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**PRESS RELEASE**

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## **Star Cruises Celebrates SuperStar Aquarius' Inaugural Voyage to the city of Puerto Princesa**

**Puerto Princesa, Palawan (Philippines)/Hong Kong, 11 November 2014** – Star Cruises, the leading cruise line in Asia Pacific celebrates its first port-of-call to Puerto Princesa with the arrival of SuperStar Aquarius. The 13-storey ocean cruise liner had recently homeport in Kota Kinabalu, Sabah (Malaysia) for its second season from November 2014 - March 2015, introducing the all new 3-Night destination cruise to Puerto Princesa of the Palawan island province in the Philippines.

SuperStar Aquarius' maiden voyage to the city of Puerto Princesa saw the arrival of international passengers from Malaysia, Taiwan, Singapore, China, Hong Kong and many more, as well as travelling local Filipinos. Disembarking passengers received a warm welcome from the locals with a spectacular live cultural dance performance. The local Department of Tourism also presented welcome souvenirs for the disembarking passengers as a token of remembrance during their visit to Puerto Princesa. In conjunction with this special occasion, a welcome ceremony was held onboard SuperStar Aquarius together with the respective delegates from the local authorities and business partners. The city mayor of Puerto Princesa, the Honorable Lucilo "Cecil" Bayron presented the 'Key to the City' to Mr. Michael Goh, Senior Vice President, Sales of Star Cruises during the inaugural welcome ceremony. The Honorable Jose Alvarez, Governor of Palawan also graced this special event onboard SuperStar Aquarius.

Mr. Michael Goh, Senior Vice President, Sales of Star Cruises said, "On behalf of Star Cruises, we are proud to have Puerto Princesa as one of the new destinations for SuperStar Aquarius. During this deployment, SuperStar Aquarius will make 14 calls to Puerto Princesa, each time bringing in world travellers to this beautiful city. We are committed to promoting Puerto Princesa and the Palawan Island province to travellers across the region and the world".

Known as the city in a forest, Puerto Princesa City lives up to its reputation as one of the most environmentally-conscious cities in the Philippines. The climate-friendly city is home to many beautiful



sights and natural wonders - pristine beaches, coral reefs and lush greeneries that are unique to the place. It offers some of Philippines' best kept heritage and culture.

Among some of the must-see places include the Puerto Princesa Subterranean River National Park, which is a UNESCO World Heritage Site and one of the new 7 Wonders of Nature. Honda Bay is another premiere tourist destination located on Palawan Island, consisting of several islets such as Starfish Island, Lu-li Island, Pandan Island and many more. While at Puerto Princesa City, there are also many interesting sites within the city to explore and discover. The Palawan Wildlife Rescue and Conservation Centre, the Flea Market, as well as the Iwahig Prison and Penal Farm are also popular attractions.

With plentiful of natural attractions, Puerto Princesa City is indeed the perfect holiday get-away destination. Don't miss this chance to visit Puerto Princesa as SuperStar Aquarius homeports in Kota Kinabalu from November 2014 - March 2015, offering new cruise itineraries that include the 3-Night destination cruise to Puerto Princesa, as well as the 2-Night and 1-Night high seas cruise.

In addition, SuperStar Aquarius offers top-notch facilities and amenities for pure rejuvenation with a wide variety of onboard activities, including LIVE performances by internationally acclaimed performers, shopping at luxury stores or at the CDF Duty Free shops, as well as embarking on a gastronomic journey with International and authentic Asian cuisines prepared by our very own award-winning chefs.



Mr. Michael Goh, SVP Sales, Star Cruises (2nd from the left) and Captain Jorgen Stor (3rd from the left) exchanged mementos with Lucilo “Cecil” Bayron, City Mayor of Puerto Princesa (1st from the left) and The Honorable Jose Alvarez, Governor of Palawan (3rd from the right) during the inaugural cruise ceremony of SuperStar Aquarius to Puerto Princesa, Palawan (Philippines).



Lucilo “Cecil” Bayron, City Mayor of Puerto Princesa, (7th from the left), Michael Goh, SVP Sales, Star Cruises, (8th from the left), The Honorable Jose Alvarez, Governor of Palawan (10th from the left) and distinguished guests making a special toast to celebrate SuperStar Aquarius’ maiden voyage to Puerto Princesa.



For more information on Star Cruises, please visit [www.starcruiises.com](http://www.starcruiises.com)

On Star Cruises, every journey is a voyage of discovery and surprise.

### **About Genting Hong Kong Limited (“Genting Hong Kong”)**

Genting Hong Kong Limited is the leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brand of Star Cruises and Norwegian Cruise Line. Star Cruises together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 20 ships visiting over 130 destinations in the world, offering approximately 42,000 lower berths.

Genting Hong Kong's first foray in a land-based attraction, Resorts World Manila opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines' first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.

Ong Hsieh Lien  
Corporate Communications & PR  
Tel: (603) 2302 8851  
Email: [hsiehlien.ong@gentinghk.com](mailto:hsiehlien.ong@gentinghk.com)

Ang Chia Ling  
Corporate Communications & PR  
Tel: (604) 2698 210  
Email: [chialing.ang@gentinghk.com](mailto:chialing.ang@gentinghk.com)

