



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

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STAR CRUISES CELEBRATED MID-AUTUMN FESTIVAL WITH SINGLE ELDERLY

A total of 20 volunteers from Star Cruises Volunteer Team – STAR Cares, together with their friends and relatives, joined Senior Citizen Home Safety Association to pay home visits to single elderly in Tsing Yi for the celebration of Mid-Autumn Festival earlier.

STAR Cares, including senior management and relatives of staff visited 40 single elderly of Hong Shun House and Hong Cheung House in Cheung Hong Estate, Tsing Yi. Gift packs including mooncake, fruits and cereals were presented to them. Some team members have even brought along their children to participate in this meaningful event.

All elderly were thankful to the team for their effort made during the hot climate and long walk. STAR Cares members chatted and exchanged memories of festive celebrations in their hometowns with the elderly. All enjoyed an afternoon filled with laughter and love.

Star Cruises has always been committed to community services. Charitable activities are organized by the various regional offices from time to time. With the relocation of the headquarters to Hong Kong last year, the Star Cruises Volunteer Team (Hong Kong) – STAR Cares was established in June 2008 to serve the community. With the aim of serving more needy, STAR Cares organized the “Joyful Summer Party for Kids” for children from low income and new immigrant families following the first service “Entertaining Elderly onboard Star Pisces”. It was hoped that through servicing, smiles and cares can be shared as stated in the motto of the volunteer team - ‘**Star Cruises Cares, Acts and Responses** to the needy by our **Entertainment** to bring more **Smiles** to world’.

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Photo Captions:

- (1) STAR Cares with their friends and relatives visited single elderly in Tsing Yi for celebration of Mid-Autumn Festival.



(2) STAR Cares delivered their cares and gift packages to elderly



About STAR Cares

Star Cruises Volunteer Team (STAR Cares) established in June 2008, attends to share care and concern for the people or groups in need by bringing our creative entertaining programs and pamper service and attitude so as to bring smiles and laughter to them.

STAR Cares, formed by shore staff and crew, aims to contribute our CARES to children, elderly, deprived and people or community in need, with the moral of "Star Cruises Concerns, Acts and Responses to the needy by our Entertainment to bring more Smiles to world".

About Star Cruises

Star Cruises, the leading cruise liner in Asia-Pacific and the third largest cruise operator in the world, is a global cruise brand with a combined fleet of 20 ships with more than 32,000 lower berths in service with an additional 2 ships and some 8,400 lower berths due to be delivered by 2010, cruising to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda under the Star Cruises and Norwegian Cruise Line.

Headquartered in Hong Kong, Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Australia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sweden, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.

Previous press releases and announcements issued by Star Cruises may be viewed at Star Cruises website www.starcruises.com.