



PRESS RELEASE

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**Star Cruises Inducted in TTG Travel Awards “Travel Hall of Fame”
for the fifth consecutive year**

Hong Kong, 11 October, 2012 - Star Cruises, the leading cruise line in Asia-Pacific, has been recognized as a “Travel Hall of Fame” Inductee in the TTG Travel Awards for the fifth year. The prestigious accolade, one of the travel industry’s pinnacle recognitions, was conferred to Star Cruises after the company winning the “Best Cruise Operator in the Asia-Pacific” in the TTG Travel Awards for ten consecutive years.

Looking ahead, Star Cruises will continue to create memorable holiday experience for passengers, especially with the upcoming launch of SuperStar Gemini, after a US\$50 refurbishment, and the return of SuperStar Aquarius to Sanya for a second seasonal deployment. SuperStar Gemini will commence her inaugural sail series in 2013 from Penang (January) and Sanya (February and March). In April, she will be homeported in Shanghai and offer exciting itineraries to popular destinations in North Asia. SuperStar Aquarius will be deployed to Sanya again in November to call at picturesque Halong Bay and Danang.

The TTG Travel Awards this year recognised 80 of the Asia-Pacific travel trade’s best organisations and individuals, and garnered a total of 60,000 valid votes.



Pictured here are Mr. William Ng (middle), Chief Operating Officer of Star Cruises, receiving the “Travel Hall of Fame” Inductee trophy from Mr. Martin Craigs (left), CEO of PATA, and Mr. Michael Chow, Group Publisher, TTG Asia Media.

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About Star Cruises

Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 18 ships visiting over 200 destinations in the world, offering approximately 35,000 lower berths.

The fleet cruises to over 200 destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda.

Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Hong Kong, Australia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sweden, Taiwan, Thailand, the United Arab Emirates, the United Kingdom, the United States and Vietnam.

For more information, please visit Star Cruises website <http://www.starcruiises.com>.

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