



PRESS RELEASE

INTERNATIONAL

Star Cruises invests US\$25 million to revamp SuperStar Virgo and reinforces leadership in Asia cruise market

28 December 2011 – Star Cruises, the leading cruise line in Asia-Pacific, is pleased to announce today that it has earmarked US\$25 million to refurbish SuperStar Virgo, further strengthening its cruise holiday products for regional and international passengers.

During the three-week dry-dock renovation (2–22 Jan, 2012), the 76,800-tonnage, 1,870-passenger SuperStar Virgo will have a facelift with new hull design as well as a makeover in its cabin, restaurants, entertainment, bodycare, shopping, sports and recreation venues.

It will return to homeport in Singapore to offer world-class cruising experience on 23 Jan 2012, the first day of the Year of the Dragon. The vessel will ply the straits of Singapore and Malacca in various itineraries including 2N, 3N and 5N destination cruises calling at popular locations such as Phuket, Langkawi, Port Klang, Malacca, Redang, and Penang; and 1N and 2N high seas cruises.

“This US\$25-million investment underpins Star Cruises’ continuous drive to grow Asia’s cruise industry,” said Mr William Ng, Chief Operating Officer, Star Cruises. “The Asia-Pacific cruise industry is expected to grow in leaps and bounds, and Star Cruises is well-positioned to take the lead in further developing and expanding the industry.”

This rejuvenation programme follows the refurbishments of Star Pisces (homeport in Hong Kong) and SuperStar Aquarius (current season’s homeport in Sanya), in February and April 2011 respectively, with a combined cost of US\$13.6 million.

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SuperStar Virgo will undergo a US\$25 million refurbishment, including revamp of her cabins, facilities and a new hull design. The three-week dry-dock renovation will begin on Jan 2 and the Singapore-homeported vessel will return to service on Jan 23, 2012.

About Star Cruises

Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 18 ships visiting over 200 destinations in the world, offering approximately 35,000 lower berths.

The fleet cruises to over 200 destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda.

Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Hong Kong, Australia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sweden, Taiwan, Thailand, the United Arab Emirates, the United Kingdom, the United States and Vietnam.

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For more information, please visit Star Cruises website <http://www.starcrui.com>.

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