



PRESS RELEASE

FOR IMMEDIATE RELEASE

SuperStar Libra celebrates first call to Yangon

Hong Kong / Yangon, 15 August 2013 - SuperStar Libra called into Yangon for the first time yesterday (14 August), bringing in nearly 1,000 passengers from the around the world on a special cruise departing from Penang on 11 August. In a welcoming ceremony featuring a traditional dance performance, passengers and crew were greeted by local authorities and media.

Mr. William Ng, Chief Operating Officer of Star Cruises, said, "This is a memorable day as this 7D6N special cruise departing from Penang marks Star Cruises' first return to Yangon in 10 years since SuperStar Virgo's first call here in 2003. This is also SuperStar Libra's first call to this port city."

"Twenty years ago, Star Cruises pioneered cruising in Asia. We introduced the free-style cruising concept accentuated by world-class hospitality standards with an Asian touch. As the leading cruise line in Asia-Pacific, we clearly understand what our guests from various markets expect. This deep understanding gives us a competitive edge in shaping itineraries and creating onboard experience that truly appeal to our guests."

"I'd like to take this opportunity to thank the Myanmar Government, especially the Yangon Region Government, the Ministry of Transport and the Ministry of Tourism, for their support in making this cruise a very special one for passengers we brought from more than 16 countries including Australia, Hong Kong, Japan, Singapore and Malaysia," he added.



The welcoming ceremony was graced by Mr Thet Lwin Toh, Vice Chairman, Union of Myanmar Travel Association (UMTA) and Mr Min Kyi, General Manager, Myanmar International Terminal Thilawa (MITT).

Yangon Region Government Chief Minister H.E. U Myint Swe, Speakers of People's Parliament, Cabinet Ministers, representatives of Yangon Region Government, along with Dy Minister of Transport (retired) Senior Marine Consultant Captain Pe Than, and Ministry of Tourism (Head of Yangon Region) Dy General Manager Mr Aye Thein toured the 42,285-tonne vessel. It was followed by a memento exchange ceremony and a special brunch featuring Star Cruises' International and Asian specialty cuisine.

Besides this special cruise, SuperStar Libra continues to offer the popular 4D3N itinerary from Penang to the idyllic Phuket and Krabi departing every Sunday. From Wednesday to Saturday, travellers can immerse in another dimension of cruise fun on SuperStar Libra's daily 1-night high seas experience.

On Star Cruises, every journey is a voyage of discovery and surprise.

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Yangon Region Government Chief Minister H.E. U Myint Swe (right) receiving a commemorative souvenir from Mr. William Ng, Chief Operating Officer, Star Cruises at Spices Restaurant onboard SuperStar Libra.



Mr. William Ng, Chief Operating Officer, Star Cruises (front, forth from right) and Captain Lennart Jegerfalk, SuperStar Libra (front, fifth from right) together with Yangon Region Government Chief Minister H.E. U Myint Swe (front, third from right) and Speakers of People's Parliament, Cabinet Ministers of the Yangon Region Government and representatives from the Ministry of Transport and the Ministry of Tourism commemorating SuperStar Libra's first call to Yangon.

About Genting Hong Kong Limited ("Genting Hong Kong")

Genting Hong Kong Limited is a leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brands of Star Cruises and Norwegian Cruise Line. Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 19 ships visiting over 200 destinations in the world, offering approximately 39,000 lower berths.

Genting Hong Kong's first foray in a land-based attraction, Resorts World Manila, opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines' first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.



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