



Genting Hong Kong Limited

(Continued into Bermuda with limited liability – Registration No.29337)
(formerly known as Star Cruises Limited)

PRESS RELEASE

For Immediate Release

Star Cruises Limited changes name to Genting Hong Kong Limited

Hong Kong, 16 November 2009 – Star Cruises is pleased to announce that it has changed its name from “Star Cruises Limited” to “**Genting Hong Kong Limited**” with effect from 10 November 2009.

The change of company name is to align with the corporate strategy of the company in diversifying into land based integrated resorts and entertainment business, in addition to its existing principal business of cruise and cruise related operations. It also reflects the company’s primary place of listing and its affiliation with the Genting Group.

Mr. David Chua, President of Genting Hong Kong Limited commented, “This rebranding allows Genting Hong Kong to leverage on existing business relations of Genting Group in the region.”

The new stock short name of the company, “Genting HK” in English and “雲頂香港” in Chinese will take effect on the HK Stock Exchange from 30 November 2009. And the counter name of the Company for trading of the shares on the Singapore Exchange will be changed from “StarCrusUS\$” to “Genting HK US\$” with effect from 30 November 2009. Both stock codes remain unchanged.

The corporate website will be changed from www.starcruses.com to www.gentinghongkong.com . All references and materials relating to Star Cruises Limited will be progressively changed to Genting Hong Kong Limited.

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About Genting Hong Kong Limited (“Genting Hong Kong”)

Genting Hong Kong, formerly known as Star Cruises Limited, is the leading leisure, entertainment and hospitality corporation in the region. A primary business activity of the company is cruise and cruise related operations under the brand of Star Cruises and Norwegian Cruise Line (NCL). Star Cruises together with NCL, is the third largest cruise operator in the world with a combined fleet of 16 ships cruising to over 200 destinations in the world, offering close to 30,000 lower berths.

Genting Hong Kong’s first foray in a land-based attraction, Resorts World Manila opened its doors to the public in August 2009. Resorts World Manila is one of the premier leisure brands under the Genting Group, a flagship integrated leisure and entertainment complex featuring 3 hotels including a six star all-suite Maxims Hotel, an iconic shopping mall, 4 high-end cinemas and a multi-purpose performing arts theatre.