



---

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

---

## **Cruising to Vietnam on SuperStar Gemini made easy to Chinese nationals**

**Hong Kong, 19 November, 2013** – The recently announced Cross Border Pass arrangement will make cruising to popular destinations Danang and Halong Bay in Vietnam on SuperStar Gemini hassle free for all Chinese nationals. From now, Chinese passengers with a valid ID card can simply apply for a Cross Border Pass to indulge in SuperStar Gemini's 4D3N Halong Bay/Danang and 3D2N Halong Bay cruise holidays.

As the first international cruise line to homeport a ship in Sanya, Star Cruises welcomes this arrangement. The ease and convenience will attract more Chinese vacationers to go to Sanya and join Star Cruises' voyages to see the awe-inspiring limestone karsts and islands in Halong Bay and the heritage and historic sites in Danang.

The new arrangement coincides with the commencement of Star Cruises' third year of seasonal homeport deployment in Sanya. Besides targeting family and group travellers, Star Cruises has been actively engaging corporate clients in promoting cruise travel. The simplified travel arrangement will be advantageous to MICE business development as it allows corporations to host more company trips onboard ships.

The new Cross Border Pass arrangement is also expected to boost the cruise tourism economy and related businesses in Sanya and enhance its competitiveness and attractiveness as an international cruise homeport and tourist destination.

SuperStar Gemini is currently on her seasonal deployment in Sanya until 14 March, 2014. It will be a perfect opportunity for first-timers to experience Star Cruises'



renowned freestyle cruising. The ship offers a variety of onboard dining and entertainment tailor-made for Chinese tourists. It features 765 cabins of different categories, an extensive retail area of 552 square meters, a host of dining, recreation, leisure and entertainment options complemented with a vibrant and friendly international crew and Star Cruises' unique Asian style hospitality.

On Star Cruise, every journey is a voyage of discovery and surprise.

#####

#### **About Genting Hong Kong Limited (“Genting Hong Kong”)**

Genting Hong Kong Limited is a leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brands of Star Cruises and Norwegian Cruise Line. Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 19 ships visiting over 200 destinations in the world, offering approximately 39,000 lower berths.

Genting Hong Kong's first foray in a land-based attraction, Resorts World Manila, opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines' first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.

#### **For media enquiry, please contact:**

Nickkita Lau  
Corporate Communications & PR  
Tel: (852) 2378 5921  
Fax: (852) 2957 4621  
Email: [nickkita.lau@gentinghk.com](mailto:nickkita.lau@gentinghk.com)

Christine Li  
Corporate Communications & PR  
Tel: (852) 2378 2960  
Fax: (852) 2268 5460  
Email: [christine.li@gentinghk.com](mailto:christine.li@gentinghk.com)

