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PRESS RELEASE

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## **Star Cruises Inducted into TTG Travel Awards “Travel Hall of Fame” for the sixth consecutive year**

**Bangkok / Hong Kong, 4 October, 2013** - Star Cruises, the leading cruise line in Asia-Pacific, has been honoured as a TTG Travel Awards “Travel Hall of Fame” Inductee for the sixth year yesterday in Bangkok. The prestigious accolade, one of the travel industry’s pinnacle recognitions, was conferred to Star Cruises to commemorate the company’s winning of “Best Cruise Operator in the Asia-Pacific” in the TTG Travel Awards for ten consecutive years.

Looking ahead, Star Cruises will continue to create memorable holiday experience for passengers. Upon the successful completion of SuperStar Gemini’s six-month homeport deployment in Shanghai, the ship will embark on a seasonal deployment in Sanya, China starting 1 November, 2013. SuperStar Aquarius will also commence her seasonal homeport deployment in Kota Kinabalu, the city capital of Sabah, Malaysia, for the first time from 6 November, 2013 to 29 March, 2014. Both ships will make their first respective calls to Manila and Boracay of the Philippines in October and November.

Star Cruises is constantly improving its itineraries to cater to different markets and to provide more leisure and entertainment choices for customers. Other than SuperStar Gemini and SuperStar Aquarius, it also operates SuperStar Virgo, SuperStar Libra and Star Pisces, based in Singapore, Penang and Hong Kong respectively, with dedication and unique Asian hospitality. Expect to welcome Hello Kitty @ Sea onboard SuperStar Virgo and SuperStar Libra from 17 November to 29 December



this year. The themed cruises will be perfect for families to spend quality time bonding and kids to get up close with their favourite characters.

The 24th Annual TTG Travel Awards 2013 recognised 82 of the Asia-Pacific travel trade's best organisations and individuals, and garnered a total of 120,000 valid votes. The Ceremony & Gala Dinner was held in Centara Grand and Bangkok Convention Centre at CentralWorld.



Star Cruise was honoured as a TTG Travel Awards “Travel Hall of Fame” Inductee for the sixth year in Bangkok on 3 October, 2013. Mr. William Ng, Chief Operating Officer, Star Cruises (right) received a trophy from Mr. Darren Ng, Managing Director, TTG Asia Media.

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**About Genting Hong Kong Limited (“Genting Hong Kong”)**

Genting Hong Kong Limited is a leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brands of Star Cruises and Norwegian Cruise Line. Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 19 ships visiting over 200 destinations in the world, offering approximately 39,000 lower berths.



Genting Hong Kong's first foray in a land-based attraction, Resorts World Manila, opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines' first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.

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