



PRESS RELEASE

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Star Cruises Deploys SuperStar Aquarius to New Homeport in Sanya

Starting from November 2011 and calling at Danang, Halong Bay & Hué

Hong Kong, 10 August, 2011 – Star Cruises, the leading cruise line operator in Asia-Pacific, is pleased to announce the seasonal deployment of its state-of-the-art cruise liner SuperStar Aquarius to Sanya as its homeport, starting from November 2011. For a reinvigorating cruising experience, the deployment comes with a variety of destination cruises calling at Vietnam’s appealing tourist spots, Danang, Halong Bay & Hué.

During the five-month deployment, the 51,000-gross-tonnage SuperStar Aquarius will ply the South China Sea, departing from the thriving Sanya in two- and three-nights destination cruises to Danang, Halong Bay and Hué. These cruises will fittingly match the varying holiday preferences of Star Cruises’ Asian as well as international customers.

Mr. Michael Goh, Senior Vice President, Sales & Marketing, Star Cruises said, “As a leading cruise line in Asia Pacific, it’s our pleasure and challenge to develop just the right itinerary that deftly caters for what passengers dream about for their holiday while capturing the best that a destination can offer.”

He continued, “We’re proud to present this Sanya-homeported itinerary that takes advantage of the cool and sunny weather in Sanya; and comes with a lot of shopping, sightseeing, entertainment and even cultural activities that the four ports are famous for. Not to mention that the passengers will be pampered with the crew’s warm hospitality and a vast selection of onboard dining, entertainment and recreational facilities.”

The latest deployment exemplifies Star Cruises' long-held belief and practice in refreshing passengers' cruising experience throughout the years. The new Sanya-homeported itinerary follows SuperStar Aquarius' seven-month stay at Taiwan (homeport), from April to October 2011, with ports of call including Japan's culturally rich Naha and relaxing Ishigaki; and Taiwan's mountainous gem Hualien.

In the newly announced itinerary, passengers of SuperStar Aquarius will experience China's most popular beach paradise and its pristine fine-sand long beaches, amongst other things. Sanya has attracted increasing tourist attention, courtesy of its duty-free shopping, mushrooming tourist attractions and MICE facilities. Halong Bay is arguably the most beautiful tourist destination of Vietnam, featuring countless awe-inspiring limestone karsts and islands of different sizes and shapes along the Bai Chay Beach coastline. Well known for its historic monuments, Huế has been enshrined in UNESCO's World Heritage Sites. It boasts the Nguyễn Dynasty imperial citadel, the Tombs of the Emperors and the Thiên Mụ Pagoda. The fourth largest city in Vietnam, Danang offers visitors the opportunity to savor the historical Hoi An town and the country's fifth World Heritage Site My Son; to bask on the scenic Non Nuoc beach; and enjoy a round of golf and the bustling city life.

There is fun to be had on or off the ship. SuperStar Aquarius features 765 cabins of different categories, a host of dining, recreation and entertainment options complemented with a vibrant and friendly international crew of over 800. Earlier this year, the ship underwent a month-long, US\$1.6 million refurbishment, adding a 360-degree 18-hole mini golf putting green / driving range and a new wine and cigar Lagoon Bar while enhancing its child care centre and video arcade, amongst other things. There is also great entertainment onboard with the colour and dazzle of international standard.



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About SuperStar Aquarius

SuperStar Aquarius, at 51,039-grt, is 229.84m long, 28.5m wide and its average cruising speed is 18kn. The 13-storey high SuperStar Aquarius offers 765 cabins with 1,529 lower berths. The full range facilities include 9 restaurants and bars offering international cuisine which satisfy all tastes, karaoke, basketball court, golf driving range and outdoor Jacuzzi. The endless entertainment program onboard guarantees spectacular cruising experience to families, friends and youths.

About Star Cruises

Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 18 ships visiting over 200 destinations in the world, offering approximately 35,000 lower berths.

The fleet cruises to over 200 destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda.

Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Hong Kong, Australia, Cambodia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sweden, Taiwan, Thailand, the United Arab Emirates, the United Kingdom, the United States and Vietnam.

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