



PRESS RELEASE

INTERNATIONAL

STAR CRUISES HONOURED WITH SECURITY SCREENING SYSTEM AWARD

Singapore, 17 October 2011 - Star Cruises, the world's third largest cruise line operator, was presented a TOPSIS Organizational Award (Bronze) at the TOPSIS Forum 2011 held at CAG Auditorium, Changi Airport Terminal 2, on 12 October. The accolade recognizes Star Cruises' support and contribution in implementing Threat-Oriented Passenger Screening Integrated System (TOPSIS) at its cruise operations in Singapore. The annual awards was organized by the Ministry of Home Affairs of Singapore.

Mr. Toh Yiu Joe, Executive Vice President, Financial Services, Genting Hong Kong. "It is an honor for Star Cruises to receive this award. We are delighted to have the opportunity to work with the Singapore authorities on the TOPSIS programme since 2009. As one of the pioneer cruise liners involved in the programme, we have helped to define the parameters and procedures applicable to cruise checkpoints. After implementing TOPSIS to our cruise operations in 2010, we have since worked towards refining it and sharing our experience with the authorities. Looking ahead, we will continue to support the Singapore government to enhance checkpoint security."

TOPSIS is a key border security programme which has been implemented across major border checkpoints in Singapore since 2009. It taps on both the security and non-security communities working at various border checkpoints to help flag out suspicious persons and refer them for enhanced screening. Selected Star Cruises staff has undergone training to observe and identify suspicious travelers, who will be directed to secondary screening measures by government security agencies. In this way, TOPSIS helps to achieve a rational balance between security and facilitation.



The Leading Cruise Line In Asia-Pacific™



Photo caption: Mr. Toh Yiu Joe [Right], Executive Vice President, Financial Services, Genting Hong Kong, receives the TOPSIS Organization Awards (Bronze) from Mr S Iswaran [Left], Minister in Prime Minister's Office and Second Minister for Home Affairs and Trade & Industry of Singapore at Changi Airport, Singapore.

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About Star Cruises

Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 18 ships visiting over 200 destinations in the world, offering approximately 35,000 lower berths.

The fleet cruises to over 200 destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda.

Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Hong Kong, Australia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sweden, Taiwan, Thailand, the United Arab Emirates, the United Kingdom, the United States and Vietnam.

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