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**PRESS RELEASE**

**25 February 2011  
Hong Kong**

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## **A new Star Pisces shines for Asia's Leading Cruise Line**

**25 February 2011, Hong Kong** – The Leading Cruise Line in Asia-Pacific, Star Cruises is pleased to announce the return of Star Pisces to Hong Kong. After a year long deployment in Penang, the 12-storey, 40,000 gross tonnage vessel is offering a South China Sea 1-night Cruise Experience departing daily from 20 February 2011. Star Pisces will bring a new vista to Victoria Harbor with colorful murals of fish, sea shells and waves flanking her hull. Two Chinese carps are illustrated jumping out of the water, symbolizing a happy environment where wishes come true. The new look is not just skin deep, but part of a HKD 93.6 million refurbishment investment.

Our extensive enhancements have been geared towards our discerning guests, and can be seen throughout the ship. All suites and window cabins received new carpets, upholstery, wall coverings and LCD televisions; including brand new Maxims Suites, each with its own private Jacuzzi. Our suites and cabins décor is highlighted by rich burgundy and gold textures delivering a relaxing yet posh ambience. All our food and beverage outlets have new looks, including the creation of a Genting Lounge, a premium lounge with cigar corners and buffet stations with picturesque ocean views. Guests can enjoy their favorite cigars the likes of Cohiba Siglo II, Romeo Y Julieta Churchill, Montecristo minis and many more with their preferred beverage. The all new Taipan Chinese a-la carte restaurant doubled its size to include two additional dining rooms in the design of old-Shanghai, offering traditional Cantonese cuisine and other signature delights. Our ever popular Blue Lagoon restaurant, specializing in Southeast Asian cuisine, receives a new buffet counter, flooring and murals while our entertainment venues have new upholstery, lighting and sound systems. The revamped Star Pisces brings a fresh and spacious look and feel throughout the ship. With the refurbishments, a uniquely Asian concept can be felt and seen from artwork to crew uniforms, a traditional cruise line with a modern twist.

Star Pisces return to Hong Kong is sure to rekindle the local populace affection and opportunity to cruise with her new offerings. Likewise, international travelers have an additional option to experience Hong Kong and enjoy a relaxing getaway whilst sampling a taste of Asian hospitality at its best from Asia's leading cruise line.

Star Cruises always place safety as our top priority and for the past 15 years, has maintained an exemplary safety record. Continuing our commitment to safety, Star Pisces has upgraded her navigational and ship control systems to the state-of-the-art Nacos Platinum series.

In light of the ever growing cruise industry in Asia, Star Cruises will continue to upgrade her fleet in phases from 2011.

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### **About Star Cruises**

Star Cruises, together with Norwegian Cruise Line, is the third largest cruise operator in the world that owns a combined fleet of 18 ships with approximately 35,000 lower berths, visiting over 200 destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda.

With the innovative concept of Freestyle Cruising, warm Asian hospitality and high safety standards, Star Cruises is well recognized by the travel industry and has achieved an array of international awards. Star Cruises has been honored ten times as “The Best Cruise Operator” award by Travel Trade Gazette (TTG) Asia and has been inducted into TTG Asia’s “Travel Hall of Fame” award since 2008.

### **About Star Pisces**

Star Pisces, at 40,053-grt, is 177m long, 29m wide with an average cruising speed of 18kn. The 12-storey high Star Pisces offers 667 cabins with 1,316 lower berths. The full range facilities include 13 restaurants and bars offering international cuisine, karaoke, child care centre, video arcade and meeting rooms. The endless entertainment program onboard guarantees spectacular cruising experience to families, youths and incentive groups.