

Meetings At Sea With Star Cruises Provide An Ideal Option For Meeting And Incentive Planners.

2 November 2006 - A magical experience at sea with Star Cruises not only offers the cruise holiday of a life time but also a unique and fantastic option to combine business needs with a pleasurable holiday. Star Cruises' ships present a truly inspiring and ideal venue for company meetings, incentives and functions differing from a land option as it provides an opportunity to conduct the seriousness of business on a world-class floating resort while sailing to some of the most enchanting and exotic destinations in Asia.

Star Cruises offers meeting and incentive planners the flexibility in organizing exciting and dynamic company events for groups of varying sizes that can be accommodated ranging from small group meeting facilities, sales and dealer incentives, customer recognition programs and even a full ship charter. Participants will also get to enjoy the spectacular array of dining, recreation and world-class entertainment that the majestic Star Cruises fleet has to offer.

The SuperStar Virgo and SuperStar Gemini are equipped with essential facilities including meeting rooms, boardrooms and related equipment. Internet and wi-fi wireless facilities are also available on selected ships. Innovative, lively and inspiring onboard programmes and activities can also be tailored to suit individual customer's needs while Star Cruises' planners and event coordinators are on hand to assist in taking care of every detail.

Companies can also opt for specially tailored onboard corporate programmes, run jointly with Star Cruises that provide highly effective corporate training sessions. Programmes like 'Assertive Management' comprising modules such as 'Building Self Esteem', 'Taking Risks' and 'Handling Criticism' as well as other dynamic self-development training sessions with topics like 'Learning the Art of Listening' and 'Public Speaking, the Do's and Don'ts' are available on SuperStar Gemini. There is also a choice of Team Building @ Sea with team synergy programmes and Seminar @ Sea which offers a variety of workshops with subjects like Managing Stress, Executive Presentation Skills and Leadership for Success on SuperStar Virgo.

Participants can look forward to an uninterrupted schedule focusing on the business agenda without the common distractions that may be encountered on land. Faxes, phone calls and messages can be kept to the minimum.

The meetings at sea option is also an excellent opportunity for participants to visit a number of enchanting destinations on a single cruise without the hassle of packing and unpacking. Star Cruises offers a superb choice of ships based in different regions offering different exciting itineraries and destinations depending on the preference of the customer. The majestic vessels to choose from include SuperStar Virgo from Singapore and SuperStar Gemini from Malaysia's Port Klang or Singapore.

A truly seamless and hassle free cruise experience amidst warm Asian hospitality and high safety standards with Asia's best and pioneer in the cruise industry. Meeting planners can look forward to a smooth sailing event with a touch of class from the cruise line that is the nine-time winner for "Best Cruise Operator in Asia -Pacific" by TTG Asia.

“It is an incredible experience that combines perfectly all the elements that will contribute towards a successful and enlightening experience for any group that embarks on this journey”, states Ms. Jean Teo, Senior Vice President, Sales & Marketing for Star Cruises.

Get ready for a totally refreshing experience that will open up the minds and hearts of each participant towards a dynamic and break-through business event as nothing compares to the inspiration and feeling offered by the magic and majesty of the open skies and great seas. Especially onboard Asia's best!

About Star Cruises

Star Cruises, the third largest cruise operator in the world is a global cruise brand with a combined fleet of 20 ships with about 30,000 lower berths in service with an additional 4 ships and some 13,000 lower berths due to be delivered, cruising to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, NCL America, Orient Lines and Cruise Ferries brands.

Star Cruises is represented in more than 20 locations worldwide with offices and representatives in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Sweden, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.