

Star Cruises Wins Two More Awards At IITM Shows In Hyderabad And Pune.



IITM-Pune (L-R) - Mr. Sanjay Hakku (Director) IITM, Priya Rupani (Star Cruises receiving the Award), Mr. Rohit Hangal

18 December 2006 - Star Cruises has won two awards for “Unique Product” and “Best Domestic Promotion Product” at the recent India International Travel Mart (IITM) shows held in Hyderabad and Pune respectively. Both shows attracted a large number of trade and public visitors.

This brings the total to four awards won this year at IITM shows by Asia’s leading cruise line including two awards for “Best Unique Product International” and “Best Product Promotion International” at the shows in Bangalore and Chennai respectively earlier this year.



IITM-Pune (L-R) - Mr. Sanjay Hakku (Director) IITM, Mr. Anurag Gupta (Director) IITM, Mrs. Rajni Tribhuvan (Mayor of Poona), Ms. Priya Rupani (Star Cruises)

Star Cruises has proved to be a popular cruising option for the domestic holiday market which allows an excellent opportunity to discover some of the many attractions that India has to offer like Goa and Lakshadweep by sea on SuperStar Libra. The fly cruise holiday segment has also attracted cruisers from India on ships like SuperStar Virgo and SuperStar Gemini which offer exciting itineraries in Southeast Asia from Singapore.

Star Cruises’ ships provide a range of activities and facilities that cater to a wide spectrum of holidaymakers ranging from families, singles, honeymooners,



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senior citizens and even incentive groups.

“Star Cruises offers a truly unique holiday experience with wide market appeal where cruisers can enjoy an exciting combination of onboard dining, recreation and entertainment options coupled with a variety of interesting shore excursions”, said Ms. Jean Teo, Star Cruises’ Senior Vice President, Sales & Marketing.

“We’re also much appreciative of the efforts by our travel trade partners in promoting our product both domestically and internationally”, she added.

About Star Cruises

Star Cruises, the third largest cruise operator in the world is a global cruise brand with a combined fleet of 21 ships with about 32,300 lower berths in service with an additional 3 ships and some 10,800 lower berths due to be delivered by 2010, cruising to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, NCL America, Orient Lines and Cruise Ferries brands. Star Cruises is represented in more than 20 locations worldwide with offices in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sweden, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.