all! A variety of international and Italian “theme night” dishes are available for passengers to enjoy during their cruise. Even better, there are up to six complimentary meals a day from breakfast, morning tea, lunch, afternoon tea, dinner and supper so that passengers can indulge themselves whenever they like with a scrumptious culinary feast.

Spectacular world-class entertainment

Passengers traveling on the SuperStar Libra can also enjoy a range of immersive entertainment that could only be found at a world-class resort. Now, everybody loves a live, glitzy show with fantastic production. Superstar Libra doesn't disappoint. Passengers are sure to be on their feet applauding the likes of “Star Struck” along with the humorous comedy show “Fabulous Chan” and more. Passengers with family will also find a variety of interesting and fun activities to enjoy, including monthly theme quizzes and games.

Passengers looking to rejuvenate body and soul can enjoy the onboard wellness facilities from spa and massage, Jacuzzi to gym and swimming. Additionally, they can indulge their every shopping whim in the ship's CDF duty free shops featuring various luxurious timepieces, jewelry, perfumes, cosmetics and premium handbags. No matter the activity, passengers will be dazzled by Star Cruises' warm, pleasant hospitality and “Freestyle Cruising” service.

Unrivalled comfort of accommodations

Onboard SuperStar Libra, passengers will find state-of-the-art accommodations with a wide range of staterooms, from executive suites to one's with ocean views and inside staterooms. All are well decorated with your ultimate comfort in mind. No matter the type of accommodations, SuperStar Libra provides an idyllic environment to make sure passengers always feel relaxed and refreshed and ready for their next adventure with Star Cruises.

About SuperStar Libra

SuperStar Libra, at 42,285 gross registered tonnes, is 216.3m long and 32.64m wide, with an average cruising speed of 17 knots. 10 storeys high, SuperStar Libra offers 718 cabins, with 1,436



lower berths. The full range of facilities includes restaurants and bars offering international cuisines and beverages to satisfy all tastes. A show lounge, karaoke bar, beauty salon and spa and Jacuzzi cater to a wide range of leisure interests, while the almost limitless onboard entertainment ensures an unbeatable cruising experience for families, couples and the young and young at heart.

SuperStar Libra's ports of call

Xiamen, China

Xiamen, in Fujian Province on China's southeast coast, is famous for its attractive seascape. Xiamen means "gateway to China", although the city has also been called Egret Island because of the hundreds of thousands of egrets that once flocked there. Subtropical Xiamen enjoys a warm, humid climate in which flowers bloom year round.

Naha, Okinawa, Japan

The capital of Japan's celebrated Okinawa Islands offers everything from an historic hilltop castle to amazing marine life, while Naha's downtown area is renowned for shopping and nightlife. Fine local wines and outstanding cuisine complete the picture of a thriving, highly accessible city.

Miyakojima, Okinawa, Japan

Rightly famous for its outstanding diving, Miyakojima can be found in the Pacific Ocean about 300 kilometres southwest of Okinawa. The coastline varies greatly around this low-lying island, although white beaches, wildlife, clear water and coral reefs can be found in abundance.

Penghu, Taiwan

Penghu is also known as Pescadores, which means "fishermen" in Portuguese and it shares similar architectural styles as that in Fujian, Kinmen and nearby areas. With 165 temples erected on the archipelago, religious activity is one of the local highlights, which also decorates Penghu with a strong heritage of Chinese cultures and traditions.

Source: Xiamen Tourism Bureau, Taiwan Tourism Bureau and Japan Tourism Organization



Act now! General enquiry and booking: (852) 2317 7711 | Group enquiry and booking: (852) 2378 2020

OR contact your nearest travel agent Or come to Suite 1528 Ocean Centre, 5 Canton Road, Tsimshatsui, Kowloon, Hong Kong

For more information on Star Cruises, please visit:

Website: www.starcruiises.com

Facebook: www.facebook.com/starcruiises

Instagram: instagram.com/starcruiisesasia

Twitter: twitter.com/starcruiisesasia

On Star Cruises, every journey is a voyage of discovery and surprise.

###

ABOUT STAR CRUISES

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with a fleet of six vessels including SuperStar Virgo, SuperStar Libra, SuperStar Gemini, SuperStar Aquarius, Star Pisces and The Taipan.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for a seventh year in 2014 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also recently voted "Asia's Leading Cruise Line" at the World Travel Awards for a third year in a row in 2014.

For media enquiry, please contact:

Jessica Pang

Tel: (852) 2378 2086

Email: Jessica.pang@starcruiises.com

Peggy Jor

Tel: (852) 2378 2934

Email: peggy.jor@starcruiises.com





Appendix



SuperStar Libra



Swimming Pool



Production show, Star Struck



Mariner's Buffet



Xiamen, China



Naha, Okinawa, Japan



Miyakojima, Okinawa, Japan



Penghu, Taiwan