



PRESS RELEASE

FOR IMMEDIATE RELEASE

**“IT’S A GREAT WORLD”
STAR CRUISES CELEBRATES ITS 19TH ANNIVERSARY
ON SUPERSTAR VIRGO WITH STYLE**

Singapore / Hong Kong, 20 November, 2012 - Star Cruises, the leading cruise line in Asia-Pacific, celebrated the company’s 19th anniversary with strategic business partners, media, travel agents and valued guests on SuperStar Virgo in Singapore. With a special two-night 70’s-themed cruise called “*It’s a Great World*” (16-18 Nov), Star Cruises showed its deep appreciation of the public’s support and contribution to the company’s success.

From Singapore Cruise Centre linkway to Parthenon Pool on the open deck, SuperStar Virgo was transformed into a 70’s retro haven styled after Pasar Malam (Night Market) offering guests an opportunity to relive nostalgia in kampong lifestyle, local delicacies, old school game stalls and street performances. Guests grooved into the party mood at the specially-arranged 70’s bash “Retro Fever Party”, where they dressed up in colorful outfits, punk wigs and glitter makeup. The guests were treated to a walk down memory lane when Hong Kong pop / R&B singer, Alex To, hit the stage with tunes of the 70’s era. Guests were also amazed by the magic tricks performed by world renowned magician and illusionist, Charles Bach, at his “Underwater Escape” show.

“We are grateful for the immense support from our valued passengers, business partners and media since Star Cruises launched our inaugural cruise in Singapore 19 years ago,” said Michael Goh, Senior Vice President, Sales, Star Cruises. “Looking ahead, Star Cruises will continue to lead the cruise line industry in Asia-Pacific with our signature warm hospitality and innovative cruises in themes such as gourmet, romance and concert. We are confident that passengers will be delighted by the indelible cruise holiday experience we create for them onboard in years to come.”

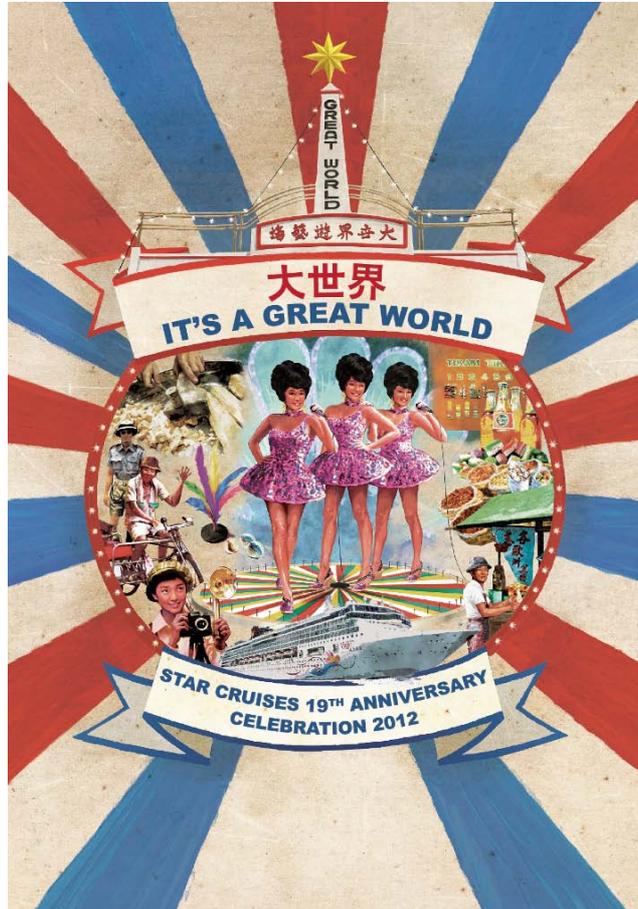


Star Cruises is gearing up to continue offering world-class cruise holiday to passengers. In 2013, SuperStar Gemini, currently undergoing a US\$50 million refurbishment, will commence her service with our fleet in a series of inaugural cruises across Asia's hottest cruise ports. The 50,764-tonnage vessel will have a passenger capacity of 1,532, and will kick off her deployments in Penang in January, Sanya in February and March, and then homeport in Shanghai from April calling at North Asian destinations. In addition SuperStar Aquarius has returned to Sanya on 2 Nov for a second seasonal deployment calling at Halong Bay and Danang.

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Star Cruises Chief Operating Officer William Ng (3rd from right) celebrates Star Cruises' 19th anniversary with strategic business partners, media and valued guests on SuperStar Virgo in Singapore in a special two-night weekend cruise (16-18 Nov). The cruise represents Star Cruises' deep appreciation of the public's support and contribution to the success of the company.



Star Cruises celebrates its 19th anniversary in a special sailing themed “*It’s Great World*” with strategic business partners, media and valued passengers on SuperStar Virgo in Singapore. The special two-night weekend cruise (16-18 Nov) represents Star Cruises’ deep appreciation of the public’s support and contribution to the success of the company.

About Star Cruises

Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 18 ships visiting over 200 destinations in the world, offering approximately 35,000 lower berths.

The fleet cruises to over 200 destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda.

Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Hong Kong, Australia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sweden, Taiwan, Thailand, the United Arab Emirates, the United Kingdom, the United States and Vietnam.



For more information, please visit Star Cruises website <http://www.starcruiises.com>.

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