



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

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Star Cruises Shared Summer Fun with Kids from Low Income and New Immigrant Families

Star Cruises Volunteer Team – STAR Cares and “HOPE Worldwide – Centre for Kids” jointly held a “Joyful Summer Party” for children from low income and newly immigrant families. The group of children was aged from 4 to 8 years and they all enjoyed the joyful party with an afternoon full of laughter and excitement.

Star Cruises has always been committed to community services. Charitable activities are organized by the various regional offices from time to time. With the relocation of the headquarters to Hong Kong last year, the Star Cruises Volunteer Team (Hong Kong) - STAR Cares was established in June 2008 to serve the community. With the aim of serving more needy, STAR Cares organized the “Joyful Summer Party for Kids” for children from low income and new immigrant families following the first service “Entertaining Elderly onboard Star Pisces”.. It was hoped that through servicing, smiles and cares can be shared as stated in the motto of the volunteer team - ‘**Star Cruises Cares, Acts and Responses** to the needy by our **Entertainment** to bring more **Smiles** to world’.

Special educational games were especially designed for the fun day where the kids were encouraged to learn new vocabularies, train their responses and judgment. Also by working as a team to compete for the championship, they had a chance to enhance the communication skills and nurture their team spirit through the team competition. The children and the team members had a very exciting and happy afternoon. When the party was over, the kids were reluctant to part and greatly looked forward to the future visit of the team.

STAR Cares is planning an up-coming event of visiting single elderly in Tsing Yi before the Mid-Autumn Festival. Volunteers together with their family members will present moon cakes and fruits to the elderly so as to share with them the festive joy.

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About STAR Cares

Star Cruises Volunteer Team (Star Cares) established in June 2008, attends to share care and concern for the people or groups in need by bringing our creative entertaining programs and pamper service and attitude so as to bring smiles and laughter to them.

Star Cares, formed by shore staff and crew, aims to contribute our CARES to children, elderly, deprived and people or community in need, with the moral of “Star Cruises Concerns, Acts and Responses to the needy by our Entertainment to bring more Smiles to world”.

About Star Cruises

Star Cruises, the leading cruise liner in Asia-Pacific and the third largest cruise operator in the world, is a global cruise brand with a combined fleet of 20 ships with more than 32,000 lower berths in service with an additional 2 ships and some 8,400 lower berths due to be delivered by 2010, cruising to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean and Bermuda under the Star Cruises and Norwegian Cruise Line.

Headquartered in Hong Kong, Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Australia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sweden, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.



Photo Caption:

STAR Cares members held party for children from low income and new immigrant families to share summer joy.

Previous press releases and announcements issued by Star Cruises may be viewed at Star Cruises website www.starcruises.com.