



PRESS RELEASE

FOR IMMEDIATE RELEASE

A gourmet date with Chen Mei Feng On SuperStar Virgo 27-29 Nov

Hong Kong / Singapore, 27 November, 2013 – Star Cruises, the leading cruise line in Asia-Pacific, is hosting Chen Mei Feng (陳美鳳), a renowned Taiwanese actress, singer and multi-talented TV personality, for a 3D2N Malacca Cruise from 27-29 November. She will be filming the acclaimed Formosa TV Taiwanese variety and cooking show "A Date with Mei Feng" (美鳳有約) onboard the luxurious SuperStar Virgo.

Hosted by Chen Mei Feng since 2000, this epicurean prime-time show has broadcasted over 2,900 episodes. It has become an on screen TV obsession for avid viewers across the region. In each episode, Chen Mei Feng and her connoisseur guests will impart their vast F&B knowledge and expert cookery tips. This time the long-lived food program will take her on a cultural expedition to Malacca in Malaysia, where she will be introducing SuperStar Virgo's signature dishes masterfully prepared by Star Cruises' award-winning Executive Chef Reinhard Mammes from Germany.

At Taverna, the alfresco open-deck F&B snacks bar, she and Chef Reinhard will be whipping up culinary sensations on the high seas. "Famous Penang Rojak" is a delectable creation made of a tangy assortment of mouth-watering tropical fruits, vegetables and other ingredients such as sweet turnip, cucumber, pineapple, cuttlefish and tossed in rojak paste with crunchy peanuts. Another highlight is the aromatic "Roti Jala Served with Curry Chicken Malay Style", an authentic spicy chicken dish flawlessly accentuated by a thin crispy crust of Roti Jala pastry.





Food enthusiasts and Chen Mei Feng's die-hard fans will be thrilled by the on-site live cooking demonstration and the rare meet and greet session where they can take pleasure in an up close and personal encounter with the Taiwanese celebrity.

Their holiday experience is further elevated by the pampering deluxe accommodation, six daily sumptuous meals and top-notch "Hello Kitty At Sea" entertainment available on SuperStar Virgo from now until 1 January, 2014. Enter a whole new realm of fantasy to enjoy blissful interactions with the "kawaii" Sanrio stars – Hello Kitty, Dear Daniel, My Melody and Bad Batz Maru at "oishi" breakfast and tea parties. Children and adults will all be mesmerised by the first ever, exclusive 25-minute Hello Kitty's Karaoke TV Musical Show at sea and many more.

On Star Cruises, every journey is a voyage of discovery and surprise.

#####

About Genting Hong Kong Limited ("Genting Hong Kong")

Genting Hong Kong Limited is a leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brands of Star Cruises and Norwegian Cruise Line. Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 19 ships visiting over 200 destinations in the world, offering approximately 39,000 lower berths.

Genting Hong Kong's first foray in a land-based attraction, Resorts World Manila, opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines' first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website http://www.gentinghk.com.

For media enquiry, please contact:





The Leading Cruise Line In Asia-Pacific

Nickkita Lau Corporate Communications & PR

Tel: (852) 2378 5921 Fax: (852) 2957 4621

Email: nickkita.lau@gentinghk.com





Christine Li Corporate Communications & PR Tel: (852) 2378 2960

Fax: (852) 2268 5460

Email: christine.li@gentinghk.com



