



PRESS RELEASE

FOR IMMEDIATE RELEASE

SuperStar Gemini celebrates first call to Boracay

Hong Kong/ Boracay, 17 October, 2013 – SuperStar Gemini called at Boracay, the Philippines for the first time today. It was a key part of the ship's first Xiamen-based deployment kick-started on 11 October, 2013.

Amidst a traditional Boracay Ati-atihan performance, the vessel and passengers were welcomed by the Provincial Government of Aklan, local communities and the media.

SuperStar Gemini Captain Jukka Silvennoinen described it as a significant moment. This 7D6N charter cruise, bringing more than 1, 200 cruise passengers from Xiamen to Boracay, also marks SuperStar Gemini's first visit to the Philippines. The ship will call at Manila tomorrow (18 October, 2013).

“As a pioneer and leader of the Asia-Pacific cruise industry, Star Cruises has never stopped introducing new itineraries and exploring new destinations in the region. We believe these itineraries will energise local tourism and attract both new and regular cruisers.”

“On behalf of Star Cruises, I'd like to take this opportunity to thank the Provincial Government of Aklan and the Department of Tourism Regional Office for all the support they have given us,” he added.

The welcome ceremony was graced by Governor Florencio T. Miraflores and Vice Governor Gabrielle Calizo-Quimpo of the Provincial Government of Aklan, Ms. Roselle Q. Ruiz, Department Head, Aklan Provincial Tourism Office, Hon. Jupiter Aelred G. Gallenero, Sangunian Bayan Member, Committee on Tourism Industry, Hon. Rowen T. Aguirre, Sangunian Bayan Member, Committee on Law and Governance, both from the Municipality of Malay, Mr. Manuel Boholano, Port Manager, Philippine Ports Authority Iloilo and Atty Helen Catalbas, Regional Director, Region VI, Department of Tourism, Philippines. The guests were invited to board SuperStar Gemini to witness the memento exchange ceremony and tour the luxury liner. They also enjoyed a special breakfast featuring Star Cruises' renowned international and Asian specialty cuisines.

On Star Cruises, every journey is a voyage of discovery and surprise.



At the welcome ceremony, SuperStar Gemini Captain Jukka Silvennoinen (right) received a commemorative plaque from Honourable Florencio T. Miraflores, Governor of the Provincial Government of Aklan (left).



Honourable Rowen T. Aguirre, Sangunian Bayan Member, Committee on Law and Governance from the Municipality of Malay (left), presented the “Key to the City” to SuperStar Gemini Captain Jukka Silvennoinen (right).



Honourable Florencio T. Miraflores, Governor of the Provincial Government of Aklan (fourth from the left), and officials from the Provincial Government of Aklan, the Municipality of Malay, Philippine Ports Authority Iloilo and the Department of Tourism Regional Office- Region VI commemorated SuperStar Gemini's first call to Boracay with Captain Jukka Silvennoinen (fourth from the right).



About SuperStar Gemini

SuperStar Gemini, at 50,764, is 230m long, 29m wide and its average cruising speed is 18kn. The 13-storey SuperStar Gemini offers 765 cabins with 1,532 lower berths. The full range facilities include 11 restaurants and bars, offering a range of cuisines for all palates, a spacious shopping area, well-equipped health club, spa & beauty salon and many more. The endless entertainment programmes onboard, including quality production show and magic shows, provide spectacular cruising experience to families, friends and youths.

About Genting Hong Kong Limited (“Genting Hong Kong”)

Genting Hong Kong Limited is a leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brands of Star Cruises and Norwegian Cruise Line. Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 19 ships visiting over 200 destinations in the world, offering approximately 39,000 lower berths.

Genting Hong Kong’s first foray in a land-based attraction, Resorts World Manila, opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines’ first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.



For media enquiry, please contact:

Cheong Cheng
Corporate Communications & PR
Tel: (603) 2302 8851
Email: cheong.cheng@gentinghk.com

Ang Chia Ling
Corporate Communications & PR
Tel: (604) 2698 210
Email: chialing.ang@gentinghk.com

Jennifer Leung Ka Lai
Corporate Communications & PR
Tel: (+852) 2378 2081
Email: jennifer.leung@gentinghk.com

