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**PRESS RELEASE**

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## **Star Cruises awarded top honors for seven consecutive years as TTG Travel Awards “Travel Hall of Fame” inductee**

**Bangkok / Hong Kong 3 October, 2014** – Star Cruises, the leading cruise line in Asia-Pacific has once again been honored as a TTG Travel Awards “Travel Hall of Fame” Inductee at the 25<sup>th</sup> Annual TTG Travel Awards 2014 in Bangkok, Thailand. This year marks Star Cruises’ seventh year as an honorary “Travel Hall of Fame” inductee, in recognition of the company’s ten consecutive winnings as the “Best Cruise Operator in the Asia-Pacific”.

“On behalf of Star Cruises, we are deeply honored once again to be inducted in the TTG Travel Awards “Travel Hall of Fame” and be part of the best in the travel trade. We like to thank TTG Travel Trade Publishing and all our trade partners for the recognition and continuous support. Most importantly, I like to also thank the Star Cruises family for their relentless commitment and dedication in making Star Cruises the leading cruise line in Asia-Pacific,” said Mr Ang Moo Lim, Executive Vice President Sales, Marketing and Hotel Operations, Genting Hong Kong Limited.

This year marks Star Cruises 21 years of milestones and successes as an international cruise operator and a pioneer in Asia. With the deployment of the Star Cruises fleet across Asia, Star Cruises continues to innovate and create memorable holiday experiences by offering best in class services, state-of-the-art facilities, as well as refreshing cruise itineraries across Asia. From 8<sup>th</sup> November 2014 until 1<sup>st</sup> March 2015, SuperStar Aquarius will homeport in Kota Kinabalu, Sabah (Malaysia) for the second season and offer an all new 4D/3N destination cruise to Puerto Princesa, a UNESCO World Heritage site.



Homeported in Singapore, SuperStar Gemini offers a variety of destination cruises that include the 2-Night, 3-Night and 5-Night cruise to various exotic locations in Malaysia such as Penang, Malacca, Kuantan, Port Klang, Langkawi, Tioman and Redang island. SuperStar Libra, which is homeported in Penang (Malaysia) will continue to offer the 3-Night cruise to the beautiful islands of Phuket and Krabi in Thailand, the 1-Night high seas cruise, as well as the 6-Night Yangon/Phuket special cruise departing on 23 November 2014. During the year-end holiday season, Star Cruises is also pleased to launch the highly-acclaimed Korean hit, NANTA (Cooking), which will premiere at sea on both SuperStar Gemini (14 November 2014 - 2 January 2015) and SuperStar Libra (23 November 2014 - 2 January 2015).

With the deployment of SuperStar Virgo to Hong Kong, both SuperStar Virgo and Star Pisces will continue to offer regular 1-Night high seas cruise to cater to the growing demands of the cruise travel in North Asia. In October 2014, SuperStar Virgo will unveil its new fine-dining restaurant, The Genting Palace Restaurant and also introduce an all new culinary experience with the launch of “Simply the Best: Seafood, Chops and Steaks”.

For more information on Star Cruises, please visit [www.starcruias.com](http://www.starcruias.com)

On Star Cruises, every journey is a voyage of discovery and surprise.

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Mr Ang Moo Lim, Executive Vice President Sales, Marketing & Hotel Operations, Genting Hong Kong Limited (right) receiving the TTG Travel Awards “Travel Hall of Fame” Inductee Award from Mr Darren Ng, Managing Director, TTG Asia Media at the 25<sup>th</sup> TTG Travel Awards 2014 Ceremony & Gala Dinner in Bangkok, Thailand on 2 Oct 2014.



### **About Genting Hong Kong Limited (“Genting Hong Kong”)**

Genting Hong Kong Limited is the leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brand of Star Cruises and Norwegian Cruise Line. Star Cruises together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 20 ships visiting over 130 destinations in the world, offering approximately 42,000 lower berths.

Genting Hong Kong’s first foray in a land-based attraction, Resorts World Manila opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines’ first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre

Ong Hsieh Lien  
Corporate Communications & PR  
Tel: (603) 2302 8851  
Email: [hsiehlien.ong@gentinghk.com](mailto:hsiehlien.ong@gentinghk.com)

Christine Li  
Corporate Communications & PR  
Tel: (852) 2378 2960  
Email: [christine.li@gentinghk.com](mailto:christine.li@gentinghk.com)

