



Genting Hong Kong Limited
(Continued into Bermuda with limited liability – Registration No.29337)
(formerly known as Star Cruises Limited)

PRESS RELEASE

FOR IMMEDIATE RELEASE

SuperStar Gemini embarks on Shanghai inaugural sailing

~ Homeport deployment unveils joint effort of Star Cruises and Shanghai North Bund area to grow cruise tourism in China ~

Hong Kong / Shanghai, 8 April, 2013 – SuperStar Gemini officially commenced her Shanghai homeport deployment yesterday with the first batch of about 1,000 passengers from China and other regional countries, departing from Shanghai at 1pm and calling at Jeju, Korea.

Deputy Director of the Shanghai Municipal Transport and Port Authority Lin Zhang, Hongkou District People's Government of Shanghai Party Deputy Governor Xiping Zhang and Shanghai International Port(Group) Vice President Jiali Zhang attended a sailing off ceremony.

At the ceremony, Mr. Michael Goh, Senior Vice President, Sales of Star Cruises expressed gratitude to all parties in Shanghai for supporting SuperStar Gemini's homeport operations. He remarked, "The Shanghai homeport deployment is Star Cruises' most significant strategy in China this year. We have high hopes for our Shanghai endeavour. As the leading cruise line in Asia-Pacific, Star Cruises has the competitive advantage of having a better understanding of what Asian and Chinese travelers like in their holidays. SuperStar Gemini was refurbished with the preferences of Chinese tourists in mind. In addition to the revamped dining and recreational facilities, we forged a partnership with China Duty Free Group to launch an upscale duty-free shopping boulevard onboard that offers designer brands and luxury goods. This ensures passengers a one-stop cruise holiday that encompasses all elements of a memorable holiday."

From April to October 2013, SuperStar Gemini will be homeported in Shanghai and offer over 40 cruises in 4D3N to 7D6N itineraries. The travel market overwhelmingly received SuperStar Gemini's cruises and over half of the cruises have been sold shortly after launch. SuperStar



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Gemini will visit popular tourist ports, including Busan, Jeju and Yeosu and offer special cruises to Taiwan. SuperStar passengers also have a vast selection of unique shore excursions to explore various local tourist attractions.

To celebrate SuperStar Gemini's inaugural sailing from Shanghai, Genting Hong Kong and the Chinese Athletes Educational Foundation have joined forces to organize a charity golf tournament with four legs in China this year that will raise funds for education for athletes and children.

SuperStar Gemini's homeport deployment in Shanghai signifies another important phase of growth for Shanghai Port International Cruise Terminal. It also strengthens Shanghai's competitiveness as a cruise hub in Northeast Asia and accentuates its tourism appeal to the world.

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Deputy Director of the Shanghai Municipal Transport and Port Authority Lin Zhang (7th from left), Hongkou District People's Government of Shanghai Party Deputy Governor Xiping Zhang (6th from right), and Genting Hong Kong President David Chua (7th from right) join Genting Hong Kong senior management in a toast at the sailing off ceremony of SuperStar Gemini's inaugural cruise from Shanghai.



SuperStar Gemini officially commences her Shanghai homeport deployment on 7 April. She will visit popular tourist ports, including Busan, Jeju and Yeosu and offer special cruises to Taiwan.



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About SuperStar Gemini

SuperStar Gemini, at 50,764, is 230m long, 29m wide and its average cruising speed is 18kn.

The 13-storey SuperStar Gemini offers 766 cabins with 1,532 lower berths. The full range facilities include 11 restaurants and bars, offering a range of cuisines for all palates, a spacious shopping area, well-equipped health club, spa & beauty salon and many more. The endless entertainment programmes onboard, including quality production show and magic shows, provide spectacular cruising experience to families, friends and youths.

About Genting Hong Kong Limited (“Genting Hong Kong”)

Genting Hong Kong Limited is a leading global leisure, entertainment and hospitality corporation. A primary business activity of the company is cruise and cruise related operations under the brands of Star Cruises and Norwegian Cruise Line. Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 18 ships visiting over 200 destinations in the world, offering approximately 35,000 lower berths.

Genting Hong Kong’s first foray in a land-based attraction, Resorts World Manila, opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group and the Philippines’ first one-stop, nonstop vacation spot for topnotch entertainment and world-class leisure alternatives, featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.

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