



PRESS RELEASE

FOR IMMEDIATE RELEASE

“Korean Wave at Sea” coming to Star Cruises
Revel in fleet wide festival from 7-30 March

Hong Kong, 25 February, 2014 – Are you craving Korean cuisine, K-pop, K-culture and all things Korean? Join us onboard and let Star Cruises bring Korea to you on the high seas. The leading cruise line in Asia-Pacific will host “Korean Wave at Sea” themed cruises across its fleet from 7 March to 30 March. Regardless of your preferred destinations, everyone can revel in the best of Korea.

SuperStar Virgo, currently homeported in Singapore and sailing to Malacca, Phuket, Penang, Langkawi and Kuala Lumpur, will spearhead the Korean festival by launching a host of tantalising F&B promotions. Korean food will be served at Mediterranean Terrace, specially decorated for this occasion, on Sunday, Wednesday, Thursday and Friday nights. Many authentic and fusion Korean items such as Bul-go-gi and Kimchi Fried Rice, specially prepared by Korean guest chefs, will be added to the appealing menus of Noble House Chinese Restaurant, Samurai Japanese Restaurant and the 24/7 Blue Lagoon. To unwind with your friends, grab a Korea-inspired drink, Korean beer, rice wine or soju for a relaxing nightcap.

You may also take home a slice of Korea by picking up a cooking tip or two from our Korean guest chefs. At the al fresco poolside Taverna Bar on the open deck, the chefs will showcase authentic Korean cooking and share their techniques with passengers after the sail away party of each cruise. Throughout your journey, multiple decks will be transformed into a Dongdaemun-inspired Korean bazaar where delightful and enticing Korean food and snacks will be sold for your ultimate enjoyment.

To delight passengers with an all-round experience, SuperStar Virgo has prepared a strong lineup of themed onboard entertainment and activities. K-pop fans should not miss the



captivating performance of Korean Sopranos singers and the “K-Pop Bingo”, where they can meet and greet the lookalikes of superstars such as PSY, Wonder Girls, and Super Junior. Our cruise staff will also teach the line dancing steps of hit K-pop songs. In addition, Korean movies will be screened at The Lido Theatre for those drawn to the unique, mesmerising and artistic performance of Korean actors and divas.

To gain more insights into Korean traditions, watch the “Korean Wave Fashion Runway” where models will showcase their flawless beauty in Korean costumes in a catwalk. They will also demonstrate the proper way of donning the elegant, layered “Hanbok” costumes. Other Korean-themed programme highlights include basic conversational Korean classes, paper fan, mask and lantern making sessions, and fun-filled board game challenges, etc.

Other than SuperStar Virgo, mouthwatering Korean delicacies will be served fleet wide throughout the Korean festival. From 7 April to 26 October, SuperStar Virgo will embark on its Hong Kong homeport deployment, offering the 4D3N cruise to Kaohsiung and Taichung, the 4D3N cruise to Sanya and Halong Bay, and the 1-night high seas getaway every week.

On Star Cruises, every journey is a voyage of discovery and surprise.

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About Genting Hong Kong Limited (“Genting Hong Kong”)

Genting Hong Kong Limited is a leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brands of Star Cruises and Norwegian Cruise Line. Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 20 ships visiting over 200 destinations in the world, offering approximately 41,850 lower berths.

Genting Hong Kong’s first foray in a land-based attraction, Resorts World Manila, opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines’ first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.



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