



---

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

---

**Star Cruises celebrates the launch of SuperStar Gemini with the “Twins ToWin” search for the most likeable photos of twins**

**Hong Kong, 11 October, 2012** - Star Cruises, the leading cruise line in Asia-Pacific, invites everyone to celebrate the launch of **SuperStar Gemini** with “Twins ToWin”, a search for the most likeable photos of twins across the globe. SuperStar Gemini, named after the Greek mythological and zodiac twins, is eager to welcome and share her voyage fun with her fellow twins after her upcoming US\$ 50 million multi-faceted major refurbishment.

Ten pairs of winning twins will be selected through public voting and Star Cruises’ judging, inviting them to experience SuperStar Gemini from Sanya or Shanghai, as part of the vessel’s inaugural cruise series.

Twins from all over the world, regardless of gender, nationality and age, are invited to upload their most likeable photos & stand a chance to free cruises from either Sanya or Shanghai onboard SuperStar Gemini. Entrants should visit [www.starcruiases.com/twinstowin](http://www.starcruiases.com/twinstowin) to register and upload their pictures from now to 1 Nov, 2012. Only one picture will be allowed per each pair of twin. Star Cruises will select 20 finalist twins for public online voting and final screening by a panel of judges from 14 Nov to 28 Nov, 2012. The top 10 twins will be announced on 5 December, 2012 and will be invited for cruising with SuperStar Gemini in either Sanya or Shanghai of their choice.



The 50,764-tonnage SuperStar Gemini will commence her inaugural cruises from Jan 2013, starting with deployments from Penang (2 - 24 Jan), a 7 days / 6 nights special cruise (24 Jan – 1 Feb) to Singapore / Ho Chi Minh City / Nha Trang / Hong Kong; and from Sanya (1 Feb – 31 March). From April to Oct 2013, the vessel will commence her summer homeport deployment in Shanghai offering over 30 cruises in 4D3N to 7D6N itineraries to a number of highly popular destinations in North Asia.

SuperStar Gemini's US\$50 million refurbishment will include upgraded navigational systems, new hull artwork and onboard facilities, including cabins, restaurants, entertainment and recreational venues, retail & bodycare outlets. The vessel will also immerse guests in a resort-at-sea environment with a shopping haven that promises a broad range of upmarket duty-free wristwatches, jewellery and handbags amidst idyllic and blissful cruise voyages.

#####



Poised to excite and to thrill, Star Cruises will welcome a new generation of guests after refurbishing **SuperStar Gemini** in time for its launch in 2013. To usher its arrival, Star Cruises will hold “Twins ToWin” a contest open to twins of all ages and gender, inviting them to submit their most likeable photos and stand a chance to win free cruises from Sanya or Shanghai onboard the brand new luxury SuperStar Gemini. For more details, log on to [www.starcruiases.com/twinstowin](http://www.starcruiases.com/twinstowin)

### **About Star Cruises**

Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 18 ships visiting over 200 destinations in the world, offering approximately 35,000 lower berths.

The fleet cruises to over 200 destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda.

Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Hong Kong, Australia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sweden, Taiwan, Thailand, the United Arab Emirates, the United Kingdom, the United States and Vietnam.

For more information, please visit Star Cruises website <http://www.starcruiases.com>.

For media enquiry, please contact:

Benson Chao  
Corporate Communications & PR  
Tel: (852) 2378 5922  
Fax: (852) 2957 4622  
Email: [benson.chao@gentinghk.com](mailto:benson.chao@gentinghk.com)

Christine Li  
Corporate Communications & PR  
Tel: (852) 2378 2960  
Fax: (852) 2268 5460  
Email: [christine.li@gentinghk.com](mailto:christine.li@gentinghk.com)



For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.