



**Press Release
Immediate Release**

**2 August 2009
International**

Star Cruises SuperStar Aquarius sails with first time mainland tour groups to Taiwan

The world's third largest cruise operator and the leading cruise line in Asia Pacific, Star Cruises announced today SuperStar Aquarius has set sail on a "Multi-destination" cruise from Hong Kong to Taiwan this August 2nd, 2009 at 1:00pm.

The SuperStar Aquarius has sailed with 1500 passengers with the first batch of mainland tour groups coming from Beijing, Shanghai, Guangzhou and Shenzhen which has benefitted from the Central government's announcement in April this year allowing mainland tour groups to travel to Taiwan by taking cruise vessels home-ported in Hong Kong.

An auspicious ceremony was attended by Miss Margaret Fong – Commissioner for Tourism and Mr. Anthony Lau – Executive Director of The Hong Kong Tourism Board as officiating guests and hosted by Star Cruises' President, Mr. David Chua to witness this historic moment.

President of Star Cruises, Mr. David Chua said, "The many years of experience and strong presence in Asia has allowed us to launch this special cruise in response to the new initiative and enabled us to come closer to realizing our dream. In addition, the positive market response and demand has been encouraging. We hope that the Central government will further relax the travel restrictions between 'the three places across two shores' and to enhance our tourism resources and cooperation".

SuperStar Aquarius' special cruise itinerary is tailor-made to introduce a "Multi-destination" travel for first time mainland tourists. Its itinerary will visit the cities of Tainan, Taichung and Keelung with highlights of Taichung's Sunmoon Lake and Taipei's National Palace Museum and the tallest building in Taiwan, the Taipei 101. All along, guests are treated to international entertainment and fine cuisine with special performances from our soon to open Resorts World at Manila entertainers. Special performances from Manila include the famous belly dancer, Najwa Zaidan, the talented singer, Samuel Tai Zheng Xiao and Eurasia, the newest Viva pop girl group.

In addition to welcoming our first time mainland tour groups, the Hong Kong Tourism Board presented commemorative gifts, lion dance performances and specially arranged Duk Ling escort out of Victoria Harbor as a farewell to our cruise. Star Cruises has always brought about a festive and welcoming atmosphere to all her ports of call. Further, the Tainan government is enthusiastically awaiting the first ever international cruise line to port at Tainan. A group of physically challenged guests has been arranged to dine and tour our ship while at port.



ABOUT STAR CRUISES

Star Cruises, together with its jointly controlled entity, Norwegian Cruise Line (NCL), is the third largest cruise operator in the world with a combined fleet of 16 ships cruising to over 200 destinations in the world, offering close to 30,000 lower berths while NCL is presently building a new third generation Freestyle Cruising project known as F3, for delivery in 2010. The fleet cruises to over 200 destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda under the Star Cruises and Norwegian Cruise Line.

Headquartered in Hong Kong, Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Australia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sweden, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.

About SuperStar Aquarius

SuperStar Aquarius, at 51,039-grt, is 229.84m long, 28.5m wide and its average cruising speed is 18kn.

The 13-storey high SuperStar Aquarius offers 765 cabins with 1,529 lower berths. The full range facilities include 9 restaurants and bars offering international cuisine which satisfy all tastes, karaoke, basketball court, golf driving range and outdoor Jacuzzi. The endless entertainment program onboard guarantees spectacular cruising experience to families, friends and youths.

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Previous press releases and announcements issued by Star Cruises may be viewed at Star Cruises website www.starcruiises.com.