

## PRESS RELEASE

## FOR IMMEDIATE RELEASE

## Star Cruises Commences Building of the Genting World Mega Cruise Ship with its First Steel Cutting

Papenburg, Germany 10 February 2015 – Star Cruises, the leading cruise line in Asia-Pacific, officially launched the start of the production of its next generation of mega cruise ships with its first steel cutting ceremony on 9 February 2015 at Meyer Werft, one of the world's largest and most modern shipyards headquartered in Papenburg, Germany. This marks the beginning of the first of two new mega cruise ships that will be delivered in fall 2016 and fall 2017 respectively, to be homeported in Asia.

Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong, was present at the ceremony to officiate and witness this historical event of the first steel cutting of the mega cruise ship, Genting World.

"It is a proud moment for all of us at Genting Hong Kong, especially for me, as today's steel cutting ceremony marks a new chapter for Genting Hong Kong, reaffirming our Star Cruises brand as the leader in Asian cruise travel. The delivery of these two newly commissioned mega cruise ships will enable us to continue to strengthen and further enhance our competitiveness across our key source markets" said Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong.

Upon completion, the new mega cruise ships will weigh more than 151,000 gross registered tonnes with more than 1,600 cabins, accommodating approximately 4,500 passengers and 2,000 crew members. The 21-deck luxury cruise ships will be the new flagships under the Star Cruises brand, offering a wide array of itineraries, leisure and entertainment options for all cruise travelers. With these new offerings, coupled with Star Cruises' renowned world-class Asian hospitality, travelers can expect the ultimate freestyle cruising experience with best-in-class facilities and services.

The new ship design will allow our guests greater choice with a wide-range of onboard activities, amenities and stateroom options with the latest features, including villas, on the open seas. In addition,



the mega cruise ships will offer over 30 Food and Beverage outlets such as gourmet restaurants, bars and cafes specializing in international and Asian cuisines. One of the highlights includes a special street night market with hawker stalls, serving famous Asian delicacies from various countries. In addition, there is a state-of-the-art modern theatre, world-class recreation, health and fitness and MICE facilities. For the families, there is an array of aqua slides and a kids' waterpark. The newly built ship will also dedicate around 1,000 square meters of floor area for the ultimate retail experience at sea with a variety of international luxury brands.

With the expected arrival of the newly commissioned mega cruise ships in 2016 and 2017, Star Cruises is set to bring the standard of luxury cruising to the next level in Asia.

On Star Cruises, every journey is a voyage of discovery and surprise.

For more information on Star Cruises, please visit www.starcruises.com



Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong signing on the first steel-cut of Genting World during the first steel-cutting ceremony in Papenburg, Germany on 9 Feb





Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong (front row, 4th from left) with Bernard Meyer, managing partner of Meyer Werft (2nd row, 2nd from the left) together with the Genting Hong Kong representatives at the first steel-cutting ceremony of the Genting World in Papenburg, Germany on 9 Feb 2015.



The first steel-cut of the Genting World at Meyer Werft in Papenburg, Germany.



## **About Genting Hong Kong Limited ("Genting Hong Kong")**

Genting Hong Kong is the leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brand of Star Cruises, Norwegian Cruise Line and 2 newly joined members, Oceania Cruises and Regent Seven Seas Cruises. These brands operate a combined fleet of 28 ships visiting over more than 450 destinations worldwide, offering approximately 47,400 lower berths and is the world's third largest cruise operator.

Genting Hong Kong's first foray in a land-based attraction, Resorts World Manila opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines' first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

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