



PRESS RELEASE

INTERNATIONAL

Star Cruises clinches Best Asia Cruise Experience award

Hong Kong, 26 January, 2012 – Star Cruises, the leading cruise line operator in Asia-Pacific, is pleased to announce that Star Cruises was recently named “The Best Asia Cruise Experience” in Porthole Cruise Magazine’s 2012 Editor-in-Chief Awards. The accolade from the US-based publication highlights the cruise industry’s recognition of Star Cruises’ outstanding services and achievements.

Porthole Cruise Magazine is a well-established cruise travel publication in the US with 16 years of operations. The magazine and its online media components are estimated to reach more than 41 million with each of its bimonthly issue.

In the same awards, Norwegian Epic’s awesome tube slide “Epic Plunge” was named “The Best Water Feature”.

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About Star Cruises

Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 18 ships visiting over 200 destinations in the world, offering approximately 35,000 lower berths.

The fleet cruises to over 200 destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda.

Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Hong Kong, Australia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sweden, Taiwan, Thailand, the United Arab Emirates, the United Kingdom, the United States and Vietnam.



The Leading Cruise Line In Asia-PacificSM

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