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**PRESS RELEASE**

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**Spice it up!**

**The Star Cruises Nasi Kandar Cooking Competition 2013 wants you**

**Hong Kong / Penang, 12 July, 2013** – Star Cruises, the leading cruise line in Asia-Pacific, is scouting out culinary talent for The Star Cruises Nasi Kandar Cooking Competition 2013 onboard SuperStar Libra from 21 to 23 August. As a highlight of Genting Hong Kong's 20th anniversary celebration, the cook-off is endorsed by Penang State Tourism and supported by Chefs Association of Malaysia (Penang Chapter) and Malaysian Association of Hotels (Penang Chapter).

Genting Hong Kong Assistant Vice President of Penang Operations Mr. Eric Sia said, "A local culture is always intertwined with its cuisine. As the leading cruise line in Asia and having our ships home ported here since 2010, we're proud to promote the Penang and Malaysian culture and cuisine across the region."

"In the old days, itinerant Nasi Kandar vendors would put rods on their shoulders to carry rice and various dishes to customers from one place to another. Over the years, Penangites have inherited the culinary skills from their ancestors and transformed the dish into this signature Indian-Muslim favourite."

"We hope that through this competition, participants will garner a rich appreciation for the culture, heritage and history behind the delicious local cuisine. Winners will get to demonstrate their culinary skills onboard various Star Cruises' ships in front of guests from around the world," he added.

The winners will be invited to show off their talent onboard SuperStar Aquarius when the ship is on its seasonal deployment at Kota Kinabalu, Sabah starting 6 November 2013, as well as onboard SuperStar Virgo, which currently homeports in Singapore, when it calls in Penang. Winners of the Gold, Silver and Bronze Medallion Awards will receive RM5,000, RM2,000 and RM1,000 cash prizes, SuperStar Gemini cruises and certificates. Whoever best captivates our passengers' taste buds will win the Guests' Choice Award to bring home a cash and cruise prize.



This cooking competition is divided into two categories – professional and amateur. Skilled chefs, hospitality practitioners, apprentices, homemakers and anyone who loves to cook are welcomed to take the challenge to compete on curry fish head.

Judges include representatives from Chefs Association of Malaysia (Penang Chapter), members of the media and food bloggers. These judges with keen eyes for perfection and will take authenticity, technique, taste, presentation, safety and hygiene into consideration. A few lucky passengers will also be invited to judge the three-day competition.

A total of 32 contestants (16 from each category) will be selected. Registration closes on 5 August. For more information, please log on to [www.starcruiises.com](http://www.starcruiises.com) or email to [nasi.kandar.competition@starcruiises.com](mailto:nasi.kandar.competition@starcruiises.com). You may also visit our Reservation Office at Logan Heritage, No 6, Beach Street, 10300 George Town, Penang.

Food lovers should seize the chance to taste the authentic and delicious Nasi Kandar. Star Cruises is offering a special 30% discount for SuperStar Libra cruises from 21 to 23 August. Booking starts from 1 August to 23 August. Terms and Conditions apply.



# SPICE IT UP!

THE STAR CRUISES  
**NASI KANDAR**  
COOKING COMPETITION 2013  
21-23 August 2013 onboard SuperStar Libra

Registration closing date | **5 August 2013**

Prizes\*

<b>The Gold Medallion Award</b> RM1,000 cash & Commodore stateroom with satellite cabin onboard SuperStar Libra worth over RM7,000	<b>The Bronze Medallion Award</b> RM1,000 cash & Commodore stateroom with satellite cabin onboard SuperStar Libra worth over RM7,000
<b>The Silver Medallion Award</b> RM500 cash & Commodore stateroom with satellite cabin onboard SuperStar Libra worth over RM7,000	<b>Guests' Choice Award</b> RM500 cash & Commodore stateroom with satellite cabin onboard SuperStar Libra worth over RM7,000

\*The details please refer to the registration form.

For more information, please visit [www.starcrui.com](http://www.starcrui.com) or  
our registration office located at Legas Heritage, No.6, Beach Street, 10300 George Town Penang

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**DISCOVERY & SURPRISE**

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Penang State Tourism Development and Culture Chairman Y.B. Danny Law (sixth from right), Genting Hong Kong Assistant Vice President of Penang Operations Mr. Eric Sia (fifth from the right), Chefs Association of Malaysia (Penang Chapter) Chairman Chef Peter Chan (fourth from right), and Malaysian Association of Hotels (Penang Chapter) Chairman Ms. Mary Ann Harris (fifth from left) officially launched The Star Cruises Nasi Kandar Cooking Competition 2013 at the press conference onboard SuperStar Libra on 11 July 2013.

### **About Genting Hong Kong Limited (“Genting Hong Kong”)**

Genting Hong Kong Limited is a leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brands of Star Cruises and Norwegian Cruise Line. Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 19 ships visiting over 200 destinations in the world, offering approximately 39,000 lower berths.

Genting Hong Kong’s first foray in a land-based attraction, Resorts World Manila, opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines’ first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.

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