



---

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

---

**Experience Malacca's unique cultural, heritage and cuisine marvels  
with SuperStar Virgo**

**Hong Kong / Singapore, 17 June, 2013** – Star Cruises, the leading cruise line in Asia-Pacific, is inviting travelers to explore Malacca, the historical state of Malaysia, rich in heritage buildings, ancient landmarks, multi-culture and colonial architecture with SuperStar Virgo.

Hailed as “Venice of the East”, the historic centre of Malacca has been inscribed as a UNESCO World Heritage Site since 7 July 2008. It was the location where colonial forces first made contact with Malaysia, eventually shaping the state into its current unique communities and culture heritage today.

Guests onboard SuperStar Virgo on the 3D2N Malacca cruise departing from Singapore will have the options to join shore excursions to visit a number of Malacca attractions.

Heritage exploration

To explore cultural and heritage sites, guests may visit Porta de Santiago, one of the four main gates of the A Famosa fortress and among the oldest European architectural wonders in Asia; The Stadthuys, a piece of artistry built circa 1650; St Paul's Church, known as “Our Lady of the Hill” and built by the Portuguese in 1521 and Hang Li Po's Well, built in 1459 under the royal command of Sultan Mansor Shah for his wife, the Chinese princess Hang Li Po. The well is believed to be the only source of water supply during great droughts in days of old while today it draws visitors to it as a wishing well.



### Cultural marvels

Guests can also enjoy the beautiful sceneries of Malacca in trishaw ride; get close to the wilds at A Famosa Resort Animal World Safari; learn about local history and lifestyle by visiting Baba Nyonya Heritage Museum and Cheng Ho Cultural Museum; understand the typical lifestyle of a rich Malaysian family in the early 20th century with visit to Malacca Malay house; check out the first and only walk-through exhibits of 300 years of heritage and history; shop for famous bird nest products at Jonker Bird House or get to know more rubber tree and palm oil plantations and see how sheet rubber is processed and fresh fruit bunches are harvested from oil palms.

### Local cuisines and shopping

On top of all these, guests can also enjoy popular Malacca's Peranakan cuisine and many others local delicacies. They can go food-shopping at Jonker Street, once renowned for its antique shops, but has now turned into a street of restaurants with clothing and crafts outlets. They can also learn to cook like locals in Nyonya Cuisine Cooking Class, a special class created by Hotel Equatorial for Star Cruises guests and the hotel's own guests. Other shopping spots include Dataran Pahlawan, an one- stop shopping mall built within actual historical sites and Tan Kim Hock, a local product centre where passengers can purchase an array of local cookies and candies as well as popular products such as belacan, curry powder and cinalok.

For golfers, they can swing their putter at 18-hole Tiara Melaka Golf and Country Club, surrounded by the serene tropical forest.

For more details, please visit [www.starcruiises.com](http://www.starcruiises.com) or call +852 2317 7711.

#####



Guests of SupeStar Virgo will have the chance to visit A Famosa, a Portuguese fortress located in Malacca, Malaysia, which is among the oldest surviving European architectural remains in Asia. The Porta de Santiago, a small gate house, is the only remaining part of the fortress.



Guests of SupeStar Virgo can also go for trishaw ride and enjoy the beautiful sceneries of Malacca.



### **About Genting Hong Kong Limited (“Genting Hong Kong”)**

Genting Hong Kong Limited is a leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brands of Star Cruises and Norwegian Cruise Line. Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 19 ships visiting over 200 destinations in the world, offering approximately 39,000 lower berths.

Genting Hong Kong’s first foray in a land-based attraction, Resorts World Manila, opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines’ first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.

### **For media enquiry, please contact:**

Cheong Cheng  
Corporate Communications & PR  
Tel: (603) 23028851  
Email: [cheong.cheng@gentinghk.com](mailto:cheong.cheng@gentinghk.com)

Ang Chia Ling  
Corporate Communications & PR  
Tel: (604) 2698 210  
Email: [chialing.ang@gentinghk.com](mailto:chialing.ang@gentinghk.com)

