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PRESS RELEASE

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**Star Cruises awarded as “Asia’s Leading Cruise Line”  
at the World Travel Awards for the third consecutive year**

**New Delhi / Hong Kong, 13 October, 2014** - Star Cruises, the leading cruise line in Asia-Pacific, has once again been voted by travel and tourism professionals around the globe as “Asia’s Leading Cruise Line” at the World Travel Awards 2014. This year marks Star Cruises’ third consecutive year being voted as Asia’s Leading Cruise Line.

World Travel Awards was established in 1993 to acknowledge and celebrate excellence across all sectors of the tourism industry. Praised as “the Oscars of the travel industry”, the awards were voted by travel professionals worldwide. The World Travel Awards Asia & Australasia Gala Ceremony 2014 was held at The Oberoi, New Delhi in India on 10 October.

“On behalf of Star Cruises, we are honoured to receive this award for the third consecutive year. This award recognizes our contribution in promoting the development of cruise tourism in Asia-Pacific and our commitment to providing world-class cruise services and products,” said Mr Michael Goh, Senior Vice President, Sales, Star Cruises. “As the leading cruise line in Asia-Pacific, Star Cruises best understands Asian cruisers and their diverse cultures, providing freestyle cruising with unrivalled Asian hospitality for our international guests. We will continue to make every journey a voyage of discovery and surprise for our passengers.”



As the pioneer of cruising in Asia, Star Cruises continues to innovate and create exciting cruise holidays with exotic itineraries in Asia, spectacular onboard entertainment, authentic Asian and international cuisines, memorable shore excursions, as well as providing top-notch facilities and amenities for pure relaxation and rejuvenation.

From 8<sup>th</sup> November 2014 until 1<sup>st</sup> March 2015, SuperStar Aquarius will homeport in Kota Kinabalu, Sabah (Malaysia) for her second season and offer a new 4D/3N destination cruise itinerary to Puerto Princesa, a UNESCO World Heritage site.

Homeported in Singapore, SuperStar Gemini offers a variety of destination cruises that include the 2-Night, 3-Night and 5-Night cruise to various exotic locations in Malaysia such as Penang, Malacca, Kuantan, Port Klang, Langkawi, Tioman and Redang island. SuperStar Libra, which is homeported in Penang (Malaysia) will continue to offer the 3-Night cruise to the beautiful islands of Phuket and Krabi in Thailand, the 1-Night high seas cruise, as well as the 6-Night Yangon/Phuket special cruise departing on 23 November 2014. During the year-end holiday season, Star Cruises is also pleased to launch the highly-acclaimed Korean hit, NANTA (Cooking), which will premiere at sea on both SuperStar Gemini (14 November 2014 - 2 January 2015) and SuperStar Libra (23 November 2014 - 2 January 2015).

With the deployment of SuperStar Virgo to Hong Kong, both SuperStar Virgo and Star Pisces will continue to offer the regular 1-Night high seas cruise to cater to the growing demands of the cruise travel in North Asia. This October 2014, SuperStar Virgo unveiled its new fine-dining restaurant, The Genting Palace Restaurant, introducing an all new culinary experience with the launch of "Simply the Best: Seafood, Chops and Steaks".



World Travel Awards' Asia & Australasia Ceremony 2014 in New Delhi was the seventh leg of the awards' Grand Tour. The annual event is a global search for the world's leading travel brands. Norwegian Cruise Line, an associate of Genting Hong Kong, was voted "Europe's Leading Cruise Line" for seven consecutive years as well as "World's Leading Large Ship Cruise Line" for two consecutive years.



**Caption:** Star Cruises has been voted by travel and tourism professionals around the globe as the "Asia's Leading Cruise Line" at the World Travel Awards 2014 for the third consecutive year. Mr. Naresh Rawal, Vice President, Sales, Star Cruises (middle) accepted the award trophy from Ms. Seema Rahmani, the host of the World Travel Awards (left) on 10 October 2014 in New Delhi.

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**About Genting Hong Kong Limited ("Genting Hong Kong")**

Genting Hong Kong Limited is the leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brand of Star Cruises and Norwegian Cruise Line. Star Cruises together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 20 ships visiting over 130 destinations in the world, offering approximately 42,000 lower berths.



Genting Hong Kong's first foray in a land-based attraction, Resorts World Manila opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines' first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.

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