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PRESS RELEASE

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## **Star Cruises wins *Travel + Leisure India & South Asia* “Best Cruise” Award again**

**Hong Kong / Mumbai, 26 April, 2013** – Star Cruises, the leading cruise line in Asia-Pacific, is pleased to be named “Best Cruise” in *Travel + Leisure India & South Asia*’s “India’s Best Awards” for two years consecutively. The awards garnered votes from thousands of travellers and travel industry practitioners to highlight the best of the best in the industry.

As the only awardee in the Best Cruise category, Star Cruises has once again distinguished itself and demonstrated its deep understanding of what Indian cruise passengers love in their cruise holiday.

“We are honoured to be awarded the ‘Best Cruise’ award at *Travel + Leisure India & South Asia - India’s Best Awards* for two years in a row,” said Mr Michael Goh, Senior Vice President, Sales, Star Cruises. “This latest accolade has a special meaning for us. It is a testament to Star Cruises’ leading position in the hearts and minds of holidaymakers as well as travel agents in India, a position that we have established in the past twenty years.”

He continued, “In the coming months, our guests would have even more to expect. In May, we will hold ‘Bollywood Festival’ onboard SuperStar Virgo, which will highlight Indian F&B as well as songs & dance. We are also putting together special theme cruises across our fleet, including cruises filled with acrobatic shows & dance



parties; cruises with cartoon characters that are adored by both kids and grown-ups; and cruises that celebrate special and fun occasions such as Mother's Day, Oktoberfest and Halloween."

The latest recognition follows the recent awards that Star Cruises has earned in the tourist industry, including TTG Travel Awards "Travel Hall of Fame" Inductee for the fifth year, "Best Cruise Line" at Youth.Travel 2012-2013 – Readers' Most Trusted Brands Awards in China and "Favourite Cruise Company" at Outlook Traveller Awards 2012 in India.

*Travel + Leisure India & South Asia* is the South Asian edition of the leading international travel and lifestyle magazine *Travel + Leisure*. *India's Best Awards*, in its second year, recognizes excellence in the travel industry in 32 categories including best country, city, heritage destination, wedding destination, family destination, food destination, hotel group, hotel restaurant and airline.

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#### **About Genting Hong Kong Limited ("Genting Hong Kong")**

Genting Hong Kong Limited is a leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brands of Star Cruises and Norwegian Cruise Line. Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 19 ships visiting over 200 destinations in the world, offering approximately 39,000 lower berths.

Genting Hong Kong's first foray in a land-based attraction, Resorts World Manila, opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines' first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com> or Star Cruises website <http://www.starcruiases.com>



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