



PRESS RELEASE

FOR IMMEDIATE RELEASE

**SuperStar Virgo's Hong Kong homeport deployment
to take passengers to Taiwan, Sanya and Vietnam
from April to October 2014**

Hong Kong, 12 November, 2013 – Star Cruises, the leading cruise line in Asia-Pacific, will homeport SuperStar Virgo, the largest ship of its Asian fleet, in Hong Kong from April to October 2014. The 75,338-tonne vessel will embark on a six-month seasonal deployment, offering itineraries to Keelung (Taipei), Taichung and Kaohsiung in Taiwan, Sanya in Hainan and Halong Bay in Vietnam.

The relocation of SuperStar Virgo, with 13 decks and 935 cabins, is a part of Star Cruises' on-going strategy for Hong Kong, China, Taiwan, as well as Korea and Japan markets. Mr. William Ng, Chief Operating Officer - Cruise, Genting Hong Kong, said, "In view of the growing demand for cruise travel in Asia, we're pleased to bring our flagship SuperStar Virgo to Hong Kong. The ship will sail to destinations popular amongst travellers in the region and serve them with our renowned Asian style hospitality. The wide array of onboard entertainment, leisure, retail and food & beverage options will make these cruise holidays memorable for all."

Chairman of the Hong Kong Tourism Board (HKTB) Dr Peter Lam said, "The HKTB welcomes Star Cruises' decision to deploy the luxurious SuperStar Virgo, the biggest vessel in the cruise line's Asian fleet, to Hong Kong in 2014, and to arrange various sailings for the ship between April and October, with Hong Kong as the home port. This will provide consumers with greater choices and encourage more cruise travellers to visit Hong Kong. The strategic deployment of SuperStar Virgo by Star Cruises not only



reflects the tremendous potential of the Hong Kong and Greater China tourism markets, but also helps strengthen Hong Kong's image as Asia's cruise hub. The HKTB will certainly continue working closely with the cruise travel trade and neighbouring ports to promote Hong Kong's advantages as a cruise destination, and to attract more cruise companies to feature Hong Kong in their itineraries."

From 7 April to 26 October, 2014, customers can cruise on SuperStar Virgo with any of the three exciting Hong Kong-based weekly itineraries tailor-made for them—the 4D3N cruise to Kaohsiung and Taichung, the 4D3N cruise to Sanya and Halong Bay, and the 1-night high seas cruise. Customers wishing to extend the trip and prolong the fun can go on a monthly 7D6N cruise to Keelung (Taipei), Kaohsiung, and Taichung.

SuperStar Virgo is currently homeported in Singapore, offering itineraries to Penang, Phuket, Malacca and Port Klang. On 2 April, 2014, SuperStar Virgo will embark on her 6D5N relocation cruise from Singapore and call at Ho Chi Minh City and Nha Trang in Vietnam en route to Hong Kong. After completing her six-month Hong Kong deployment, on 28 October, 2014, she will set sail from Hong Kong for Sanya and Ho Chi Minh City before returning to Singapore.

On Star Cruises, every journey is a voyage of discovery and surprise.

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SuperStar Virgo will be homeported in Hong Kong from April to October 2014. This flagship of Star Cruises will offer four regular itineraries to Keelung (Taipei), Taichung, and Kaohsiung in Taiwan, Sanya in Hainan and Halong Bay in Vietnam.

About SuperStar Virgo

SuperStar Virgo, at 75,338-grt, is the largest cruise ship in Star Cruises Asian fleet.

The 13-storey high SuperStar Virgo offers 935 cabins with 1,870 lower berths. The full range facilities include 13 restaurants and bars offering various cuisines and beverages, performing arts theatre, karaoke, cigar lounge, swimming pool, water fun pool and Jacuzzi, beauty salon, rock climbing facilities, gym and meeting rooms. The endless entertainment program onboard guarantees spectacular cruising experience to cruisers of all ages.

SuperStar Virgo is 268m long, 32m wide and it cruises at an average speed of 24kn.

About Genting Hong Kong Limited (“Genting Hong Kong”)

Genting Hong Kong Limited is a leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brands of Star Cruises and Norwegian Cruise Line. Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 19 ships visiting over 200 destinations in the world, offering approximately 39,000 lower berths.



Genting Hong Kong's first foray in a land-based attraction, Resorts World Manila, opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines' first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.

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