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**PRESS RELEASE**

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## **Star Cruises to build a new ship specially for Asia**

**Hong Kong, 15 October, 2013** - Star Cruises, the leading cruise line in Asia-Pacific, has commissioned the construction of a brand new mega vessel to meet the growing demands from the Asian market. Once completed, the ship, of about 150,000 tonnes with more than 1,600 cabins, will be the largest ship permanently homeported in Asia. It will also be the largest under the Star Cruises brand.

The Euro707.2 million (HK\$7.465 billion) ship is expected to be delivered in late 2016. The ship can carry up to 4,500 passengers and 2,000 crew members. The 18-deck luxury cruise ship, approximately 330 meters long, will feature 33 Food and Beverage outlets such as restaurants, bars and cafes specializing in international and Asian cuisines, a state-of-the-art modern theatre, and 19 world-class recreation, health & fitness and MICE facilities such as aqua slides, kids' waterpark and meeting rooms, etc.

To cater to the preference of Asia cruisers, more than 1,000 square meters of floor area will be designated for retail. With luxury products from all over the world available on this shopping centre on the sea, cruisers can treat themselves to a shopping spree whenever and wherever they want.

As the pioneer responsible for introducing cruising to Asia 20 years ago, Star Cruises best understands the ever changing taste and trend of Asian customers. The new ship will be tailor-made to satisfy the demands of the Asian market. The introduction of the new vessel will further expand the company's footprint and add on to the existing wide array of itineraries, leisure and entertainment options.



With the new ship, Star Cruises can also take advantage of the port infrastructure developments in Hong Kong and Asia which enable large cruise ships to dock. Combined with Star Cruises' renowned world-class Asian style hospitality, it will give customers the ultimate freestyle cruising experience they truly deserve.

Star Cruises has commissioned German shipbuilder Meyer Werft for the project. The shipbuilder has constructed Star Cruises' first new build SuperStar Leo, which had her inaugural cruise in 1998, and her sister ship SuperStar Virgo, which is based in Singapore currently.

On Star Cruises, every journey is a voyage of discovery and surprise.

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#### **About Genting Hong Kong Limited ("Genting Hong Kong")**

Genting Hong Kong Limited is a leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brands of Star Cruises and Norwegian Cruise Line. Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 19 ships visiting over 200 destinations in the world, offering approximately 39,000 lower berths.

Genting Hong Kong's first foray in a land-based attraction, Resorts World Manila, opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines' first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.

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