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**PRESS RELEASE**

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## **Star Cruises Launches the Premiere of *Cookin' NANTA* with a Special K-Theme Celebration on SuperStar Gemini**

**Singapore 20 November 2014** – Star Cruises, the leading cruise line in Asia Pacific recently held a special launch event onboard SuperStar Gemini to celebrate the premiere of the globally acclaimed Korean comedy show *Cookin' NANTA*, which is available from now until 2 January 2015 on SuperStar Gemini. As part of the *Korean NANTA at Sea Cruises*, the award-winning *Cookin' NANTA* show will also be extended to SuperStar Libra from 23 November 2014 until 2 January 2015. With SuperStar Gemini homeported in Singapore and SuperStar Libra homeported in Penang (Malaysia), holidaymakers can now enjoy this unique experience at sea with the fabulous cast of the *Cookin' NANTA* show during the destination and high seas cruises.

The launch of the *Korean NANTA at Sea Cruises* event was officiated by both Mr. Michael Goh, Senior Vice President of Sales, Star Cruises together with Mr. Suh Chung Ha, Ambassador to the Korean Embassy in Singapore. In conjunction with the launch event, a plaque exchange ceremony was held between both parties to mark this symbolic milestone event. In addition, representatives from the Korea Tourism Organization, Singapore Tourism Board, Tourism Malaysia, together with business partners, loyal customers and members of the media also attended the event. The talented *NANTA* (*Cookin'*) troupe also made a special appearance and provided a sneak-preview of the *Cookin' NANTA* show for the invited guests.

Mr. Michael Goh, Senior Vice President of Sales, Star Cruises said, "Today, K-Culture has evolved as a new lifestyle trend across the region. At Star Cruises, we are pleased to launch the all new *Korean NANTA at Sea Cruises*, showcasing the best of Korean entertainment with the premiere of the highly-acclaimed *Cookin' NANTA* show on SuperStar Gemini and soon SuperStar Libra. This is a testament of an exceptional all-inclusive cruise holiday, injected with a special K-Pop theme for everyone to enjoy during the year-end school holidays."



The *Cookin' NANTA* cast had performed across the continents to over 8 million people worldwide and will now spread their magic with Star Cruises during the premiere season of the *Nanta At Sea Cruises* onboard SuperStar Gemini and SuperStar Libra. The highly popular *Cookin' NANTA* show delivers an all out energetic performance with their beating, tapping, chopping and drumming around the kitchen, providing a wonderful musical performance with plenty of laughter for the entire family. Fans can also look forward to an up close and personal experience with the *Cookin' NANTA* cast during the special meet and greet sessions. Don't miss this unique experience with the *Nanta At Sea Cruises* onboard SuperStar Gemini (14 November – 2 January 2015) and SuperStar Libra (23 November 2014 – 2 January 2015).

For more information on Star Cruises, please visit [www.starcruiises.com](http://www.starcruiises.com)

On Star Cruises, every journey is a voyage of discovery and surprise.



Mr Suh Chung Ha, Ambassador, Korea Embassy in Singapore (centre) received a Crystal Ship from Mr Michael Goh, SVP – Sales of Star Cruises (left) and Ms Sandy Wee, VP – Sales of Star Cruises (right) during the launch of the Korean NANTA at Sea Cruises on SuperStar Gemini.



A special sneak preview performance by the cast of the Cookin' NANTA show onboard SuperStar Gemini.

**About Genting Hong Kong Limited (“Genting Hong Kong”)**

Genting Hong Kong Limited is the leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brand of Star Cruises and Norwegian Cruise Line. Star Cruises together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 20 ships visiting over 130 destinations in the world, offering approximately 42,000 lower berths.

Genting Hong Kong's first foray in a land-based attraction, Resorts World Manila opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines' first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.

Ong Hsieh Lien  
 Corporate Communications & PR  
 Tel: (603) 2302 8851  
 Email: [hsiehlien.ong@gentinghk.com](mailto:hsiehlien.ong@gentinghk.com)

Ang Chia Ling  
 Corporate Communications & PR  
 Tel: (604) 2698 210  
 Email: [chialing.ang@gentinghk.com](mailto:chialing.ang@gentinghk.com)

