

Star Cruises wins "Best Product Promotion International" Award at India International Travel Mart ("IITM") 2007 show.



(right – left) Mr. Vijay Puthran of Star Cruises accepts the award from IITM Director, Mr. Sanjay Hakku in Chennai

02 August 2007 - Star Cruises, the Leading Cruise Line in Asia-Pacific, is pleased to announce winning the "Best Product Promotion International" award at the recent India International Travel Mart ("IITM") show held in Chennai from 27-29 July. The three-day show attracted more than 12,000 trade and public visitors.

Star Cruises has won the award for the third year running having won similar awards in 2006 and 2005. Asia's leading cruise line has been actively promoting cruises in India since 1999 on ships like SuperStar Virgo which offers itineraries to destinations in South East Asia from Singapore.

With offices in Mumbai, New Delhi and Ahmedabad, cruising with Star Cruises has proven to be a popular holiday option that has enjoyed significant growth in India.

"As pioneers in the region, we are indeed proud to once again receive an international award that showcases our standards of excellence and commitment towards providing only the best cruise experiences to all our guests", said Ms. Jean Teo, Senior Vice President, Sales & Marketing, Star Cruises.

Star Cruises offers a wide choice of exciting dining, entertainment and recreation options aboard its fleet of ships that include the SuperStar Aquarius and Star Pisces in Hong Kong, SuperStar

Libra in Taiwan and SuperStar Virgo and SuperStar Gemini in Singapore.

About Star Cruises

Star Cruises, the third largest cruise operator in the world is a global cruise brand with a combined fleet of 21 ships with about 32,300 lower berths in service with an additional 3 ships and some 10,800 lower berths due to be delivered by 2010, cruising to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, NCL America, Orient Lines and Cruise Ferries brands.

Star Cruises is represented in more than 20 locations worldwide with offices in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sweden, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.