
PRESS RELEASE

FOR IMMEDIATE RELEASE

SuperStar Virgo inaugural call to Kaohsiung on Hong Kong deployment

Hong Kong, 9 April, 2014 – SuperStar Virgo arrived yesterday at Kaohsiung, the first call of its Hong Kong deployment this year, with more than 1,600 passengers from Hong Kong, China, India, Singapore, Malaysia, Japan, the Philippines, Thailand, Indonesia and Korea.

At Banana Pier, the ship and passengers received a warm welcome amidst a traditional dragon and lion dance performance arranged by the City of Kaohsiung, which also showered passengers with authentic Taiwanese souvenirs. The welcome ceremony was graced by Kaohsiung government officials including Mayor of Kaohsiung Ms. Chen Chu, Deputy Mayor of Kaohsiung Mr. Lee Yung-Te, Director of Kaohsiung Tour Bureau Mr. Hsu Chuan-Sheng and the management of Genting Hong Kong.

Mr. Blondel So, Chief Operating Officer of Genting Hong Kong, thanked the Kaohsiung government for their hospitality. He said, “Kaohsiung is the most stunning coastal city of Taiwan. The city is in close proximity to Hong Kong. Our first Star Cruises voyage from Hong Kong to Kaohsiung dates back 20 years. From April to October, SuperStar Virgo will be offering 28 cruises from Hong Kong to Kaohsiung, bringing approximately 50,000 international visitors to the city, further boosting the cruise economy of Taiwan. There are many options available to Taiwanese travellers. They may fly to Hong Kong and cruise back to Kaohsiung, Taichung or Keelung on SuperStar Virgo or board from any of these three Taiwanese ports to cruise to Hong Kong. Passengers can choose to disembark in Hong Kong and fly or sail back to Taiwan. They may even continue their cruise holiday from Hong Kong to Sanya and Halong Bay to take advantage of the flexibility and convenience we offer.”

When SuperStar Virgo was berthed at Kaohsiung, Genting Hong Kong invited more than 100 children who have survived Typhoon Morakot to tour the vessel with Director of Social Affairs



Bureau of Kaohsiung Mr. Chang Nai-Chien and other honourable guests. The children, of whom many were on board a cruise ship for the first time, were treated to a sumptuous afternoon tea and delighted by the hospitable crew of Star Cruises. They also had a blast watching the magic show specially arranged for them.

Star Cruises will host an open house on SuperStar Virgo this coming Friday (11 April, 2014) from 2 p.m. to 4 p.m. The public can see for themselves the most popular ship of the Star Cruises Asian fleet and enjoy exclusive special discounts on SuperStar Virgo bookings made that day.

On Star Cruises, every journey is a voyage of discovery and surprise.



(Front row, from right) Star Cruises General Manager of Taiwan Mr. Andy Lew, SuperStar Virgo Captain Magnus Gottberg, Star Cruises Senior Vice President of Sales Mr. Michael Goh, Taiwan Tourism Bureau Deputy Director General Dr. Wayne Liu, Genting Hong Kong Chief Operating Officer Mr. Blondel So, Mayor of Kaohsiung Ms. Chen Chu, Taiwan International Ports Corporation Chairman Mr. Hsiao Ding-Hsun, Deputy Mayor of Kaohsiung Mr. Lee Yung-Te, Kaohsiung Deputy Secretary General Dr. Su Li-Chiung, (Back row, from right) Genting Hong Kong Executive Vice President of Cruise Operations Mr. Michael Hackman, Kaohsiung Tourism Bureau Director Mr. Hsu Chuan-Sheng, Kaohsiung Marine Bureau Director Mr. Lai Jui-Lung, Kaohsiung Social Affairs Bureau Director Mr. Chang Nai-Chien and Legislator Dr. Chiu Chih-Wei grace the welcome ceremony of SuperStar Virgo with distinguished guests.



Over 100 students who have survived Typhoon Morakot enjoy the rare chance to tour luxury cruise liner SuperStar Virgo and meet with SuperStar Virgo Captain Magnus Gottberg.

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About SuperStar Virgo

SuperStar Virgo, at 75,338-grt, is the largest cruise ship in Star Cruises Asian fleet.

The 13-storey high SuperStar Virgo offers 935 cabins with 1,870 lower berths. The full range facilities include 13 restaurants and bars offering various cuisines and beverages, performing arts theatre, karaoke, cigar lounge, swimming pool, water fun pool and Jacuzzi, beauty salon, rock climbing facilities, gym and meeting rooms. The endless entertainment program onboard guarantees spectacular cruising experience to cruisers of all ages.

SuperStar Virgo is 268m long, 32m wide and it cruises at an average speed of 24kn.

About Genting Hong Kong Limited (“Genting Hong Kong”)

Genting Hong Kong Limited is a leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brands of Star Cruises and Norwegian Cruise Line. Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 20 ships visiting over 200 destinations in the world, offering approximately 41,850 lower berths.

Genting Hong Kong’s first foray in a land-based attraction, Resorts World Manila, opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines’ first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.



For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.

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