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PRESS RELEASE

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**SuperStar Gemini's "Twins ToWin" photo contest garners  
hundreds of thousands of public votes**

**~ 10 most likeable twins to join inaugural cruises in Sanya / Shanghai ~**

**Hong Kong, 5 December, 2012** – "Twins ToWin", the twins photo contest launched by Star Cruises to celebrate the upcoming SuperStar Gemini, was well received by the public as hundreds of thousands of online votes poured in to pick the top 10 twins photos from 14-28 November.

The top 10 most likeable twins photos were selected from 20 shortlisted photos. In the final round, public votes accounted for 40% of the weighing while Star Cruises' votes accounted for 60%. The photogenic top 10, from toddlers to adolescents, come from China, Hong Kong, Malaysia, the Philippines, Singapore and Taiwan. Each pair of the top 10 twins is entitled to two cabins on the newly-renovated SuperStar Gemini on her inaugural cruises in Sanya (1-3 February) or Shanghai (April)<sup>1</sup>.

Star Cruises is pleased by the public support for the "Twins ToWin" campaign and the quality of the photos and has decided to add an offering of 10 more consolation prizes of one

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<sup>1</sup> Terms and Conditions apply. Valid for either SuperStar Gemini's inaugural cruise on 1-3 Feb from Sanya or in April (date to be announced) from Shanghai. Two complimentary oceanview cabins (2 persons per cabin) per prize winner on SuperStar Gemini. Include cabin only, exclude any other costs such as passenger handling charge, fuel surcharge, cruise holiday surcharge, land transportation, visa and air flights. Subject to cabin availability.



complimentary 3-days-2-nights cruise on SuperStar Gemini in Sanya to each of the other 10 twins in the 20 shortlisted list.<sup>2</sup>

Launched in October, “Twins ToWin” called for the most likeable photos of twins across the globe. The twins photo campaign resonates fittingly with SuperStar Gemini, named after the Greek mythological and zodiac twins and is undergoing a US\$ 50 million multi-faceted major refurbishment. The 50,764-tonnage SuperStar Gemini will commence her inaugural cruises from Jan 2013, starting with deployments from Penang (2 - 24 Jan) and a 7 days / 6 nights special cruise (25 Jan – 31 Jan) to Singapore / Ho Chi Minh City / Nha Trang / Hong Kong. The vessel will soak up the tropical fun in Sanya from 1 Feb to 31 March. From April to Oct 2013, the vessel will commence her summer homeport deployment in Shanghai offering over 40 cruises in 4D3N to 7D6N itineraries to a number of highly popular destinations in North Asia.

SuperStar Gemini’s US\$50 million refurbishment will include upgraded navigational systems, new hull artwork and onboard facilities, including cabins, restaurants, entertainment and recreational venues, retail & bodycare outlets. The vessel will also immerse guests in a resort-at-sea environment with a shopping haven that promises a broad range of upmarket duty-free wristwatches, jewellery and handbags amidst idyllic and blissful cruise voyages.

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<sup>2</sup> Terms and conditions apply. Valid only from 3 Feb to 31 March, 2013. One complimentary 3-days-2-nights cruise in oceanview cabin (2 persons per cabin) on SuperStar Gemini, departing from Sanya. Include cabin only, exclude any other costs such as passenger handling charge, fuel surcharge, cruise holiday surcharge, land transportation, visa and air flights. Subject to cabin availability.



“Twins ToWin”, the twins photo contest launched by Star Cruises to celebrate the upcoming SuperStar Gemini, received hundreds of thousands of public votes, which picked the above top 10 most likeable twins photos. The photogenic top 10 pairs of twin will be entitled to two cabins each on the newly-renovated SuperStar Gemini on her inaugural cruises in Sanya or Shanghai.

These top 10 photos are submitted by 1. Ms Ng Lee Ling (Malaysia), 2. Ms Ong Lai Mun (Malaysia), 3. Pan Caihua / Minhua 潘彩華 / 敏華 (China), 4. Mrs Polly McGovern (Hong Kong), 5. Ms Li Yuzhu 李好筑 (Taiwan), 6. Mr Ke Yongfeng 柯永鋒 (China), 7. Ms Feng Shiqing 馮詩晴 (Taiwan), 8. Mrs Jea Agnes Buera (the Philippines), 9. Mr Wu Mengxu 吳萌旭 (China) and 10. Mrs Yuki Liew (Singapore).

**About Star Cruises**

Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 18 ships visiting over 200 destinations in the world, offering approximately 35,000 lower berths.

The fleet cruises to over 200 destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda.



Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Hong Kong, Australia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sweden, Taiwan, Thailand, the United Arab Emirates, the United Kingdom, the United States and Vietnam.

For more information, please visit Star Cruises website <http://www.starcruias.com>.

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