



PRESS RELEASE

FOR IMMEDIATE RELEASE

Vote for your favourite twins photos in “Twins ToWin” photo contest
~ Come celebrate the launch of SuperStar Gemini ~

Hong Kong, 14 November, 2012 - “Twins ToWin”, the twins photo contest that Star Cruises launched last month to celebrate the upcoming **SuperStar Gemini**, was well received and has today activated the online voting.

Launched on 11 October, the campaign received numerous likeable twins photo submissions from across the region including Australia, mainland China, Hong Kong, Malaysia, the Philippines, Singapore and Taiwan. Out of these submissions, 20 photos have been shortlisted for online voting on www.starcruiises.com/twinstowin. From now until 28 November, 2012, members from the public can cast three votes per day for their favourite photos.

The top ten twins photos, based on 40% of online votes and 60% of Star Cruises scores, will be announced on 5 December, 2012 on www.starcruiises.com. The winners will be entitled to the inaugural cruise on the newly renovated SuperStar Gemini from Sanya or Shanghai.

Families of the shortlisted twins should take this opportunity to rally support from friends and families to vote for them!



“Twins ToWin” is a search for the most likeable photos of twins across the globe, as part of the celebrations of the launch of SuperStar Gemini. The Greek mythological and zodiac Gemini twins are eager to welcome and share her voyage fun with her fellow twins and passengers after her US\$ 50 million multi-faceted major refurbishment. The overhaul will include upgraded navigational systems, a new hull artwork and onboard facilities, including cabins, restaurants, entertainment and recreational venues, retail & bodycare outlets. The vessel will also immerse guests in a resort-at-sea environment with a shopping haven that promises a broad range of upmarket duty-free wristwatches, jewellery and handbags amidst idyllic and blissful cruise voyages.

The 50,764-tonnage SuperStar Gemini will commence her inaugural sailing from Jan 2013, starting with deployments from Penang (2 - 24 Jan), a 7 days / 6 nights special cruise (25 Jan – 31 Jan) from Singapore / Ho Chi Minh City / Nha Trang / Hong Kong; and from Sanya (1 Feb – 31 March). From April to Oct 2013, the vessel will commence her summer homeport deployment in Shanghai offering over 40 cruises in 4D3N to 7D6N itineraries to a number of highly popular destinations in North Asia.

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“Twins ToWin”, a search for the most likeable photos of twins to celebrate the launch of **SuperStar Gemini**, has shortlisted these 20 photos for public voting (14 Nov – 28 Nov) on starcruises.com. Vote for your favourite twins photo now. The top ten twins will be entitled to a free cruise on SuperStar Gemini embarking from Sanya or Shanghai.

About Star Cruises

Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 18 ships visiting over 200 destinations in the world, offering approximately 35,000 lower berths.

The fleet cruises to over 200 destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda.

Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Hong Kong, Australia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sweden, Taiwan, Thailand, the United Arab Emirates, the United Kingdom, the United States and Vietnam.

For more information, please visit Star Cruises website <http://www.starcruises.com>.

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