



PRESS RELEASE

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Star Cruises to introduce SuperStar Gemini after a US\$50m renovation with a series of inaugural cruises across Asia's hottest cruise ports

~ to offer a wide variety of cruises to top destinations in China, Taiwan, Japan, Korea, Southeast Asia & Hong Kong ~

Hong Kong, 6 September, 2012 - Star Cruises, the leading cruise line in Asia-Pacific, is excited to announce the launch of **SuperStar Gemini**, the 50,764-tonnage vessel which will soon undergo a US\$ 50 million multi-faceted major refurbishment. She will be completely overhauled with upgraded navigational systems, a new hull artwork and onboard facilities, including cabins, restaurants, entertainment and recreational venues, retail & bodycare outlets. Designed with an all-encompassing holiday experience in mind, SuperStar Gemini will immerse guests in a resort-at-sea environment with an edge - a shopping haven that promises a broad range of upmarket duty-free wristwatches, jewellery and handbags amidst idyllic and blissful cruise voyages.

SuperStar Gemini, formerly known as Norwegian Dream, will join SuperStar Virgo, SuperStar Aquarius, SuperStar Libra and Star Pisces to offer indelible holiday experiences for guests from Asia-Pacific and beyond.



In early 2013, SuperStar Gemini will proudly parade herself through a series of inaugural cruises from Penang (2 - 24 Jan) calling at Krabi / Phuket in 17 cruises; a 7 days / 6 nights special cruise (24 Jan – 1 Feb) to Singapore / Ho Chi Minh City / Nha Trang / Hong Kong; and from Sanya (1 Feb – 31 March) calling at Danang / Halong Bay / Hong Kong in 26 cruises.

From April to Oct 2013, the vessel will commence her summer homeport deployment in Shanghai offering over 30 cruises in 4D3N to 7D6N itineraries to a number of highly popular destinations including Cheju, Busan, Fukuoka, Nagasaki, Kumamoto, Naha, Ishigaki and Keelung. A number of special chartered cross-strait itineraries from Shanghai to Taiwan is in the pipeline, subject to approval by the authorities. These cruises are expected to be highly sought after cruises drawing on the up-and-coming cruise markets in China and Taiwan.

After the Shanghai deployment, SuperStar Gemini will be homeported in Sanya in the winter season from mid-Oct 2013, calling at Vietnam ports amongst others.

Mr William Ng, Chief Operating Officer of Star Cruises, said, "As the leading Asia-Pacific cruise line, Star Cruises is proud to introduce another luxury vessel in Asia, serviced by our signature heart-warming Asian hospitality – the freestyle way. SuperStar Gemini is a testament to our ongoing effort to expand our footprint in the region from our well-established key markets in Hong Kong, Penang, Sanya, Singapore and Taiwan. With the strengthened fleet, we are well-positioned to further develop the Asia-Pacific cruise market by introducing world-class cruising experience as a holiday option to the growing North Asia holidaymakers."



SuperStar Gemini was so re-christened as to highlight the constellation twins' protection for seafarers and their fondness to delight mankind with joyful harp music. She will house a spate of onboard facilities where guests will find culinary pleasure and recreational fun, including restaurants of Chinese, Asian and international cuisines, open deck barbecue, show lounge, karaoke, spa & health club, beauty salon, children's playroom and swimming pool. With a passenger capacity of 1,532, the vessel will house 766 guest cabins in a variety of layouts including ergonomic oceanview staterooms, smartly-styled junior suites and deluxe executive suites.

SuperStar Gemini will boost a shopping area of over 4,000 square feet, providing a premier duty-free shopping experience like no other. A number of luxury retailers has come on board to enrich this shopping experience with high-end wristwatches, jewellery as well as a wide range of luxury items such as designer handbags, purses, perfumes, sunglasses, accessories and fashion items.

SuperStar Gemini's refurbishment follows SuperStar Virgo, SuperStar Aquarius and Star Pisces, which all underwent a make-over last year totaling over US \$38 million. As part of Star Cruises' ongoing refurbishment exercise, SuperStar Libra will also undergo refurbishment in early 2013.

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In 2013, Star Cruises will welcome a new generation of guests after refurbishing **SuperStar Gemini**.

The US \$50 million major refurbishment will bring forth upgraded navigational systems, new hull design and onboard facilities, including cabins, restaurants, entertainment and recreational venues, retail & bodycare outlets.

About Star Cruises

Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 18 ships visiting over 200 destinations in the world, offering approximately 35,000 lower berths.

The fleet cruises to over 200 destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda.

Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Hong Kong, Australia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sweden, Taiwan, Thailand, the United Arab Emirates, the United Kingdom, the United States and Vietnam.

For more information, please visit Star Cruises website <http://www.starcruses.com>.

For more information, please visit Genting Hong Kong website <http://www.gentinghk.com>.