



PRESS RELEASE

FOR IMMEDIATE RELEASE

Star Cruises' donation and sponsorship helps underprivileged children and families through the Children's Wishing Well project

Singapore 22 September, 2014 – Star Cruises, the leading cruise line in Asia Pacific is pleased to announce its support for the Children's Wishing Well project, an extension of the philanthropy works of the Student Advisory Centre, which aims to provide a helping hand to the children, youth and underprivileged families in Singapore.

As part of Star Cruises' ongoing Corporate Social Responsibility (CSR) initiative, Star Cruises donated SGD\$ 30,000 to the Children's Wishing Well project, and sponsored cabins to help the project in its fund raising efforts. All monies received from the donation and cabins' sponsorship will benefit the Children's Wishing Well project, and will be directed towards the provision of free meals and groceries, home improvement projects, as well as providing financial assistance to the underprivileged families in Singapore.

Star Cruises also had the opportunity to recently host the underprivileged youth from the Children's Wishing Well project, onboard the cruise ship, SuperStar Gemini. Homeported in Singapore, the port-stay event was specially organized for the invited children to celebrate the upcoming Children's Day in Singapore. The crew welcomed the children onboard for a delightful afternoon, packed with surprises and exciting onboard activities. The children were treated to a special dance act with Star Cruises' adorable mascots, Captain Charlie and Charlene. Star Cruises' highly-trained acrobats also entertained the children with their dazzling and breath-taking performances. The children were also invited up on stage to participate in various fun and games, together with the ship crew. Our popular chefs had also created a sumptuous high-tea buffet with a special menu to celebrate the occasion for the children. A personalized ship tour was also organized for the children by the SuperStar Gemini captain and crew.



During the port-stay event, Mr. Michael Goh Beng Huat, Senior Vice President of Sales, Star Cruises presented a mock cheque amounting to SGD\$30,000 to Mr. Maurice Nhan, Board Director of the Children's Wishing Well project. "On behalf of Star Cruises, we are deeply honoured to be part of the Children's Wishing Well project, and to be given the opportunity to help raise funds for the underprivileged children and families in Singapore. It has also been a truly valuable experience for the Star Cruises family, as volunteers for the project at the centre. We hope that in our own little way, we can make a difference in the everyday lives of the children and the communities that we strive to serve," said Mr. Michael Goh Beng Huat, Senior Vice President of Sales, Star Cruises.

Mr Maurice Nhan, Board Director of the Children's Wishing Well project said "We are privileged to have the support of Star Cruises' generous donation to the needy children of the Children's Wishing Well. The students supported by the Children's Wishing Well come from families with an income per capita of \$625 and below. The support of Star Cruises will allow us the financial ability to provide continued support for these families. "

On Star Cruises, every journey is a voyage of discovery and surprise.

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Mr Michael Goh, SVP of Sales, Star Cruises (right) presented a mock cheque amounting to SGD\$30,000 to Mr. Maurice Nhan, Board Director of the Children's Wishing Well project, together with the youth from the Children's Wishing Well project onboard SuperStar Gemini.



Star Cruises' volunteering team at the Children's Wishing Well centre, packing rations for the underprivileged families.



About Genting Hong Kong Limited (“Genting Hong Kong”)

Genting Hong Kong Limited is the leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brand of Star Cruises and Norwegian Cruise Line. Star Cruises together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 20 ships visiting over 130 destinations in the world, offering approximately 42,000 lower berths.

Genting Hong Kong’s first foray in a land-based attraction, Resorts World Manila opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines’ first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre

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